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Clarence A. Mitchell, This morning took the oath of office as mayor of Appleton after resigning as First ward alderman. City Clerk Elden J. Brohm, left, administered the oath. Mitchell takes over as mayor Tuesday. He will preside at his first council meeting Tuesday night when the council reorganizes, and over his first regular council meeting Wednesday. Mitchell defeated Incumbent Robert L. Roemer April 1. (Post-Crescent Photo)

Polish Chief Warns Against Walkouts

Organizers of Strikes Will Be Considered Class Enemies

Warsaw—Wladyslaw Gomulka, Poland's communist chief, warned workers today that all organizers of strikes henceforth will be considered class enemies. He served no notice that the party intends to restore strict control over trade unions and so-called workers' councils.

The workers' councils were established in 1956 and early 1957 and given a voice in fact within hours, the revolutionary command placed its troops under cover of air and naval bombardment. The alert went out as the vanguard of the Jakarta fleet—a destroyer and four corvettes loomed three miles off Padang.

A rebel spokesman said he expected the fleet to lay down a barrage to soften up key shore points for the landing troops, believed to number more than 7,000.

Officials here believed Jakarta soldiers and marines would attack West Sumatra within 24 hours from two sides under cover of air and naval bombardment.

The main thrust is expected around Padang where the rebel government originated two months ago.

Charles T. Fisher, Jr., Detroit Banker, Dies

Harvey T. Driessen, 37, 110 E. Calumet street, today forfeited a \$167.95 bond on a charge of drunken driving. Municipal Judge Oscar J. Schmitz, who was革除了 Driessen's driver's license for one year.

Driessen was arrested by Appleton police Jan. 5 after he made a wide turn from W. College avenue onto S. Walnut street and struck a car in front of a traffic signal.

Driessen registered .24 on Body Co. and built Detroit's weapon." Driessen is considered evidence of now is a division of General Motors Corp.

Jet Tanker Forced to Abandon New Effort For Distance Record

Westover Air Force Base, Mass.—Lack of tail winds has forced a huge jet tanker to abandon its attempt to set a non-stop record from Yokota, Japan, to Madrid, Spain.

The 4-engine Stratotanker plane set down at Fancher Westover yesterday after streaking 7,000 miles. Commanded by Maj. Jack N. night.

They said a single sighting around the world a half dozen times longer than expected last night.

If the sections that seem to have made one more lap fell apart over the West Indies, the rest did continue far enough—and

At dawn yesterday, the jet with its crew of seven and a civilian streaked out over the Atlantic, but when it got 660 miles out the crew decided it would never make it to Madrid.

It reversed its course and landed at Westover 79 minutes later.

The jet tanker had taken off Saturday from the American base at Yokota, Japan, just outside Tokyo in its attempt to crack the world record of 11,326 miles set with a U.S. Navy pro-

33 Drunken Drivers Since Jan. 1st

Scientists Believe Sputnik II Fell Apart Last Night Over West Indies

BY DON GUY

Cambridge, Mass.—Scientists said today Sputnik II, history's first passenger-carrying satellite, apparently fell apart over the West Indies last night.

They said a single sighting around the world a half dozen times longer than expected last night.

If the sections that seem to have made one more lap fell apart over the West Indies, the rest did continue far enough—and

the heavy rocket motor may have completed one more orbit than the lighter fuel tanks and instrument section of the Soviet

No Further Sightings Dr. John White of the Smithsonian Astrophysical Observatory said today's best evidence that the Soviet moon is down moon.

The heavy rocket motor may have completed one more orbit than the lighter fuel tanks and instrument section of the Soviet

is the total lack of further sightings after the one at 10:12 glowing like a red hot poker from air friction over New England at 8:47 last night.

The rocket would have made another pass down the west coast 88 minutes later if it had survived.

Numerous sightings after the one at 10:12 glowing like a red hot poker from air friction over New England at 8:47 last night.

The rocket would have made another pass down the west coast 88 minutes later if it had survived.

Miles set with a U.S. Navy pro-

peller-driven bomber in 1946, moonwatch teams throughout reported in flames over the

Truman Asks \$5 Billion Low-Brackets Tax Cut

Preparatory Talks For Summit Session May Start Thursday

Extensive Preliminary Work Necessary, Dulles Declares

Washington—Secretary of State Dulles said today that preparatory talks aiming at a summit meeting "may get started within a few days."

Dulles disclosed this in briefing about 200 editors and writers of the International Press Institute.

He said "extensive preparatory work" is urgently needed to establish a solid basis for any meeting by heads of government.

Dulles added that it is "quite illusory" to believe that world leaders could sit down and make meaningful decisions without prior detailed examination of problems by lower-ranking aides.

Agree to Talks

Dulles' remarks hinted strongly that the western Big Three might agree to begin talks at an ambassadors' level Thursday in Moscow. The west, however, will almost certainly insist that these discussions leading to a summit conference be broadened more than Moscow has proposed.

In Paris today, reliable informants said the North Atlantic Treaty Organization council, composed of permanent representatives of the N.A.T.O. powers, has agreed to start summit talks with Russia in Moscow this week.

Delegates from the United

Haitian Minister Slain in Embassy

Washington—Samuel Devieux, the Haitian embassy's minister-counselor, was shot and killed today by Andre Toussaint, first secretary of the embassy.

An embassy official said the minister had just received a letter ordering dismissal of Toussaint. He surmised that "the shooting probably arose out of a discussion of that matter."

Roger Dreyfuss, secretary at the embassy, said he was going into Devieux's office when I saw Toussaint, with a gun in his hand, and shortly after began shooting. I think there were two or three shots.

He was a member of a family long prominent in Detroit in the chest. He was standing banking and auto-making. His about four feet from Devieux father, Charles T. Sr., is when he started shooting. I was

going into Devieux's office when I saw Toussaint, with a gun in his hand, and shortly after began shooting. I think there were two or three shots.

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father, Charles T. Sr., is when he started shooting. I was

A motorcycle mishap and a car crash during the weekend raised the state fatality toll to 178, compared to 212 on this day a year ago.

Culbertson's car veered across Highway 45, then skidded back across the road and rolled over three times in a field, county police said. The youth apparently was enroute to Hortonville. His 1957 car landed right side up after rolling.

Outagamie County Coroner

Turn to Page 18, Col. 6

Bright Sunny Skies to Hold in Fox Cities

Fox Cities Forecast—Sunny and mild this afternoon and Tuesday. Fair and a little warmer tonight. Low tonight 38 to 42. High Tuesday near 70.

Appleton temperatures for the 24-hour period ending at 9 o'clock this morning: High 60; low 35. Temperature at 11:30 this morning 63 degrees with the wind from the south at 10 miles an hour. Weather map on page 24.

Sun sets tonight at 6:36, rises Tuesday morning at 5:11; moon rises Tuesday morning at 3:28.

Prominent stars are Arcturus

and Regulus.

Turn to Page 4, Col. 5

'Dirty' Fallout Reported From Russian Tests

Danish Newspaper States Accident Forced Suspension

Washington—The recent Soviet nuclear tests were "the dirtiest radioactive debris tests the world has ever known."

That's the view of Sen. Humphrey (D-Minn) who said yesterday there probably is a great deal of evidence to back a Danish report that a catastrophic accident caused a halt in the Russian test series. The report said the mishap caused radioactive fallout to increase to the danger point over Russia and many neighboring states.

A state department spokesman said "we have no basis on which to substantiate the story."

There was no immediate comment from the atomic energy commission.

Denmark's biggest newspaper, Belingske Tidende, said in Copenhagen yesterday the accident was probably the real reason for Russia's unilateral decision to stop testing nuclear weapons, saying the Russians could not risk continuing tests of arms with serious defects.

The paper did not specify the nature of the reported accident, but said it was caused by an erroneous estimate of meteorological factors.

The newspaper quoted information it said came through diplomatic channels from Moscow.

In announcing test suspension, the Soviets said they reserved the right to resume testing if the other atomic powers—the United States and Britain—did not halt their tests too.

President Eisenhower denounced the move as a propaganda gimmick and other U.S. officials noted it came just ahead of the planned opening of the American tests in the mid-Pacific.

Unless there is an outright rightwing revolt, however, Gaillard is expected to survive another of the assembly storms he has weathered since he took office in November.

Village Bombed

The rightists feel Gaillard yielded to U.S. pressure in accepting the plan after President Eisenhower indicated France could expect no American good offices plan to settle the Tunisian dispute.

Unless there is an outright rightwing revolt, however, Gaillard is expected to survive another of the assembly storms he has weathered since he took office in November.

The dispute stems from France's Feb. 8 bombing of the Tunisian border village Sakiet Sidi Youssef on grounds it harbored Algerian rebels.

The United States and Britain sent the team of Robert Murphy and Harold Beeley to help settle the dispute. The pair worked out a plan, approved in principle by Tunisian President Habib Bourguiba, calling for direct French-Tunisian talks to set a timetable for pulling French forces out of Tunisia.

Turn to Page 4, Col. 3

Favors Higher Social Security, Jobless Benefits And Public Works Program

Washington—Harry S. Truman today proposed a \$5 billion tax cut for low and middle income taxpayers to fight the economic recession. He also urged a big increase in government spending.

The former president who described himself as a "retired Missouri farmer" delivered a wide-ranging discourse on the current economic situation to the house banking and currency committee.

He larded his views with pearly jabs at the Eisenhower administration. The country Truman said, would not be in the shape it is if the administration had taken quicker action.

He said he saw no need for periodic economic downturns and that both plans and policies of the government should be directed toward constantly expanding the economy.

"We might not be altogether

Aid To Small Firms Finally, Truman urged relief to small business through making available additional equity capital for small firms.

Truman said he thought the present recession is very serious, especially because it weakens the ability of the free nations to meet the economic dangers threatened by Russia.

Big measures are necessary to meet the needs for bigger economic strength, he said, adding that greater and greater strength is a "stark necessity for continued national survival."

The committee hearings marked the return of congress from a 10-day Easter holiday for the last half of a session which must cope with the problems of unemployment and a business slump.

Truman contended the tax structure should be changed both to provide more purchasing power after taxes and to "take the special privilege benefits out of the tax laws."

More Spending Power His proposed \$5 billion tax cut for middle and low income families, Truman said, is the quickest way to put more spending power into the hands of the average American home.

Truman said such tax relief was also the "surest and safest way toward a balanced federal budget" because it would help restore maximum employment and help lift total national production.

To offset revenue losses from the tax reduction, Truman said congress should close up what he called glaring tax loopholes.

He said that could bring in about \$2 billion in tax revenues now being lost.

Another billion dollars would be saved by eliminating "some of the inequitable benefits to privileged groups" in the present tax law, he said.

Truman also said that lowering of the interest rates on government debt would save

Another billion dollars would be saved by eliminating "some of the inequitable benefits to privileged groups" in the present tax law, he said.

Turn to Page 4, Col. 3

Cuban Plane Flees to U.S.

Pilot Says He Feared Rebels' Fire; Afraid To Return to Havana

Miami—Twelve passengers of a DC3 left Havana yesterday thinking they were en route to the Cuban city of Santa Clara. They wound up at Miami International airport.

Capt. Charles Villamar of Havana piloted the Cubana Aviacion plane. He told newsmen he veered off course from the central Cuban city because he refused to risk rebel anti-aircraft fire.

"I was fired on April 1 near Baracoa," Villamar said. "Once is enough for me. I'm not going to continue risking my life and the lives of my passengers."

Cubana Aviacion officials made arrangements last night to return the passengers, most of them Cubans, to Havana.

Villamar said another reason for shipping into Miami was that he and his crewmates—Steward Servando Mondo and Co-Pilot Isaac Romano, both of Havana—expected to be drafted today into the Cuban air force.

"If we go back to Cuba now," the pilot said, "we face certain death."



Soviet Ambassador Mikhail A. Menshikov and his wife, Evgenia, listen as Industrialist Cyrus S. Eaton, holding a microphone, tells what makes P. S. Troubadour a champion shorthorn steer. The Menshikovs were guests at Eaton's Acadia farm in Northfield, Ohio. (AP Wirephoto)

Strike of TV Technicians in Second Week

New York — A technicians union carried its strike against the Columbia Broadcasting system into a second week today.

Negotiations in Washington, D.C., over the weekend failed to end the deadlock between CBS and the International Brotherhood of Electrical Workers. Representatives of both sides met there again today.

The strike upset CBS' plans last night to telecast the American Theatre Wing's Tony presentations. Except for the previously announced cancellation of two early-morning filmed series, other TV shows went on as scheduled.

Tonight, CBS plans a live tape, which could eliminate some jobs, are the key issues.

Navy League Against Reorganization Plan

Opposes Key Parts of Proposal

To Give Secretary of Defense

More Control Over Service Funds

Washington — The Navy league has taken a stand against key parts of President Eisenhower's plan to strengthen authority of the secretary of defense and to bring closer unification of the armed services.

But American Veterans of World War II and Korea (AM-VETS) ranged itself on the opposite side of the question, giving full approval to the defense reorganization proposal.

The Navy league action was regarded as a roundabout expression of navy opposition to the Eisenhower plan. The league, whose members include nonactive military men and civilians, calls itself the civilian arm of the navy.

In a series of resolutions adopted by the group's executive committee, the league aimed its heaviest objections at a proposal to downgrade the navy, army and air force departments and to increase correspondingly the over-all au-

Today's Chuckle

If you were to lose your bird's band, the insurance salesman asked the young housewife, "what would you get?"

"She thought for a moment, then: 'A parakeet.' (Copr. 1958)

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Audit Bureau of Circulations

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Appleton

SUPPORT THE "FOXES"
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express to congressmen a deep opposition to any sweeping military reorganization.

Support for the Eisenhower plan has come from the U.S. Chamber of Commerce and the American Legion. The Veterans of Foreign Wars approved the general idea of unifying strategic planning, but opposed granting any greatly increased spending authority to the defense secretary.

The air force and army associations have not yet taken a formal stand.

Cheryl Crane Described as Being Homesick

Film Star's Daughter Has 10 Days to Wait For Court Hearing

Los Angeles — Lana Turner's daughter is described as homesick with 10 more days to wait in juvenile hall for a hearing at which attorneys will seek to free her from official supervision.

Her father, Restauranteur Steve Crane, second of the movie queen's four husbands, visited 14-year-old Cheryl Crane yesterday at the hall.

"Sure, she's homesick," he told newsmen afterward. "She's counting the days just like anyone else."

Lana visited the tall, shy teenager Saturday. Both parents said they had no discussion with Cheryl of the verdict of a coroner's jury Friday that her stabbing April 4 of Lana's boyfriend, Johnny Stompanato, 32, was justifiable homicide.

Crane took his daughter a gift-wrapped 3-pound box of candy which he said was for all the girls in her unit.

Cheryl's fate will be decided April 24 by Superior Judge Alten J. Lynch at a court hearing in Santa Monica.

Fully Prepared

Atty. Arthur Crowley, who represents the girl and her father, said:

"We will be fully prepared at the hearing to prove that there is no necessity to make Cheryl a ward of the juvenile court."

"We will prove this through witnesses who will testify that Cheryl is a healthy and normal girl and that the death of Mr. Stompanato was merely an unfortunate accident in her life."

Confirmation was lacking for speculation that Crane may have decided to go all out in seeking Cheryl's custody. He would say only that he is confident an equitable decision will be reached at the hearing.

"I'm very pleased with the conduct of juvenile authorities in this case," he said. "We are cooperating with them and we are hoping and praying for the 24th."

Doctors Deliver Baby After Mother Kills Self

Durban, South Africa — Doctors successfully delivered a 3-pound, 9-ounce son Sunday several minutes after the mother died from a pistol shot in the mouth.

The 35-year-old woman, wife of a post office worker and the mother of three other children, was believed to have committed suicide at her home. She died on the operating table.

... and mail it today to find out how you can still apply for a \$1,000 life insurance policy to help take care of final expenses without burdening your family.

You handle the entire transaction by mail with OLD AMERICAN of KANSAS CITY. No obligation. No one will call on you. Write today, simply giving your name, address and year of birth. Mail to Old American Insurance Co., 3 West 9th, Dept. L438B, Kansas City, Mo.



Five-Year-Old Sharon Cutsinger gives Buddy the chimp a kiss—and Buddy looks happy about it. Buddy belongs to a Louisville, Ky., pet shop owner who is in trouble with state officials for having wildlife without a permit. The trouble doesn't stem from Buddy, of course, but from an eagle, a bear and a woodchuck. (AP Wirephoto)

Vascular Disease Causes Strokes in Many Crop Plants, Researchers Find

Wisconsin Scientists Present Views At American Chemical Group Meeting

San Francisco — Just as blood clots cause heart attacks in humans, a vascular disease of fungi-produced enzymes is an important new concept in our understanding of the biochemistry of the vascular wilts."

They studied plants which were resistant to effects of the fungi. The fungus could survive several weeks in such plants, but it failed to grow. Disease symptoms occurred briefly, then disappeared.

Dr. Stahmann said the defense mechanism was not completely identified. He reported, however, that the resistant plants seemed to produce in their respiratory system a substance toxic to the fungi.

Report First Shipment Of Soviet Equipment Arrives in Egypt

Cairo — Al Shaab today reported the first shipment of Soviet equipment and machinery provided under a \$175-million Russian-Egyptian economic cooperation pact has arrived in Alexandria.

Al Shaab said the rest of the equipment specified in the agreement was expected to arrive next month. The first shipment included tractors and agricultural machinery.

Under the pact Russia is to provide machinery to help build up Egypt's 5-year industrial plan. Repayment is to be made at 24 per cent interest in 12 years.

20-Month-Old State Infant Electrocuted

Columbus — Gary Vohs, 20-month-old son of Mr. and Mrs. Stanley Vohs, was electrocuted Sunday when he reached when the accident occurred.

Menshikov Ends Stay In Cleveland

Cleveland — Soviet Ambassador Mikhail A. Menshikov is off for New York today after preaching the gospel of goodwill and friendship during his weekend visit here.

The ambassador climaxes his visit to multimillionaire industrialist Cyrus S. Eaton with a toast to Soviet-American friendship.

"This represents the feelings of my country," Menshikov assured guests at a luncheon Sunday at Eaton's Acadia farms, between here and Akron. Eaton entertained the ambassador and his wife, Evgenia, at the estate where he raises registered shorthorn cattle.

The ambassador, who plumped for trade and other manner of exchange between the United States and Russia, said in an interview he thought Soviet Premier Nikita Khrushchev would come to this country to meet President Eisenhower if he were invited.

In a filmed interview over CBS-TV, Menshikov said he hopes the two "will meet as soon as possible."

In one meeting with Cleveland industrialists, Menshikov urged that they make contacts in industrial cities in the Soviet Union to seek trade relations.

from a partly-filled bathtub and touched an electric heater.

His sister, Mary, who was in the water, was knocked unconscious by the shock. Four older children pulled her from the water and summoned a physician. She was revived and did not require hospitalization.

The parents were both at work at a drive-in in Columbus when he reached when the accident occurred.

Held Over This Week Due to Unprecedented Response

Gibson's Gigantic "Open-Air" Showing and Sale Of Brand New 1958 Chevrolets

On Our New, Well-Lighted, "Open-Air" Lot

Located at the Corner of 9th and Racine St., Menasha

Surprised?? You bet we were!

We anticipated and hoped that our OUTDOOR SHOWING of over 50 brand new cars this week-end would attract a large number of people, but we hardly expected the overwhelming enthusiastic response such as took place throughout this exciting 3-day event.

In spite of the fact that we had our combined Appleton-Neenah-Menasha sales staff on hand to serve you...at times we were simply unable to wait on more than 10 per cent of the throngs of new car shoppers who stormed on to our lot. For this, we are truly sorry and offer our sincere apology!

In an effort to give everyone another chance to see this dazzling, special new car outdoor display and get in on the amazing new car bargains...we are extending this sale and invite you to return and give us another chance to serve you.

While prices are much too low to advertise, each car is clearly marked with price tags right on the windshields with REDUCTIONS so drastic you won't believe your own eyes. Generous, unmatched trade-in allowances and low cost bank or GMAC financing is featured.

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Neenah-Menasha

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- HUNTING TRIPS
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WITH PURCHASE OF YOUR FIRST GALLON OF RUBBER SATIN

only \$6.38 GAL.

FREE TRANSLUCENT PLASTIC WASTE BASKET

with 1 gallon of #88 FLAT Your choice of yellow, pink or turquoise

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Winners of a Twin Willows school PTA essay contest receive prizes from Mrs. Sylester Dercks, president, right. They are, left to right, Lee Ann Bartelt, Robert Allen, and Janice Kohl. (Post-Crescent Photo)

Expanding Services

Public Library Now Offers Records to Adult Cardholders

The Appleton public library has expanded into the phonograph record field and, for the

first time in its history, is offering records to patrons holding adult library cards.

Four sets of language records are available, along with a disc accompanying a book on music boxes. All records can be withdrawn for a 2-week period and can be renewed for two more successive 2-week periods.

Two sets of French and two sets of Spanish records are included in the initial record collection. One set of each language is titled, "Listen and Learn" and is designed for beginning students. The set contains three 10-inch long play records and a manual.

Conversation Abilities

The other set in each language is called "Living Language Course" and is aimed at building up conversational abilities. The sets are designed for travelers who wish to pick up a conversational ability in the languages. This series includes a manual and four 10-inch long play records.

The other record accompanies the book, "Music Boxes—Their Lore and Lure" by Helen and John Hoke. It is a 10-inch long play disc of music box selections.

All records are available through the main desk, according to Miss Edith Rechcigl, head librarian.

3,909 Students Attend Vocational School

A total of 3,909 students were attending classes at the Appleton Vocational school as of April 1, Carl Bertram, AVS director, reports.

The figure represents a boost of 760 students from the number registered at the same time last year, he said.

There were 1,216 students in day classes, compared to 1,058 in 1957. Evening registration was 2,579, compared to 2,091 last year.

Gasoline Cans Taken

Joseph Van Daalwyk, a Kaukauna contractor, has told police three army-type 5-gallon gasoline cans were taken from excavating equipment at the intersection of Melrose avenue and Ballard road.

A final accounting for the estate of Magdalena Reick will be filed.

Defer Decision on Aid to Keep UW Center at Menasha

No decision has been made by the city council's finance committee on whether the city should participate in a cost sharing plan to keep the University of Wisconsin Extension center in Menasha. Mayor-Elect Clarence A. Mitchell, a committee member, said the committee thought it best the new committee, to be selected at Tuesday night's council meeting, take up the matter.

Menasha Mayor R. G. DuCharme and Menasha Clerk Ira H. Clough at the last council meeting submitted a resolution asking the city to participate.

The Menasha officials said Menasha has been paying the bills for the center since 1946. The school will have to be relocated in a private building now, they said. Since students attend from Appleton, Neenah and Kaukauna as well as Menasha, they feel the other cities might want to cooperate to keep the school in centrally-located Menasha.

Mayor Robert L. Roemer has said he believes the county board more appropriately might extend financial assistance since the school draws students from a variety of Outagamie county municipalities and all provide the county board's tax base.

Medical Society To Hear Thomson

Gov. Vernon W. Thomson will address members of the Outagamie County Medical society and their guests at the Appleton Elks club on May 15. Details of the meeting have not been completed.

Eight Estate Hearings Set in County Court

County Judge Stanley A. Stadil has set eight cases for hearings in probate court Tuesday.

Wills will be presented for probate in the estates of Norma E. Young, Elizabeth Bauerfeind, Edward J. Nicholson and Manie E. Farley.

Claims will be presented against the estates of George Mensinger, Edward R. Theby and Marie A. Renner.

A final accounting for the estate of Magdalena Reick will be filed.

Norman Clapp Sells Stock in Newspaper

Norman Clapp, a former Appleton resident and graduate of Appleton High school, announced he has sold his final holdings in the Muscada Press, a weekly newspaper.

Last month Clapp sold his stock in the Grant County Independent. He said he needed additional funds to conduct his campaign against Rep. Gardner Withrow for the Third district congressional seat. Withrow defeated Clapp in the last election.

New Officers Named for St. Therese Parents

Mr. and Mrs. Paul Russell have been named presidents of the St. Therese Home-School association meeting.

Also elected were Mr. and Mrs. Loren Lillge, vice presidents; Mr. and Mrs. James Sylvester, corresponding secretaries; Mr. and Mrs. Herbert Simon, recording secretaries; and Mr. and Mrs. Robert Kennedy, treasurers.

An open house preceded the election meeting.

GAS APPLIANCE SPECIALS

36" UNIVERSAL GAS RANGE

WITH SIMMER BURNERS

REG. \$219.95
\$179.95
(With Trade)

30" Deluxe UNIVERSAL GAS RANGE

SIMMER BURNERS — ONE IS AUTOMATIC — BIG 24" OVEN

REG. \$299.95
\$229.95
(With Trade)

30 Gal. RUUD

GAS WATER HEATER
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REG. \$129.95
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30 Gal. RUUD

GAS WATER HEATER
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REG. \$169.95
\$149.95
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NEW BISSELL SHAMPOO MASTER

Cleans living room rug in mere 30 Minutes!



Sensationally New!

DESIGNED FOR HOME USE! FAST! EASY!

Introductory Offer
FREE CAN SHAMPOO

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Value 14.95

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Refills ... 79¢ — 3/2.09

Takes up little room — leaves no clinging odors. One in closet sufficient.

No Scrubbing!
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Solve Your Needs
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Big, Roomy Wardrobe Cabinet

- 68" Tall
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This can be the "good answer" to your needs! Holds as many clothes as ordinary closet! Has top shelf for hats, bags, gloves, etc! Made of tough Kraft-board with wood frame as shown! Not assembled!

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Protect Woolens Now

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MOTH ICE
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3 lb. Size 1.98

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Extra Large Size .69¢

Ois. Moth Spray
1.39
Sprayer Gun .. 69¢

Anti Moth
Closet Size

Anti Moth
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Refills ... 79¢ — 3/2.09

Takes up little room — leaves no clinging odors. One in closet sufficient.

Include these items with your phone delivery orders!

A practical, easy to use for every need when you buy Enoz products and, they're guaranteed to kill all forms of moth life! Stainless! With Enoz you are safe when you put away woolens!

LOW PRICED ALL STEEL SHELVING

for basements, work shops, attics, fruit cellars, garages!

LOOK! Complete with five shelves

complete for only
\$9.95
EXTRA SHELVES \$1.49

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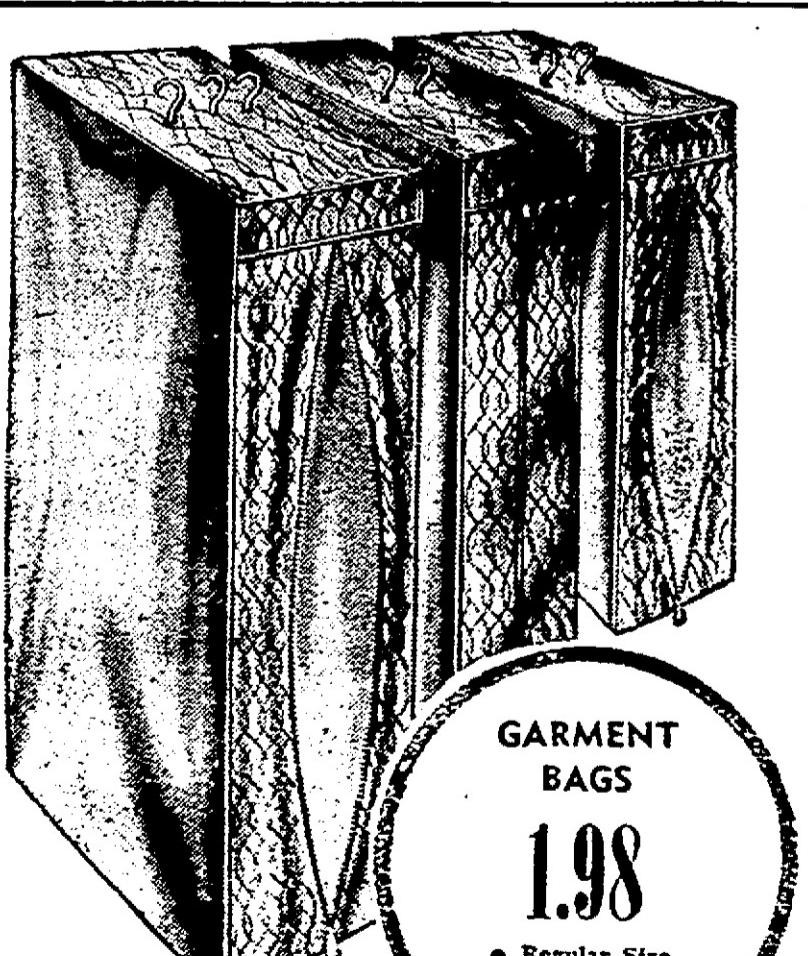
72 Inches High!
36 Inches Wide!
12 Inches Deep!

Extra Shelves 1.49

When we say each shelf will hold 300 pounds, you'll realize how strong they are made! Shelves are adjustable — five with top and bottom furnished — add others as needed! For more room, bolt two or three together! We'll deliver!

Available in

OTHER SIZES 60" High, 30" Wide, 12" Deep 7.95
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GARMENT BAGS

1.98

• Regular Size
• Jumbo Size

- Green, Pink Yellow, Red
- Non Rust Frame
- 57" Long

SUIT, BLOUSE SIZE ... 1.79

Zippered Clear Plastic Ind. Dress Bags ... 1.59

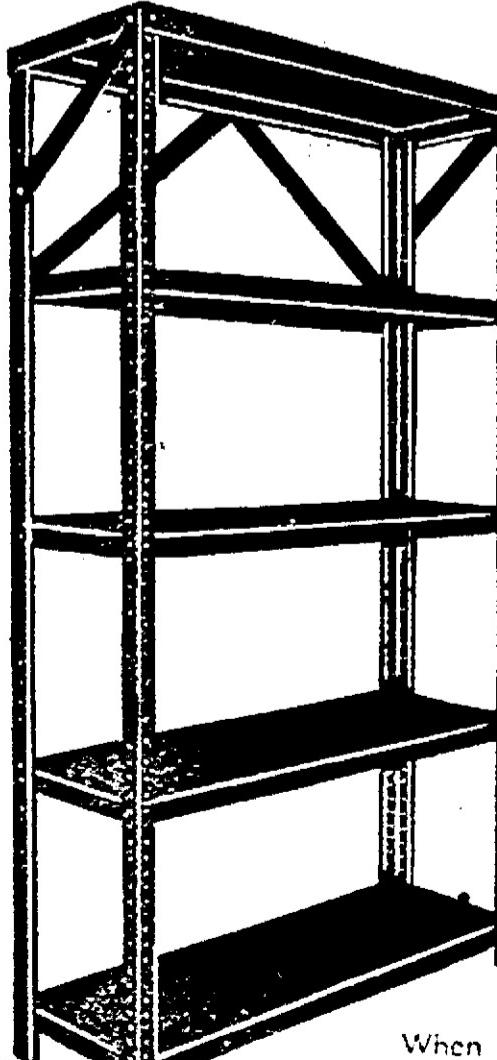
Clear Plastic Over Shoulder Covers, Set-5 1.00

Zippered Sweater Bags 79¢

Blanket Bags — Hold 2 Blankets 1.00

Closet Door Shoe Bags 1.69

Pillow Covers 2/1.00



Mrs. Smith to Seek State Treasurer's Post Only If Endorsed by GOP

Thomson Urges Republicans to Join Him in 'Crusade of Truth'

By The Associated Press
Mrs. Dena Smith, Wisconsin's state treasurer, said Sunday she would seek election as treasurer this fall only if she is endorsed by the Wisconsin Republican convention next month.

Mrs. Smith was appointed treasurer to succeed her husband, Warren, who died last December.

She spoke at the 10th district GOP caucus in Superior.

Gov. Thompson urged the 10th district Republicans to join him in a "crusade of truth to expose the Wisconsin Democratic campaign for the fraud that it is."

He said an explanation of the state Republican administration's accomplishments "will leave the Democratic candidates and spokesmen speechless."

The caucus adopted a resolution calling for "an open door to reapportionment" of legislative districts. The delegates asked that the state constitution be amended so that citizens as well as legislators, could introduce constitutional amendments.

Sen. Proxmire (D-Wis.) told Milwaukee radio audience Sunday that the Democrats in Congress are progressing in their fight to halt recession despite what he called President Eisenhower's reluctance to take action.

"President Eisenhower unfortunately has issued orders to 'blow the whistle' on the Democrats' anti-recession program," said Proxmire. "The administration believes we should handle the recession slowly, carefully and thoughtfully."

U.S. Sen. Proxmire, left, and State Sen. Gaylord Nelson, leading Wisconsin Democrats, smiled as they posed for this picture in Madison. They denied published reports that there were differences between them. (AP Wirephoto)

Truman Asks \$5 Billion Law-Brackets Tax Cut

CONTINUED FROM PAGE 1

"In succeeding years," Truman said, "I would keep enlarging the spending in the domestic area, so that by fiscal 1964 we would be spending a total of around \$12 billion for education, health and public assistance, a total of about \$2 billion for natural resources development, and a total of \$2,200,000 for housing, including low-rent housing, aid for middle income housing and urban redevelopment."

The former president not only argued for an immediate expansion of federal outlays for public programs. He said they should be planned for a long period ahead as well — at least for the next five years.

"This will show that we mean business about an expanding economy, and assure one for 1959 would still be a smaller fraction of our total production."

He proposed:

1. Immediate increases in national defense outlays for fiscal 1959 — the 12 months ending June 30, 1959 — by \$3 billion above the president's budget, and an increase of another \$5 billion or more annually by 1964.

2. An increase in foreign technical assistance and economic development from the banking committee was

viewed as something of a Democratic coup in the partisan battle between Congress and the administration over enactment of a program to halt the business recession.

3. In the area of the domestic economy, an increase of about \$1,700,000,000 for fiscal 1959, the bulk of it going for counter replies to Truman, education, public health and public assistance.

Dulles mentioned specifically both intercontinental and intermediate-range missiles and diverting atomic-hydrogen materials from weapons stockpiles into peaceful uses.

Dulles said the Soviets have rejected President Eisenhower's proposal for strengthening the United Nations by limiting use of the veto. The secretary did not elaborate on this point.

Alliances Necessary

Therefore, Dulles said, the United States has no alternative but to seek to "organize" peace through collective defense alliances with other non-communist countries, instead of relying on the U.N. as the principal peacemaker.

"We would infinitely prefer that it would be done through the United Nations," Dulles said. "That is our dream, our hope."

Dulles said that although he is "not very optimistic" over prospects of strengthening the United Nations "we are not going to give up trying" to make it a dependable protector of peace.

He cited the record of the United States over the last 40

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REGULAR \$15.45
NOW ONLY
\$9.95

YOU SAVE \$5.50

Smart new reel-light adjusts 32° to 45°. White ceramic glass, brass and black fittings.

Talks May Open This Week on Summit Session

CONTINUED FROM PAGE 1

non-communist nations, have precisely such a peaceful objective in mind.

Dulles said a big military establishment is "repugnant to us." He said, however, this military might is being maintained as a "sacred trust" on behalf of the free world to help preserve peace.

"World War I and World War II would not have occurred had we been in the military posture we are in today," Dulles said.

He pledged that the United States "would rush into" any disarmament talks at any level, provided they gave hope of balanced reduction of the world's arms burden.

He said arms reduction is "exceedingly complicated."

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I bought an electric range

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With an electric range you get *really* automatic cooking plus the cleanliness and safety of electricity. That's why, each year, more and more homemakers choose electric cooking. They know its accuracy and dependability. Touch a button — set a control and you're sure of the right heat — automatically controlled.

SEE YOUR **DEALER** OR THE
WISCONSIN MICHIGAN POWER COMPANY



Think Sputnik Fell Apart Over West Indies

CONTINUED FROM PAGE 1

for a half minute as it orbited toward the southeast.

Numerous observers in the West Indies said they saw a flaming object overhead about 8:55 p.m. The master of the Dutch tanker Mitra radioed from a position south of the Virgin Islands that a fiery ball was seen hurtling downwards across the sky at that time. The naval ballistic range at Antigua also said the flaming rocket was seen.

There was no immediate comment from the Soviet Union on the fate of its satellite.

Dr. Fred L. Whipple, Smithsonian director, said the rocket moon lasted nine or ten hours longer than predicted because it had apparently streamlined itself like an arrow when it plunged into denser atmosphere.

U.S. Moons Still Up

The rocket has been tumbling at random since its launching Nov. 3. By orbiting endwise on its last day it cut down most of its air resistance and was able to fight off the pull of gravity a few hours longer, Dr. Whipple said.

If the Soviet moon finally fell out of its orbit last night it completed 2,368 trips around the world adding up to nearly 70 million miles since Nov. 3. This is about three-fourths of the distance to the sun or equal to about 150 round trips to earth's natural moon.

Elimination of the Russian

some advance GOP comments on the former president's appearance and other Democratic-inspired moves. Rep. Talle (R-Iowa) said in a statement

Truman "obviously fails to qualify as an economic expert"

But Banking Committee Chairman Spence (D-Ky) said the people want more than "wishful predictions and lectures on psychology," and

"Mr. Truman as chief executive demonstrated a great capacity for decision and for leadership in time of crisis. His counsel will be particularly helpful in view of the indecision being manifested by the present administration."

Truman said these tax and

public spending measures taken in combination should transfer \$5 billion of purchasing power "to places where it belongs," and give the economy a boost which would lift the total national product to a level necessary for sustained economic growth.

Truman's appearance before the banking committee was viewed as something of a Democratic coup in the partisan battle between Congress and the administration over enactment of a program to halt the business recession.

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el, provided they gave hope of

balanced reduction of the

world's arms burden.

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"exceedingly complicated."

Protect their precious future now

Like most young fathers, as soon as your children were born, you probably began to think more seriously about your family's future. You began to plan how you could make sure that they would have a secure home and an education, even if something should happen to you.

The time when children are young, however, is usually the time when the family income is far from ample . . . and the cost of the usual permanent insurance may look quite large. That is why Metropolitan has developed a special life insurance policy called the RPG-5.

This simply means that *reduced premiums are guaranteed for the first five years*. When the five years are up the premiums will increase to the level where they will remain for the life of the policy . . . but this increase may be offset by future dividends.

So here is an opportunity to get the full, permanent form of protection that your family needs . . . at a lower initial premium rate which may better fit your budget.

This is a perfect policy for the family man whose income hasn't quite caught up with his talents. It has all the cash and loan values that make permanent insurance such a wise investment.

Call your Metropolitan Representative today and ask him about the RPG-5. He will welcome the chance to explain this valuable policy . . . and to show that

Metropolitan service is as local as Main Street...as close as your phone

APPLETON OFFICE

Mr. J. E. Potts, Mgr.

Mr. Hubert J. La Porte, Ass't. Mgr.

214-216 E. College Ave., Rm. 3

RE 3-3045

Metropolitan Life Insurance Company
(A MUTUAL COMPANY)

Defer Talk Of Bureau For Juveniles

Await Reorganization Of Committees Next Week, Chairman Says

Discussion of the Roosevelt Parent Teachers' association's recommendation that a juvenile bureau be added to the police department has been postponed by the city council's public safety committee.

The committee will be reorganized this week. Chairman Homer Malmstrom said, and committeemen felt the problem could not be decided in one meeting and ought to be left for the new committee.

Committeemen also felt the new committee should await the plan for reorganization of the police department promised by Chief of Police Walter J. Hendricks.

Also postponed was discussion of Ald. Ervin J. Bogan's second plea for sending a notice to the Chicago, Milwaukee, St. Paul and Pacific Railway company. Bogan wants the railroad to stop switching cars across S. Oneida street between 5 o'clock and 5:30 in the afternoon.

Crossing Guard
Ald. Harold Hannemann's request for a school crossing guard at S. Wilkie street and W. Foster street next school year is being held while police conduct a traffic count.

Pick Firm to Sell City Workers Term Life Insurance
The Equitable Life Assurance company will be recommended for the city contract to provide \$2,000 term life insurance policies for city employees.

The company, Carl Sherry, agent, was selected by the board of public works after study by the board of the more than 30 bids.

City councilmen will vote on the selection at Wednesday night's council meeting.

If the recommendation is approved, the company will have until May 29 to file a certificate with the city clerk showing that at least 75 per cent of the employees have signed up. If the company fails to get the 75 per cent, the contract will be void.

No decision has been made about how the city will share the cost of premiums with the employees, but the employees, by law, can pay no more than 60 cents a month for each \$1,000 of insurance.

Sherry's bid lists the total monthly premium of \$728.96 for 268 employees.

FALSE TEETH That Loosen Need Not Embarrass

Many wearers of false teeth have suffered real embarrassment because their plate dropped, slipped or "wobbled" at just the wrong time. Do not live in fear of this happening to you. Just mix a few drops of Listerine Alkaline (non-acid) powder on your plates. Hold false teeth more firmly, so they feel more comfortable. Does not sour. Checks "plate odor" (dental breath). Get FASTESTA at any drug counter.

To Place A Want-Ad
Dial 3-4411



Looking Over Entries in the Knights of Pythias Home Show bird house contest, left to right, are Roger Dieball, contest chairman, Mark and Vincent Glassie, 627 Paris street, Menasha, and Charles Hoeppner, general chairman of the show. Hoeppner holds one of the contest prizes. Entries can be made until 7 o'clock Wednesday night at Knights of Pythias hall on E. Lawrence street. (Post-Crescent Photo)

Four Members of Institute Will Attend Chemical Meeting

Four representatives of the Institute of Paper Chemistry will participate in the 133rd annual national meeting of the American Chemical Society in San Francisco this week.

Attending will be the Institute's vice president, Dr. Harry F. Lewis, and Drs. Kyle Ward, Jr., Irwin A. Pearl and Louise E. Wise, of the chemistry department.

Dr. Ward, a councilor from the northeast Wisconsin section of the society, will present a paper before the division of cellulose chemistry on work carried out at the Institute last year by Dr. Ward and Prof. K.

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Lawrence Lecturer To Address Chemists

Dr. Mary Griffiths, lecturer in mathematics and biology at Lawrence college, will address a meeting of the Northeast Wisconsin section, American Chemical Society, at 8:15 Tuesday night at the Institute of Paper Chemistry auditorium.

Her topic is "Mutational Changes in the Pigment System of Photosynthetic Bacteria."

Carl Krause, 1943 W. Second street has told police that someone last night broke the heavy glass windows in an excavating machine being used at the St. Pius school at N. Erb and W. Marquette streets.

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Legislature to Eliminate Some Duplication

Post-Crescent Madison Bureau

Madison — After more than a century of tolerantly ig-

noring the duplication of some of its services, the legislature is moving to tighten up its housekeeping practices.

Legislative Council committees assigned to study state government operations in general and state capitol maintenance in particular have

agreed that some of the services performed separately by the two houses, like filing and mailing of legislative bills, resolutions and other materials, ought to be consolidated.

The committees headed by Sens. Robert P. Knowles of New Richmond and Raymond Chambers accordingly.

Appleton Post-Crescent 5
Monday, April 14, 1958

C. Bice of LaCrosse have asked the state building commission to direct the state engineer to remodel legislative chambers accordingly.

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save during our introductory sale of

cotton utility rugs

in convenient 30" x 50" size

New! A practical-sized rug for any room . . . this one is woven of firm-twist cotton over a non-slip back . . . with a smart high-low pattern.

SAVE

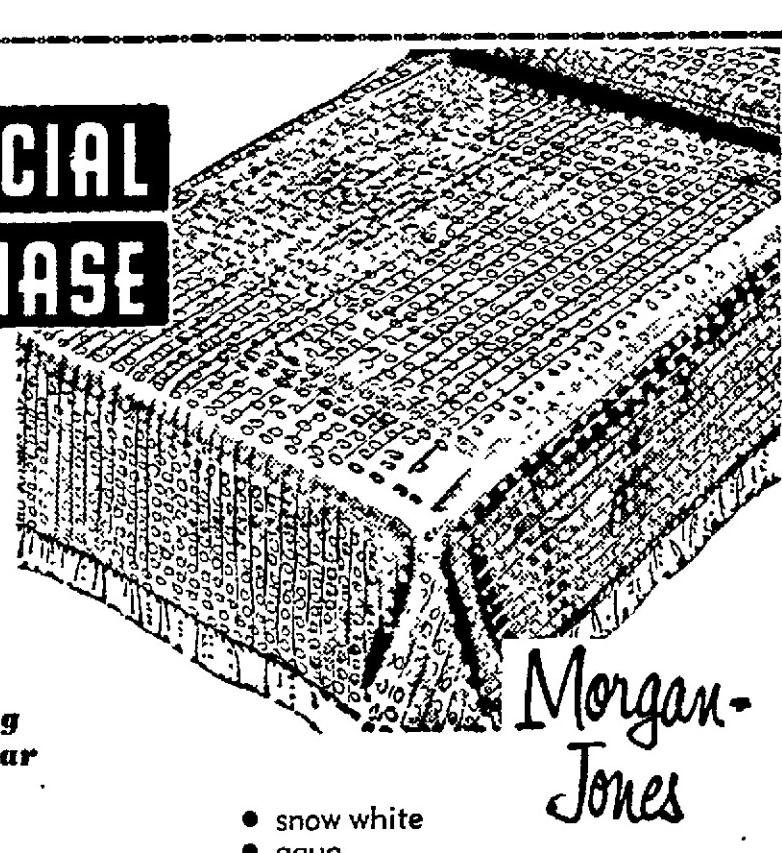
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Linens — Prange's Fourth Floor

SPECIAL PURCHASE

"Moonbeam" Bed Spread in 12 lovely colors

shot with shimmering threads of silver Mylar



Morgan-Jones

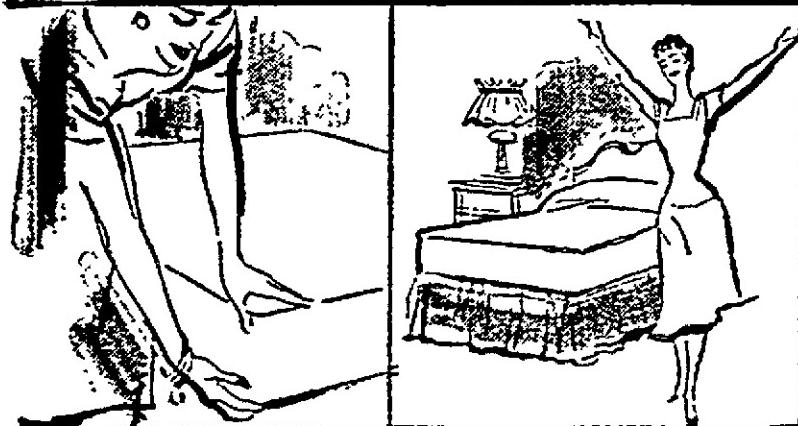
- snow white
- aqua
- light green
- brown
- yellow
- pink
- antique gold
- dark green
- red
- sandalwood
- blue
- rose

Glamorous cotton spread patterned with non-tarnishing silver threads. Never needs ironing, never causes lint. Yours in twin or double sizes.

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Bedding — Prange's Fourth Floor

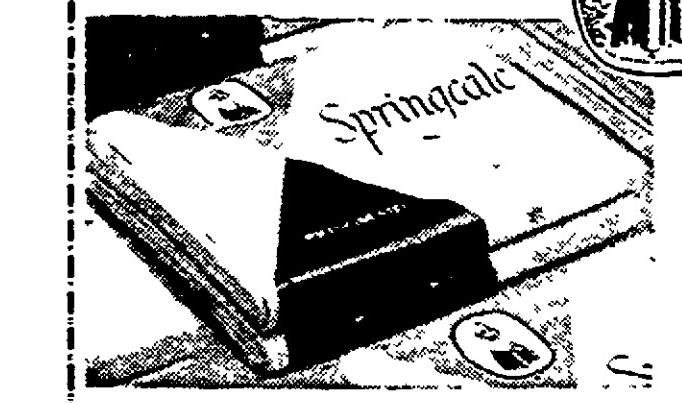
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We can outfit you with any size fitted sheet — baby to super king size.

crib size —	27" x 52"	1.59
cot size —	30" x 72"	2.98
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single size —	36" x 74"	2.79
twin size —	39" x 75"	2.69
foam twin —	39" x 75"	3.19
extra long twin,	39" x 80"	3.29
three quarter,	48" x 74"	3.39
double size,	54" x 75"	2.99
foam double,	54" x 75"	3.39
extra long double,	54" x 80"	3.69
queen size,	50" x 80"	4.29
king size,	72" x 84"	5.50

On or off in a jiffy! The new Springfit corners of our famous Springcale sheets make bed-making so easy. No lifting, no tugging! And they stay smooth all night long! You won't have to iron 'em to take the wrinkles out!



Bedding — Prange's Fourth Floor

Notions — Prange's Street Floor

Award Reorganization Of Committees Next Week, Chairman Says

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Further information is available in the news columns of this newspaper.

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1 lb. can

Woolite is also excellent for cottons, silks and synthetics!

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Lastic Life preserves original strength of elastic
Lastic Life was created just for washing girdles, swim suits, foundations, etc. . . . preserves original color, elasticity.
8 oz. bottle 1.50
Crème Natale is a classic complexion cream actually compounded with the pre-birth vitamin and mineral ingredients that help promote the growth of healthy skin. It is formulated to wear by night. Price 7.50
Elixir Natale is a lotion made with the same precious ingredients. It is formulated to wear by day, or as a lighter night-time treatment. Price 7.50 *per dozen

Notions — Prange's Street Floor

Monday, April 14, 1958

Myths of Suburbia

A suburban village near St. Louis, Mo., recently moved to annex the St. Louis Municipal Airport. Under Missouri law, apparently, the village could tax the airport property which, of course, is worth many millions. The village's leaders seemed delighted at this opportunity to twist the big city lion's tail.

The full-time paid chairman of the town of Preble, near Green Bay, resigned his post after the town's voters turned down a proposal the town incorporate as a fourth class city, a proposal designed primarily to prevent any town residents from petitioning for annexation to Green Bay. And where did this suburban gentleman look for and secure new employment? In Green Bay, naturally.

Residents of the town of Menomonee, in Milwaukee County, recently voted officially to incorporate as a fourth class city, rejecting a proposal to consolidate with the city of Menomonee Falls. Consolidation with the city of Milwaukee was not even put up for a vote.

At the recent annual town meeting of the town of Grand Chute, the electors appointed a committee to study the question of village status for the town. Discussion revealed the sole reason for interest in such a move was the fear further portions of the town might be annexed to the city of Appleton.

We recite these random examples of ac-

tivity in suburbia to illustrate the fact that apparently a malady that a psychologist might call the "Metropolis complex" is creeping across this country. It is something like the Oedipus complex, only the parent city instead of one's father is the object of irrational and obsessive resentment. People who live outside a city's boundaries — it may be a few feet or a couple of miles — automatically are supposed to consider the city as an octopus reaching out its tentacles to gobble them up. Usually the majority of these people earn their livings in the city, shop there, go to church there, number many of the city's residents among their close friends, read the city's newspapers and listen to its radio stations and watch its TV stations, in fact look to it for economic and cultural and social sustenance of all kinds. Sometimes they take an active interest in the city's civic or even governmental affairs; sometimes they pound on the city's door and demand admittance to

its schools, or extension of some of its services.

Yet under the mythology of the Metropolis complex these people are supposed to react with violent animosity to any idea they should become part of the city themselves, that they should vote in its elections and sit on its boards and commissions and pay taxes to it, in short that they become citizens of the city. Most of their colleagues in their places of business, many of their social acquaintances and practically all of the businessmen of whom they are customers are citizens of the city, yet the philosophers of suburbia tell them that should they likewise become part of the city they would experience a fate little less to be feared than death.

And yet, if being citizens of a city is so terrible, why has there been no revolt among the city residents themselves? If there is any logic to this suburban dogma, why have not sections of cities broken away to set up an independent existence for themselves? If there is good reason for all or part of the town of Grand Chute to become a village purely to avoid becoming part of Appleton, would it not make just as much sense for that part of Appleton south of the river, for example, to secede and become an independent municipality? Or perhaps the southwestern section of the city should break away — it has considerable industry, beautiful parks and many lovely homes, and now has Appleton's railroad station to boot.

If we are going to set up a lot of municipalities without any consideration for geographic, economic, cultural or social factors we might as well break up the cities and villages we now have so that we can have many more city and village halls, many more municipal offices to fill, lots of little fire departments and police departments and sewage plants and pumping stations and the like scattered all over the landscape. Yet strange to say, most of the people we know who do live in cities — in Appleton or Neenah or Kaukauna or Green Bay or Madison or Kokomo or Sacramento — seem to be perfectly content with their fate, indeed many of them are proud of their cities and brag about their cities' qualities. Yet we are supposed to believe that when such people move out into the suburbs their attitudes change overnight, and thereafter they look with pity on their neighbors across the city line. Frankly, we don't believe it.



Laughter From Olympus

These Days

Auto Unions Blamed for Influx of Foreign Cars, Reduced U. S. Output

BY GEORGE SOKOLSKY

(Copyright, 1958)

The American automobile industry has generally taken the position that it required no tariff because it had no competition from foreign cars. It is completely dominated the American market, which is the world's prime mar-



Sokolsky

ket for automobiles, that it required little more than advertising to be successful. Nevertheless there have been over 100 automobile manufacturing companies in the United States, of which only four or five remain. I look at a list of the officers of the Association of Licensed Automobile Manufacturers in 1911 and they represent the Pierce Arrow, the Locomobile, the Pope — not one of which remains in the business today. The Packard, which was a fancy car, sold for as high as \$5,750. There were plenty of cheap cars to meet every pocketbook. The cheapest and best-looking car was the Ford.

This carefully developed plan would be disrupted entirely by the "emergency" proposal of the national administration for a flat 50 per cent extension of the ration of benefits. Parenthetically, it is perfectly clear that what is here described as a "temporary" expedient would be permanent, whether we in Wisconsin like it or not. Does anyone imagine that if 13 more weeks of benefits are authorized today, the state will ever return to the previous standard of 26 weeks?

The Eisenhower proposal is a relief program in disguise. Wisconsin benefits heretofore have been on an earned basis. These additional benefits would disregard that test, and would be straight public assistance without the usual test of need for public assistance payments. A man could have a \$50,000 nest egg, and therefore be ineligible for ordinary relief, but he could get additional job insurance benefits under this proposition.

The silence of our state administration on a matter that is so diametrically opposed to all previous practice and deliberative policy is difficult to understand.

naturally invested their money in their own industry. They took over European automobile companies. When labor costs and taxes outraced the American automobile in world markets, it proved to be very good business to manufacture in lower wage and lower tax countries for export purposes. The British Ford, Opel, and other European cars made considerable progress in world markets. Now Russian cars are coming in, priced according to local market conditions.

As the principal cost in manufacturing an automobile is the labor cost, cheaper wages can always defeat higher wages, particularly if the quality and the styling are just as good or better. Walter Reuther recently came up with a gimmick program, not very profound, to reduce the cost of the American car, but he said nothing about reducing wages or abolishing some of the costly union restrictions upon automation which are characteristic of this industry.

Volkswagen Does Well

The results are beginning to show. Look at the cars roll by. Notice that one that

looks different from any car you are accustomed to. It's a Volkswagen, a German car, becoming increasingly popular throughout the world because it is cheap to buy and cheap to run. When it first appeared in America, it was said that it would never get anywhere because it is too small for the American figure and personality. However, it is doing surprisingly well in this market.

And now the Rolls Royce, queen of cars, traditionally only for millionaires, and also traditionally looking like an ancient dowager gazing upon people through her lorgnette, is being made up in form and shape to look like an American car, fit for the pretty girl who is dressed accordingly.

Yes, they are all coming in and the foreign cars have their showrooms on Park avenue in New York, ready for American customers, to compete with American wages and American taxes. And some of these cars even have American subsidies, through foreign aid programs.

Well, Barnum said it and there can be no doubt that he knew what he was talking about.

Looking Backward

River Drivers Leave for North

79 YEARS AGO

Quoted from the Appleton Crescent for the week of April 19, 1879.

Quite a large number of river drivers from here have been, and are still going up to the Wolf and Shawano over the Lake Shore road to start the logs on their way down stream.

Unless we have heavy rains, many of the logs will "hang up" in the many small streams where they have been piled, awaiting a freshet. There doubtless will be less difficulty on the Wolf and other like streams, as dams partially provide the requisite amount of water to bring the logs down.

25 YEARS AGO

Monday, April 10, 1933

A. G. Meating, county superintendent of schools, and W. P. Hagman, principal of the county normal school, were to be judges at a forensic contest at Bear Creek.

Miss Ruth Mott was chairman of the supper of Fire-side Fellowship of the Methodist church.

Lloyd Cooke was leader at the meeting of the High School Epworth league. Mrs. E. A. Dettman had charge of the supper.

D. C. Hayward, Kaukauna, was high gun at the shoot held by the Kaukauna Gun club. Hayward hit successfully 90 out of 100 tries. John Franselow was second with 87 out of 100.

Permission to reduce coal shipment rates to 75 cents per ton between Green Bay

and Appleton and Neenah-Menasha was asked of the Wisconsin Public Service commission by the North Western, Green Bay and Western, Soo Line and Milwaukee railroads.

J. P. Hrubcsky, Menasha, was elected vice president of the Walter Brewing company of Pueblo, Colo.

The Milk strike was to be resumed Wednesday, May 10, in Wisconsin. Walter M. Singler, president of the Wisconsin Cooperative Milk pool, said that morning.

10 YEARS AGO

Monday, April 12, 1948

Miss Dolores Gelbke, president of the Athena Tri-Y and president of the Inter-Tri-Y club council at the Appleton YMCA, was to preside at a joint senior high school Tri-Y session.

Mrs. Margie Sornson Malmberg, Appleton public librarian, Mrs. Jane Billings, Clintonville librarian, and Miss Anita Roman, Weyauwega librarian, represented this area at a meeting of the Wisconsin Library association children's section at LaCrosse.

William H. Culver, Appleton, was elected to membership in the Beaver Key society at the Massachusetts Institute of Technology. He was secretary of the physics society and student director of the M. I. T. symphony orchestra.

The Appleton Thomist group elected Miss Mary Margaret Sauer, Menasha, as official delegate to the annual Thomist association

Under the Capitol Dome

Proxmire Expert at Getting Good Publicity

BY JOHN WYNGAARD

Madison — Sen. William Proxmire's publicity triumphs constitute one of the most galling of the facts of life for his opponents and especially Republican politicians who hope to see his short senate term ended this year.



Wyngard is the junior Democratic senator, as any objective test will show, probably gets more space in the news media of Wisconsin than any Wisconsin member of congress, and probably more than any other Wisconsin public man with the possible exception of Gov. Thomson.

How does it happen?

The situation probably calls for some kind of an explanation of how politicians names get into the papers, and how they manage to help them get there.

It is true there are some editors who are inclined to favor Proxmire, as there are some editors who may be inclined to favor a man of either political persuasion. On the whole, however, the press of Wisconsin tries to handle political news on its merits and generally succeeds to the satisfaction of the fair-minded.

HOW IT GOES

Nor is there any doubt Proxmire leaves anything to chance. He is equipped to exploit publicity as a political campaign tool to the fullest.

He was himself trained in the mechanics of news writing and publication. He has a full-time professional press agent on his staff. At least one other assistant on his payroll is primarily working as a publicity assistant and was professionally trained for journalism. They don't spare the horses. Like other prominent Democrats in politics, they are not shy about pushing out the publicity in an unending stream.

By contrast some of the opposing forces in politics are halting and unskilled, even sometimes a little timid. Some of the opposing candidates don't have such professional collaboration. Few of the rival politicians have had personal publicity experience.

That explains some of Proxmire's success, but not all of it. The artificial publicity release is easily spotted in a news office and treated accordingly.

The fact goes a little deeper. The fact is that Proxmire's publicity is generally successful because it meets the most important test on a news desk. It is news. A man holding a high office, saying something on issues of national consequence.

One Republican candidate is telling his workers the recession is merely an Eisenhower team maneuver to prevent G. O. P. over-confidence in the fall campaign.

Titan Rocket May Be Man's First Vehicle in Space

Washington — (AP) — When the first American journeys into space, the Titan rocket may be the one to carry him there.

Secretary of Defense McElroy said this while stressing that considerable research still must be done "before we can propose a rocket ship that could protect a man in flight."

McElroy said the Titan engine, still under development, shows promise of being able to launch a space vehicle weighing up to three tons.

The Titan is one of two intercontinental ballistic missiles (ICBM) planned to travel 5,000 miles or more. The Atlas ICBM is somewhat ahead of the Titan in development.

Congress has been asked by President Eisenhower to vote \$150 million for one and perhaps two Titan launching bases.

GRIN AND BEAR IT

By Lichy



"... Only 2 dinner invitations and one speaking engagement this week! ... Seems that people are losing their jitters, gentlemen! ..."

Motorists Do Read Signs

Wisconsin motorists on N. Farwell and N. Prospect avenues have been rolling along at 32, 33, 34 and 37 miles per hour despite the 25-mile limit signs on those routes.

In order to bring the law into harmony with the general practice the speed limit was raised to 30 miles per hour. A later check showed that with the arrival of the new 30-mile signs the drivers had reduced their average speeds to 28, 29, 30 and 31 at the same test points.

We suspect the new signs, merely be-

cause they were new, attracted the motorists' attention, whereas the old signs may have gone unnoticed by many drivers. However, it is interesting to note that drivers who had carelessly ignored the old signs did not take advantage of the new increased limit by driving a few miles above the limit. This report is an effective answer to those who think speed limits should be low to permit a 5 or 10-mile violation. It supports those who favor reasonable speed limits that can be enforced.

What Others are Saying

50 Years of Sanatoria

From the State Department of Health Sanatoria, important in the history of tuberculosis control, began to open in 1907 — the Wisconsin State sanatorium at Waite and the private River Pines Cottage sanatorium near Stevens Point. Permissive legislation for establishment of county sanatoria was passed in 1911 and broadened in 1913. Some county sanatoriums first are the establishment of temporary quarters in Mil-

waukee county in 1911, permanent quarters in Manitowoc county in 1913, founding of a sanatorium for tubercular mental patients in Douglas county in 1914, the first closing of a sanatorium in 1916 in Waukesha and Washington counties, the first sanatorium to operate as a joint county home in Sheboygan county in 1915 and the first sanatorium to operate as a joint county hospital in Racine county in 1956.

quence and keen popular interest, and going to the trouble of preparing it carefully for publication, is bound to get results. It is as simple as that.

HAZARDS TOO

It is something that they don't like to talk about candidly, but most politicians know that publicity is the breath of life to their careers, an almost indispensable element in campaigning, a delicious boon to the

business. The junior Democratic senator, as any objective test will show, probably gets more space in the news media of Wisconsin than any Wisconsin member of congress, and probably more than any other Wisconsin public man with the possible exception of Gov. Thompson.

That is not to say that there are not hazards in the business. The obscure politician cannot hope to be very successful. But there are limits to publicity for its own sake. Some of Proxmire's well-wishers have at times been critical of him on that point. He sometimes seems to love it for its own sake, aside from its practical value.

There may come a time that the electorate of Wisconsin will wonder, having read the scores of announcements of his proposals and demands for legislation and governmental action, why he isn't getting something done about it.

Horn-blowing is one of the realistic necessities of political life. But the voter may also ask, with some justification, whether there ought not to be some actual production, too.

Fletcher Knebel

Potomac Fever

Atty. Gen. Rogers opens a drive against hoodlums. Republican bosses take a dim view of it. They figure this is no year to be alienating any minority votes.

Who says women aren't interested in politics? One housewife is so hungry to understand the issues of the day, she has devoured every one of Lana Turner's letters.

Ike vows an all-out fight to streamline the Pentagon. Somehow an embattled Eisenhower seems as out of character as Steve Allen with ulcers.

One Republican candidate is telling his workers the recession is merely an Eisenhower team maneuver to prevent G. O. P. over-confidence in the fall campaign.

Titan Rocket May Be Man's First Vehicle in Space

Washington — (AP) — When the first American journeys into space, the Titan rocket may be the one to carry him there.

John Catlin of the research and development division of Kimberly-Clark corporation was to speak at the Wednesday noon meeting of Neenah Kiwanis club. His topic was to be "Industrial Research and Its Effect on Community Prosperity."

Congress has been asked by President Eisenhower to vote \$150 million for one and perhaps two Titan

To Your Good Health

Heartburn Can be Symptom
Of Ulcers or Gall Disorder

By Joseph G. Molner

Dear Dr. Molner: Will you write something about heartburn?—J.R."

"Dear Doctor: What are the symptoms of stomach or intestinal ulcers, and what can be done about them?—L.J."

Two short questions—but they don't have short answers.

Heartburn is simply a burning sensation. It is called heartburn because it seems to be located somewhere in the general vicinity of the heart. Other than that, it has no connection with the heart, and it ought to be renamed.

As with anything else, you have to find out what causes the pain before you can be very intelligent in curing it. The pain may—or may not—result from a stomach ulcer or duodenal ulcer.

Pain After Eating

An ulcer in either area often produces a characteristic gnawing pain fairly soon after eating. Sometimes there is the burning sensation known as heartburn—and sometimes not. There may be excessive belching. And, since the stomach, because of the ulcer, causes a spasm, or sudden tightening of the muscles, along comes the heartburn pain.

But mind you, I'm not saying that's the only cause of heartburn. Some disorder of the gall-bladder, shutting off some of the necessary digestive juices, can mimic most of the symptoms of an ulcer.

For another, there is the possibility—although I am not inclined to put this too high on

the list—that sheer nervous tension at times can upset the system enough so digestion is interrupted, the stomach goes into spasm, and you have a vigorous pain under the wishbone. If that happens occasionally, in periods of stress, I wouldn't be too much concerned about it.

Search For Ulcer

But if it happens regularly after meals, then it's time to wonder if an ulcer or some other problem worthy of reasonable concern, may not be present. As I've so often said, don't back away from going to the doctor for fear he may find something wrong. Rather, go soon, because any trouble I can think of is more easily cured if found early.

Anyway, "heartburn" or after-meal distress is commonly eased by taking baking soda or any of the popular "alkalinizing" remedies, but when this becomes an habitual pattern, then it makes one suspect strongly that there might be an ulcer. Ulcers, after all, are pretty common in this day and age.

Milk, or some other bland food, also tends to give relief in such cases. Hence, my advice to "dyspeptics" who have to take soda or some other alkaline pill after meals is to have an X-ray to see whether, perhaps, the trouble may be an ulcer. If so, getting proper treatment rather than just nursing it along with soda is much the better way to handle that "heartburn."

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Get more miles
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Soft, resilient

CAT'S PAW
HEELS

Modern living keeps feet on the go...and they'll go a lot farther on new heels and soles built for "9 lives" of wear! Cat's Paw heels are soft, safe, durable. Microfibre half or full soles are lighter than leather or rubber, waterproof, longest-wearing yet. Like Cat's Paw heels, they're famous for comfort...non-slip and non-marking.

Ask your Shoe Repairer for these shoe-saving, money-saving products...today's "best buys" for all the family's shoes!

LOOK FOR BOTH FAMOUS NAMES ON THE BOTTOMS OF THE NEW SHOES YOU BUY.

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WORTH MUCH MORE...COST NO MORE!

PENNEY'S
ALWAYS FIRST QUALITY!

You get to know a thing or two in 56 years...about value...about people too. Our customers for instance are smart shoppers from way back...so are we! For them Penney's now gathers the biggest bargains, the most exciting values in over half a century!

Shop 'Til 9 P.M. Monday

Shop 'Til 9 P.M. Monday

PENNEY'S 56TH ANNIVERSARY

ANNIVERSARY SPECIAL! 5⁹⁹



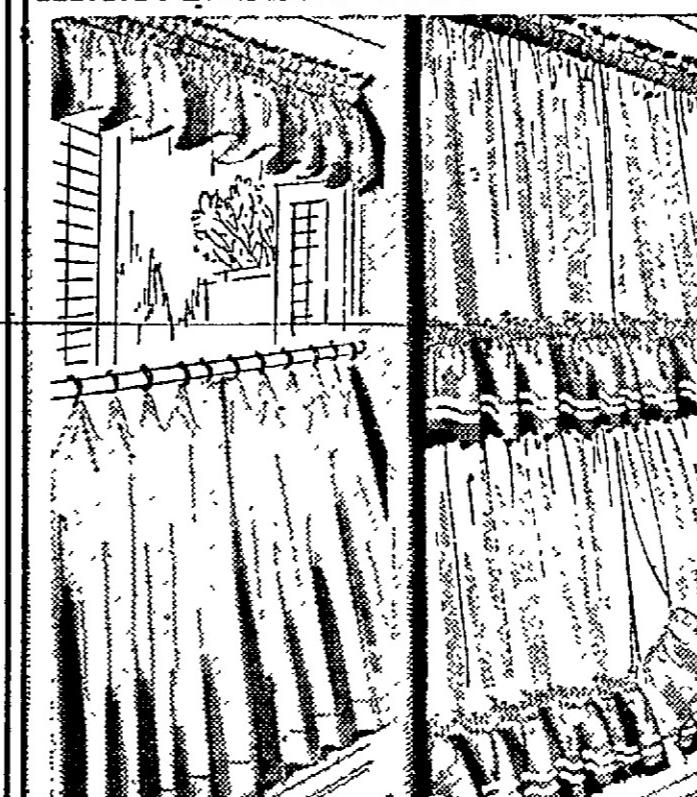
**2 YEAR GUARANTEE AGAINST
FADING - FIBER-GLAS DRAPE**

Why spend more for beautifully tailored, full width drapes...in heavy textured fabric with subtle lustre threads. Just wash, never iron, rehang in 7 minutes.

White, Champagne and Mocha

Downstairs Store

ANNIVERSARY SPECIAL! 1⁹⁸



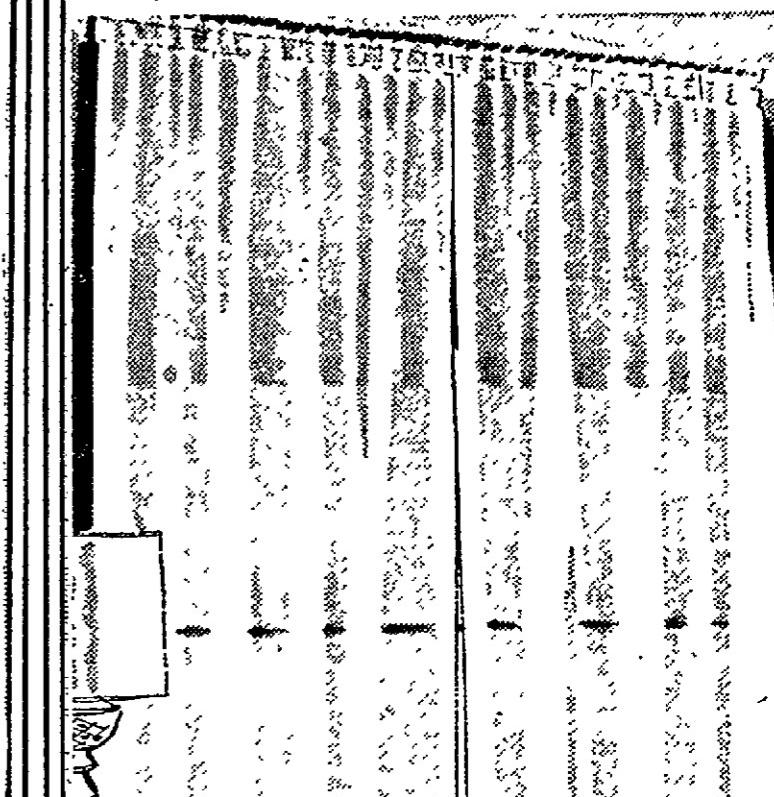
**NEW POLISHED COTTON CAFES
NEVER NEED STARCHING**

So saucy and sweet—these cafes and tiers. You get ever-crisp finish plus vat-dyed solid colors that stay bright as the day you bought them. Almost shrink-free.

Matching Valance 98c

Downstairs Store

ANNIVERSARY SPECIAL! 1¹⁹



**FAMOUS TRULON PANELS
No Stretch-No Starch-No Iron**

Famous Trulon Panels that fit perfectly in every type of decor! Beautifully sheer. Rich, creamy ivory color. 41 x 81.

Downstairs Store

ANNIVERSARY SPECIAL! 3⁴⁴



**MEN'S WASH 'N WEAR
NYLON TAFFETA JACKET**

First time ever at this price! Water repellent 2-by-2 nylon in 4 right shades...smooth, good looking, a snap to care for! Just machine wash 'em in lukewarm water. Small, medium and large.

Boys' Sizes 2.44

Men's Shop — Main Floor

ANNIVERSARY SPECIAL! 1⁰⁰

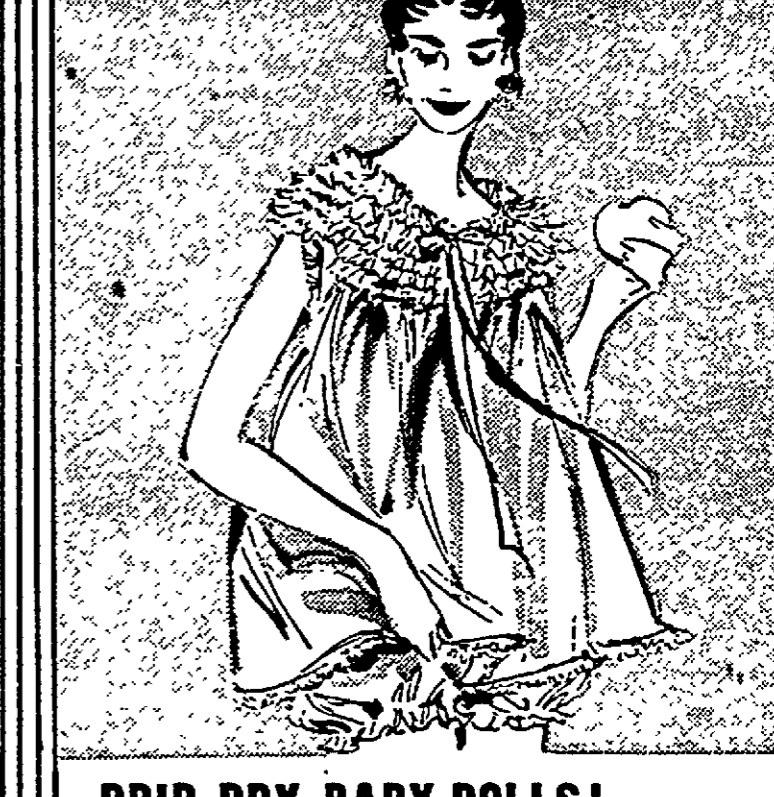


**PENNEY'S PLAYTOGS
FOR "THE GIRLS"**

Mom's fun clothes, scaled 'way down in size, and at the most scaled-down Penney price ever! All in gayly colored machine washable cottons! A veritable wardrobe—easy to afford! Sizes 1-6x.

Girls' Shop — 2nd Floor

ANNIVERSARY SPECIAL! 2⁶⁶



**Drip Dry Baby-Dolls!
And Are They Full Of Lace**

Grab your hat and go! Penney's baby dolls are that soft blend of Dacron-nylon and cotton that hand washes, drip-dries. Find them frothed with lace, tied with satin, available in your favorite, pink, blue, maize. Sizes small, medium, large.

Ladies' Side — Main Floor

BOYS' COTTON T-SHIRTS & BRIEFS

Fine combed cotton underclothes that are rugged enough for any boy. Machine washable of course. Snow white. Sizes 4 to 16.

3 \$1

Boys' Shop — 2nd Floor

GIRLS' SLEEVELESS BLOUSES

Sanforized cotton broadcloth in perfectly tailored styles. Just the thing to wear with slacks, shorts or shirts. Sizes 7 - 14.

77^c

Girls' Shop — 2nd Floor

MEN'S RUGGED WORK JEANS

Sturdy, Sanforized fabric generously cut over exclusive Penney patterns...battacked at points of strain! Heavy duty boatsail pockets...more! Sizes 30 to 38.

1⁵⁰

Men's Work Clothes — Main Floor

SEAMLESS FASHION LOVING HOSE

Penney's nylons are the latest fashions on your legs. Seamless 400-needle sheers that sheath your legs in a soft mist of color.

57^c

Ladies' Side — Main Floor

Speaker Named As Lions Honor KHS Journalists

**Assistant Editor
Of State Paper to
Speak on Russia**

Kaukauna — Mrs. Helen Matheson, assistant managing editor of the Wisconsin State Journal, Madison, will be guest speaker for the annual Quill and Scroll dinner sponsored by the Lions club on April 22.

The Lions annually hold the dinner to honor journalism students at Kaukauna High school. Quill and Scroll awards will be distributed by Miss Frances Corry, club adviser. Miss Corry is in charge of arrangements for the high school while James Lang and Guy Krumm serve as co-chairmen for the Lions club.

Guest Speaker

Mrs. Matheson will speak on "Rupssia: The Velvet Curtain." She is a native of Washington, D. C., but has been associated with the Wisconsin paper since her graduation from the University of Wisconsin where she majored in both journalism and political science.

She is a member of Phi Beta Kappa, the Theta Sigma Phi and Coranto. Positions she has held on the "Journal" include assistant news editor, feature writer, beat reporter and Sunday editor. Mrs. Matheson also served as part-time teacher and lecturer at the University—and was the first to receive the Theta Sigma Phi Writer's cup as the outstanding women writer of the year in the Wisconsin area in 1950.

In 1956 Mrs. Matheson made a 2-month trip around the world on assignment by her paper and in 1957 took another tour to the northern European countries including Poland, East Germany and Russia, behind the Iron Curtain.

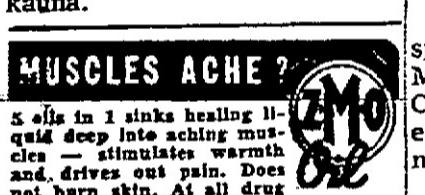
Parents of high school journalists, teachers and members of the board of education are welcome to attend the Lions dinner meeting.

Kaukauna Births

Kaukauna — The following births were reported over the weekend at the Kaukauna Community hospital:

Daughter to:
Mr. and Mrs. Duane Heindel, 206 W. Seventh street, Kaukauna.

Son to:
Mr. and Mrs. Paul Broeren, 312 E. Seventh street, Kaukauna.

MUSCLES ACHE?
 5 oils in 1 salve healing 11-quad deep into aching muscles and drives out pain. Does not burn skin. At all drug stores.
MALE LABORATORIES NEENAH WIS.

5 REASONS

Why It Is To Your Advantage To Save In Our Association!

SAFETY: Experienced management, conservative investments and savings insurance guard your dollars day and night.

STABILITY: There's no fluctuation. Your savings are always worth 100 cents on the dollar.

EARNINGS: Generous dividends are payable twice a year, June 30th and Dec. 30th.

AVAILABILITY: Your savings are readily available whenever you need them.

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**Where You Save Does Make a
Cash Difference**

**Kaukauna Savings
AND LOAN ASSOCIATION**
A Savings Institution Since 1887
109 W. Second St. Dial 6-4646

"A Savings Institution Since 1887"



Youths Given Jail Terms

Combined Locks—Two youths received 60-day jail terms along with fines when they appeared in justice court Saturday afternoon.

Ronald Trudell, 18, route 4, Appleton, pleaded guilty to charges of an arterial violation and driving without a valid driver's license.

Trudell was fined \$50 and costs. He was arrested March 30 by village police.

David Kirvan, 19, route 1, Hilbert, pleaded guilty of driving while his license was suspended and was fined \$50 and costs.

On a complaint of State Traffic Patrolman Don Nimmers, Kirvan pleaded guilty of falsifying an application for a new driver's license and was fined \$25 on this charge. Kirvan was arrested March 30.

Rudolph E. Skalmusky, 46, 8604 Metoxen avenue, Kaukauna, pleaded guilty of littering the streets and was fined \$25 and costs. He was arrested April 7.

Nominating Committee Will Give Report at Kimberly Post Meeting

Kimberly—The report of the nominating committee will be given at the meeting of the William Verhagen post No. 60 of the American Legion at 7:30 Tuesday night at the clubhouse.

Serving on the committee are A. G. Briggs, chairman; Elmer Vanden Velden, Bernard Van Boogard, John Dictus and John Gaffney. Election of officers will be at the May meeting.

Delegates to the spring conference at Wrightstown May 4 will be named. The Kimberly post will send a large delegation since C. W. Wood, post member, will be a candidate for district commander.

Society Will Sponsor Rag Drive on Tuesday

Kimberly—A rag drive, sponsored by the Christian Mothers society of Holy Name Catholic church will be conducted at 1 o'clock Tuesday afternoon.

Residents are asked to have their contributions on the curb in bags or boxes for pickup.

Eagle Scout, Silver Award Given to Kimberly Explorers

Kimberly—Presentation of an Eagle Scout award and Explorer Silver award highlighted a court of honor at Holy Name school Sunday night.

Gary Kuborn, son of Mr. and Mrs. Joseph Kuborn, was given the Eagle award. His mother pinned the badge on him and his father presented Gary with a certificate.

Jerome DeBruin received the Silver award, highest in Explorer Scout ranks, and his parents, Mr. and Mrs. Edward DeBruin, also participated in the ceremonies.

Wally Christensen, Valley Council scout executive, presented the two major awards. He congratulated Post 44 of the Explorers on the fine record they have.

Preceding the awards at school there was a special ceremony at Holy Name church in which the Rev. Thomas Mortell gave four Ad Altare Dei awards. They went

Car Flips Over, Driver Unhurt

Combined Locks—William Tordorff, 24, route 2, Menasha, escaped unhurt when his car went out of control on County Trunk Z Saturday afternoon, flipped over in the air and landed on its top.

Police said Tordorff's car traveled 135 feet out of control on the winding road. He was charged with reckless driving and ordered to appear in justice court Saturday.

A witness told police the car did a complete flip in the air and crashed with the top down on the roadway. The roof of the car was smashed level with the body.

WCOF Will Install Officers on Wednesday

Little Chute—Installation of officers will be conducted by the Women's Catholic Order of Foresters at 6:30 Wednesday evening in the social room of St. John Grade school.

A covered dish supper will open the program and ceremonies will follow. Members are asked to bring their own table service.

Grass Fires

Combined Locks—The Volunteer fire department answered calls for two grass fires pointed to report at the May fires in open fields on the south side of the village Saturday. Mrs. Stanley Zuleger, and Mrs. Joe Schwalbach.

30 Kaukauna Homemakers to Attend State Conference

Kaukauna—Thirty members of the Kaukauna Homemakers are in charge of transportation. Local delegates include Mrs. William Balck, Mrs. Martin Britten, Mrs. Peter DeBrue, Thursday. Two of the local Mrs. Dan Janssen, Mrs. Wilma women will take part in a lam Krueger, Mrs. Anton Van morning style show.

One member from each club in the state will model some project she has made. Designated from Kaukauna are Mrs. Henry Vanevenhoven representing the Afternoon Club and Mrs. Marvin Schuler representing the Evening Club. Also attending will be Dominic Bordini, Kaukauna Vocational school director.

Members will leave Kaukauna by bus at 6:15 in the morning, women from the southside being picked up at Haas hardware and on the north side at the Rialto theater.

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SENT A PIANO OR ORGAN
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HEID MUSIC CO.
Piano and Organ Dept.
Open Mon. and Fri. Even.
104 E. College Ave.

227-514 Lead League Scores

**Annie Kersten Tops
Kaukauna Women's
Loop Activity**

Kaukauna—Annie Kersten cracked a 227 singleton and a 514 series to set the pace in the Thursday night Women's league at S and B alleys.

Gertz Tavern and Wisconsin Aluminum each posted an 824 game and the latter also registered a 2,392 series. S and B bar won three games from Farrell's bar to move into the league lead with 52 wins and 32 defeats as the season draws to a close.

Tied for second with records of 51 wins and 33 losses are Farrell's, Wiggle's Foods and Wisconsin Aluminum. Speed's bar is in fifth place only two games behind the leading team.

Other high individual scores were posted by Elizabeth Obermeyer, 202, 500; Ruth Alger, 192, 499; Elaine Dietzen, 182, 488; Carol Haessly, 483; Martha DeBruin, 180, 479; Catherine Baumgart, 196; Marie Wenzel, 187; Lorraine Bayorgeon, 181 and Janice Woelz, 178.

LaVerne Ribarchek cleaned the 4-7-10 split, LaVerne Jonen cleaned the 2-5-8 and Mildred Smith cleaned the 5-7.

Kiwanis Club to Meet at Center

Little Chute—Gus Keller, Appleton, will be the guest speaker for the meeting of the Kiwanis club at St. John High school Youth Center at 6:15 this evening.

Special guests of the club will be future members of the Key club which is being organized. Other guests will include Wes Schneider, Key club organizer, and William Griffith, Sr., district lieutenant governor.

Richard Vander Wyst and Pat Blohm are in charge of the food.

Liquor License Deadline

Kaukauna—City Clerk Carl Marzahl today issued a reminder to all persons wanting to apply for tavern liquor and beer licenses they must have their applications on file in his office by 5 o'clock Tuesday afternoon.

The women in government committee will be in charge of the program. Mrs. Gertrude Nagel is chairman assisted by Dr. Ella Karow, Dr. Hilda Murbach and Miss Ann Lucht.

Plans will be discussed for the annual athletic banquet, sponsored by the association, at the school April 20.

Guest speaker will be Gerald Hopfensperger, head basketball coach at Kaukauna High school.

Members will elect a nominating committee which in turn will present a slate of officers for election at the May 5 meeting. Besides the names nominated, additional nominations for office will be permitted from the floor on the night of the election.

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Real Recession Answer Is Price, Wage Controls

**Baruch Recommends
Restrictions by
Labor, Management**

BY DAVID LAWRENCE
Washington — The real solution for America's economic difficulties is not to be found in tax cuts or in increased public spending put in wage and price control.

It takes courage for congress to re-impose wage and price control. Lawrence in America. Yet almost everybody here privately agrees a sound growth cannot be fos-

tered without some way to keep wages and prices down.

Wage and price control of the voluntary kind has been proposed again and again inside and outside congress—by the president, influential legislators and economists. But always it's self-discipline that is urged. Nobody really dares to go to the point where governmental action is openly recommended. This, however, now has become absolutely imperative if America is to be saved from a deep depression within the next three years. For wartime conditions still exist on the economic front. The "cold war" is worldwide. America is spending 40 billion dollars a year for armament, and there is no sign of a let-

Best Exposition
A few days ago the best exposition of what's wrong with the national economy was given by Bernard M. Baruch, America's elder statesman, in testimony before the Senate finance committee. He deplored the evils of unrestrained price-wage spirals. He recommended a self-imposed restriction on wages and prices for one year by labor and management. He added:

"Nothing would be more effective in turning the tide than to halt the never-ending spiral of wages and prices. The best stimulant to our economy would come from price reductions."

If industry and labor continue to push up wage, price and profit levels, they will price themselves out of the market.

Consumer resistance will grow, further depressing economic activity and adding to unemployment.

We must halt the wild, unmerciful chase of prices, wages, courage labor to demand another round of wage increases and profits... if they (labor and industrial leaders) will not. These will be extorted by strike and adjust voluntarily and in time to the law of supply and demand, the adjustment eventually in labor-union contracts.

Because employers are un-

able to stand costly strikes,

Baruch looks back on the fail-



F. J. Wheeler, Left, Milwaukee, Wisconsin Credit Union league field representative, discusses credit problems at a league institute held in Appleton Saturday for Fox Cities credit union officials and employees. Others, left to right, are George R. Schneider, Neenah, R. N. Reinke, Appleton, Ed Muehlenberg, Kimberly, session leader, and H. O. Schroeder, Appleton. The all-day session was held at the Appleton Vocational school. (Post-Crescent Photo)

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4 Appleton Firms Win 9 Brand Names Awards

Four Appleton retailers have won recognition nine times in the 10 years of annual Retailer-of-the-Year competition of the Brand Names Foundation, Inc. Three of these firms were tied for the most awards. The third firm that won the top national title which three others have won goes to only 24 firms in the awarded certificates of distinction United States each year. When in 1953 and 1954 before taking this honor is won, the firming the top honor that eliminates competition for awards for the firm from further competition until 1960.

In 1952 Appleton had two Retailer-of-the-Year awards, each firm having won the top national title which three others have won. The third firm that won the top award was Heckert. The certificates of distinction are presented annually to four hardware firms in the nation in each first Appleton retail company of 24 classifications. Both these to win in the contest. It received a certificate of distinction awards show that the firm received in 1951. Sherry Motors was Appleton's only award winner in 1957.

Sherry's has certificates of distinction for three successive years winning in 1955, 1956 and 1957. The third firm that won the top award was Heckert. The certificates of distinction are presented annually to four hardware firms in the nation in each first Appleton retail company of 24 classifications. Both these to win in the contest. It received a certificate of distinction awards show that the firm received in 1951. Sherry Motors was Appleton's only award winner in 1957.

Select a spinet that's perfectly styled for the home!

There's a beautiful new spinet piano in our showroom that will look simply wonderful in your home.

Make Your Selection From These Nationally Famous Brands—

Mason & Hamlin Chickering Steck Sohmer Everett Cable-Nelson Wurlitzer

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Also Nationally known brands in Band and Orchestra Instruments
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Feature Famous Brand Names in Men's Wear for that Well Dressed Look

These famous brands have been carefully selected to give you the utmost in quality and value. We invite you to come in and see for yourself.

Griffon Suits
Griffon Topcoats
Griffon Sportcoats
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Alpacuna Topcoats
Alligator Coats
Arrow Shirts
Arrow Sport Shirts
Arrow Neckwear
Arrow Underwear
Botany Slacks
Stradivari Shirts
Interwoven Sox
Pioneer Belts & Suspender
Penaieton Shirts
Pendleton Jackets
Pendleton Robes

Munsing Underwear
Homley Belts
Buxton Billfolds & Key Cases
Rump Leather Goods
Hansen Gloves
Cataline Swimwear
Cataline Swimwear
Jersild Sweaters
Lewis Underwear
Enro Pajamas
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Knox Hats
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Zero King Jackets
Field & Stream Jackets

DRESS RIGHT — you can't afford not to ...

Matt Schmidt & Son Co.

BRAND NAME STORE SINCE 1898

123 W. College Ave.

Drug Stores Facing Stiff Selling Season

Other Stores Handle Much of Their Line; Methods Improve

Competition is here to stay, as the nation's 50,000 independent druggists have discovered. Non-drug outlets have long sold health and beauty products which are the basic stock of drugstores. Toothpaste, hand creams and suntan oils appear on other shelves, in delicatessens, dime stores and discount houses. The drug stores can't put a stop to this trend, but they can offer some pretty stiff competition by stocking and promoting the brands their customers want, and by imaginative merchandising.

This intelligent solution to a big problem has paid off for the drug outlets of America. Due to competition and to the excellent retailing practices which it encourages, drug store sales for 1957 reached the astronomical total of \$6,460,000,000 a full 10 per cent over 1956.

Positive and aggressive action by drugstores all over the country has brought about his increase in sales, which amounts to \$610,000,000 above the 1956 period.

And although we are now in a breathing spell period, as some economists put it, drug sales are still climbing.

What are the reasons for this increase, in the face of an overall economic levelling period plus a barrage of stubborn competition?

A major factor is that more and more of our drug stores are doing a better merchandising job. The druggist of today realizes that he holds an important position in his community — a position of trusted friend and family helper. The trust of his customers was not built overnight, for the health of the community rides on a druggist's judgment, and reputations are built slowly.

Druggists take their responsibility seriously. The reputation built on a prescription business must be transferred to the other merchandise in the store. Druggists cannot jeopardize a hard-won good name by carelessly stocking of other items, and have discovered that promotion of nationally recognized brand name products is the soundest possible counter attack against competition.

Selling Techniques
In addition to stocking the nationally recognized products, the druggists have learned to employ the self-service and mass-display techniques used by other outlets. In this way, they have cut expenses and raised profits.

Druggists today make the most of the products which are pre-sold under the impact of national advertising campaigns. Nothing is more appealing to the average customer than knowing that the drugstore which they patronize for their prescription needs also makes available a full line of their other favorite products.



ONE OF THE NATION'S MOST POWERFUL ECONOMIC WEAPONS—REACHING INCREASING HEIGHTS OF CONSUMER CONFIDENCE!

Instant Identification Registered Trademarks Mean Better Business

When a company registers a new trademark, it enjoys an amazing bargain.

Only \$25 is required to register a trademark. Yet millions of dollars are spent protecting and promoting the names or symbols which mean instant identification of a product; billions of dollars in sales are made with the help of trademarks.

These symbols are a vital tool in the system of competitive economy in this country; without them, it's doubtful whether our standard of living would be as high as it is. There are approximately 300,000 registered trademarks in use today, in the form of names, symbols, portraits, monograms and other designs.

Behind each well-known and trusted trademark stands the manufacturer who has the best product, if no

reputation of a manufacturer, and the confidence of the customers who have kept that manufacturer in business.

Trademarks have a long history, going back 4,000 years to the pottery makers of ancient Greece. But it was not until 1881 that the first American trademark statute was passed. It went through a number of revisions, all designed to offer the maximum protection to the owner of the trademark. Now a company in search of a new trademark must comply with a number of qualifications, but once the trademark is registered and recognized, no competitor can take it away from him.

Some Regulations

Here, according to information from the Brand Names foundation, are a few of the trademark regulations: a new trademark cannot infringe on an existing one. No one can register a trademark containing immoral or scandalous matter, or one which includes the flag or coat of arms or other insignia of the United States, of any state, of any foreign country, or any fraternity. No portrait or signature of a living person may be registered as a trademark without the written consent of that person. In case of a dead president, permission must come from his widow.

Trademarks must be renewed every 20 years, at another bargain rate of \$10. If a trademark is not renewed, even though it is still in use, it may be considered "abandoned" and picked up by a competitor.

If the trademark is not protected, and is allowed to become generic, it may also become "abandoned." For this reason, companies strive to protect their trademarks by insisting that they be used with the capital letters, quotation marks or other identification which sets apart the symbol as a trademark rather than just a word.

Require Identification

Trademarks are essential to manufacturers, retailers and customers. The manufacturer requires this identification to justify his unremitting competition with other manufacturers of similar merchandise.

Behind each well-known and trusted trademark stands the manufacturer who has the best product, if no

one could tell it from a competitive product.

Trademarks are also essential to the stores, for a merchant must build his own reputation through the quality of the merchandise which he stocks. Without trademarks, a vote of thanks is due the nation's lawmakers, who put such a reasonable price on such a valuable tool.

All National Brands of

CARPETS & RUGS

1500 Patterns At The Lowest Possible Prices!

THE CARPET SHOP

506 W. Col. Ave. Appleton



Manufacturers

Make It

Retailers Sell It

Consumers

Buy It

The Famous Makers Names You Trust!

Brand Names Week

April 13-20th

Better Buy By BRAND NAME

Your Brand Name Store Winner of 1952

Belling Pharmacy

204 East College Ave.

Phone REgent 3-5551 Martin H. Knauer, Owner

As advertised in LIFE



\$12.95

Network Black Patent Leather with Black Mesh Trim

See America's most beloved fashions during Red Cross Shoe Week.

Come in... see our special Red Cross Shoe Week showing of the styles that are the choice, right now, of smart American women across this busy and fashion-loving land.

Largest selling brand of fine footwear in the world.

Styles from 10.95 to 13.95



Trinidad Punched Pigskin
\$11.95



Nomad Suntan or Red
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Red Cross Shoe Week

Bohl & Maeser
QUALITY SHOES
Appleton & Washington

MARX JEWELERS

Jewelry Since 1910

212 E. College Ave.

Corner Appleton & Washington Sts.
Just One Block North of the First National Bank

This product has no connection whatever with The American National Red Cross

Appleton Post-Crescent 10
Monday, April 14, 1958

Fox Cities Merchants Back Brand Name Week

Special Merchandise Displays in
Stores Part of Annual Promotion

Fox Cities merchants this week join 100,000 other retailers across the nation to promote Brand Names Week—1958 by special advertising, streamers and store merchandising displays.

These firms back the Brand Names Foundation, Inc., a non-profit organization sponsored by merchandisers and manufacturers of nationally-distributed products. The association is devoted to promoting the idea of the value of buying name brand merchandise.

Year-round Campaign
The foundation works on a year-round basis, campaigning to safeguard the trademarks and brand names of manufacturers and to bring the story of brand name quality to the consumer.

This continuing campaign points up the wisdom of careful shopping, knowledge of comparative product values and the quality, value and satisfaction of using the well-known, tested goods of manufacturers' brands bought with confidence from a trusted local retailer.

One segment of the national group's activities is an annual nation-wide retail contest. The final judging of this year's competition will be held Wednesday in New York City when 134 outstanding retailers from the United States, Alaska and Canada will meet. Twenty-four retailers will be named Retailers-of-the-Year as outstanding firms during 1957 in the promotion of brand names. Ninety-six other firms, four in each of the 24 categories of merchandising, will be cited with certificate of distinction awards.

Three Appleton merchants have served as judges for these annual awards during the 10 years that the Brand Names contest has been held.

On Advisory Board
Because Heckert Shoe company was named one of the 24 national Retailers-of-the-Year for 1955, Earl D. Miller, manager and secretary of the firm, became a member of the foundation's advisory board which judged the top winners for 1956. He worked last year with other top award winners when the final judging took place last May.

Karl Haugen, representing Schlafer's Hardware, and Martin H. Knauer, owner of Bellings' Pharmacy, also have served on the organization's advisory board. They and their firms were honored as Retailers-of-the-Year in 1952.

Many retail stores in the Fox Cities have participated in this annual competition through the years. The firms enter the division of the 24 open that fits their type of business. Those which present the best promotion on brand names for the year are nominated for judging in the final contest in New York.

Besides the three above firms, Sherry Motors is one of the four Appleton companies which have won a total of nine honors in the last 10 years of competition.

Early Coffee Retailers Found Many Virtues For Tempting Beverages

An early coffee ad, run in England in 1637, represented coffee as a cure-all for aiding digestion, quickening the spirit, lightening the heart, curing headaches, sore eyes, coughs and colds, preventing gout, scurvy and even miscarriages. Reputable coffee manufacturers today do not make exaggerated claims in their advertising, and customers select the brand names they know and trust.

Brand Means Burn
The origin of brand names is found in the old Anglo-Saxon word for burn. From its early meaning of indelible marking by burning came today's meaning—the mark of a manufacturer.

Sports Keynote U. S. Leisure Time

Variety of Recreation Activities

Interest Millions of Americans

In a recent survey, it was revealed that 8,700,000 persons talked about the weather, as it was reported in their local newspapers.

The same survey showed that 14,600,000 persons discussed sporting events . . . nearly twice as many as discussed the weather, and far more than discussed international news, fashions, or politics.

Sports keynotes the increasing leisure-time of America—from the Saturday afternoon basketball games on television to the Little League competitions to the crack-of-dawn fishing trips. Americans are sports conscious, and more and more Americans are participating actively in various sporting activities as leisure time increases.

There are 22 million fishermen in the country—men who require hooks and lures and rods and reels and creels. There are 5,100,000 golfers, 4,600,000 archers, and 6,000,000 pleasure boaters. All require various pieces of equipment.

Field Grows

The field is growing daily, as wives and children join the ranks of active sportsmen. More and more women are going to sea—so many, in fact, that special books on cruising from a woman's point of view are beginning to appear on bookshelves all over the country. There are 43,135,000 young-

sters in schools, all participating actively in school athletic programs. In addition, two-thirds of the salaried population are taking vacations of three weeks or longer—66.3 per cent in 1956, as opposed to only 26.3 per cent ten years ago. All this adds up to more sales through sporting goods stores.

There are more sports shows scheduled for 1958 than ever before, and experts estimate that some 7,000,000 people will get first-hand impressions of new merchandise and new sports. Through these shows, they will become acquainted with the major brands in each line of sports equipment, and will be able to gauge one against the other.

In the face of this rising interest in sports, the retailer can look forward to a profitable year. However, there is intense competition in all fields for the consumer dollar this year, and, according to Brand Names foundation, sporting retailers are taking the lead in good retailing practices.

Retail, Wholesale Dealer

The sporting equipment retailer is one of the few retailers who carries on both a retail and a semi-wholesale business. Team activity is strong in many towns, through schools, tennis clubs, skating rinks, bowling alleys, playgrounds and archery ranges. The leading personalities in the town depend on the sports retailer to help them provide recreation for their youngsters, as well as for adults. Consequently, he is in close touch with members of the school board and city officials.

If the sports retailer is able to provide groups such as the local high school athletic association with brand-name equipment at a satisfactory price, he is almost guaranteed all team business for years to come. However, the wise retailer knows that bargain merchandise will not stand up under repeated and steady use, and will take pains to provide the teams with well-known, nationally advertised equipment. Thus, he will insure his standing as a reputable retailer.

As the youngsters graduate from school, they will continue to trade with the retailer patronized by their athletic coaches.

Stick to Brand Names, Not Tom, Dick, Harry

The phrase "Tom, Dick and Harry" was first used in the Farmer's Almanac for 1815, to signify an unknown and unidentified group. Wise shoppers avoid "Tom, Dick and Harry" merchandise, stick to brand names they know and trust.

All National Brands
of
CARPETS & RUGS
1500 Patterns At The Lowest Possible Prices!
THE CARPET SHOP
506 W. Col. Ave. Appleton

You'll Always Find All These Finest of Brands at HUPKA'S

Watches and Clocks

Elgin—Hamilton
Omega—Telecron
Seth Thomas—Westclox
General Electric

Silver Plate

Community
1847 Rogers Bros.
Holmes & Edwards
Wm. Rogers & Son
Tudor

Rings and Other Jewelry

Jabel—Granat
Columbia Tru-Fit
Hobe—Napier
Kraemer

China and Glass

Haviland—Franconia
Bavarian—Syracuse
Holiday Melmac
Cambridge—Duncan
and many others

MARTIN J. HUPKA
Jeweler

RE 3-5726 336 W. College Ave.



"The Famous Makers' Names You Trust"

Duofold
underwear

Allen-A
underwear

State-O-Maine
robes

Jayson
shirts—
sportshirts—pajamas

Pioneer
belts—braces

Cresco
sportswear

Chippewa
woolens

Shields
jewelry

Plymouth
rainwear

Rugby
sportswear

Otto Jenss
MEN'S WEAR

107 E. College Ave.



A Colorful Display of Brand names grocery items catches the attention of Mrs. Edith Thode, 701 E. Byrd street, as she shops with her son, Jonathon. Brand Names week is being observed this week. (Post-Crescent Photo)

Brand Names Winners Will Be Honored

Retailer of Year Awards to be Given In New York City

On April 16, during Brand Names week, 134 outstanding retailers from all over the United States as well as Alaska and Canada will meet in New York City for the annual presentation of the Brand Names Retailer of the Year awards.

These retailers, selected from 25 general retailing categories,

will receive the highest honors possible in retailing. These coveted awards mean that the retailers excelled in the complicated facets of modern-day retailing:

that they have consistently presented to their customers nationally advertised and trusted merchandise; that they have trained their sales forces to emphasize the desirability of this merchandise; and that they have skillfully used the tools of promotion, publicity and advertising to help them in their jobs of giving their customers the service and the merchandise they want.

By underlining the importance of the brand system to the American consumer, the foundation has proved that the pre-selling of brand names has much to do with the high standard of living in this country. Lower sales cost, faster turnover, and satisfied customers pay off for retailers in terms of profit and prestige.

By helping retailers to establish good reputations in their communities, by stocking good reputation merchandise, the Brand Names foundation has made the country aware of the importance of its retailers, and has done much to make retailing one of the most respected professions in America.

The ultimate benefit is to the consumer, who thanks to the competitive brand system is able to buy more easily, with the knowledge that the known makers' brands offer the latest and the best in quality and value.

All National Brands of **CARPETS & RUGS**

1500 Patterns At The Lowest Possible Prices!

THE CARPET SHOP
506 W. Col. Ave. Appleton

U. S. Wives Decide

Cooking Can be Fun

Kitchens Have Become Focal Point of Entertaining; Women Become Creative

Cooking is in style again. After freeing herself from kitchen work, the American housewife has now changed her mind and decided that cooking is fun. What's more, it's chic.

The food industry, however, is wise to the ways of women, and managed to turn her new mood into sound dollar profits. Food retailers chalked up a solid \$4,000,000 gain for 1957—the biggest increase in any retail group.

It isn't entirely whimsy that prompted this feminine return to the range. As with any ap-

parently illogical feminine move, there are some pretty sound reasons behind it. For one thing, kitchens have grown so large, and charming that they are often a focal point for entertaining. The convenience foods have become so wonderfully convenient that the housewife finds time not for more civic meetings but for more cooking, and she whips up creations such as Baked Alaska and bouillabaisse with the aplomb of a seasoned chef.

Chic and Cheap

Finally, women have found that home entertaining is both chic and cheap, and offers the opportunity to wear the gracious at-home clothes which are so much a part of today's fashion picture.

In good cooking, it is axiomatic that a finished dish can be no better than the materials which go into it. This is a philosophy emphasized in all good cookbooks, and the true creative cook abides faithfully by the rules. She selects the merchandise with a reputation for quality for her special dishes, and is insistent on the brand that she has learned to trust.

This does not mean that the convenience foods have had their heyday. On the contrary, they are more than ever a part of the culinary picture. They are used in day-in, day-out cooking, and, perhaps more important, they form the basis of the creative craze. A typical meal will include one creation—a dish that requires a cookbook, and a certain amount of time and energy to prepare.

The rest of the meal will feature the canned, frozen or instant products on which today's housewives depend.

Expand Lines

Manufacturers and retailers have wisely made the most of the new kitchen trend. Some manufacturers have expanded their lines to include specialty products, and have been gratified by the response. Producers of herbs and seasonings have prepared special literature, showing how to prepare more interesting foods. Manufacturers of frozen and canned goods show how to use their products as bases for more complicated dishes.

The retailers know how serious the creative cook can be, and take pains to stock the best foodstuffs. They back up national advertising campaigns to attract men to their stores, with local ads and enticing displays. One, they must have qualified sales personnel who can answer semi-technical questions intelligently. Men are 1958 show a steady rise. The curious about these new test-tube fabrics, and words such as polyacrylonitrile (the tech convenience kick, and now the nical term for the orlon fiber), creative craze. No matter mean something to them. See where the American housewife, they know that men will wife goes from here, the food stick with a brand that has industry will be able to keep served them well, and with the up with her changing preferences.

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You've Known the Brand
FOR OVER 70 YEARS!

Top Quality Paints . . . For Top Quality Work!

Available At

THE CARPET SHOP Paint Department

506 West College Ave. Appleton

Phone RE 4-8444

We're Celebrating National Brand Names Week

April 13-20



April 13-20



Move Into The
"Winner's Circle"
With These
TOP NAME
BRANDS . . .



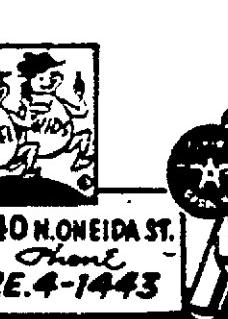
FLYING
AIR
WING
TUBELESS
Tires



GATES
TIRES
Gates



Available Every Day of the Week, At



Cool • Fuel • Building Supplies
Auto Service

Appleton Post-Crescent 12
Monday, April 14, 1958

Danger Might Lurk in Brands With No Name

You get what you pay for. It's as simple as that. Pick an unheard-of washing machine . . . or camera . . . or hi-fi set, and chances are, you'll be back asking about non-existent guarantees . . . wondering how the manufacturer could have done that to you . . . vainly seeking recourse.

But it's usually to no avail. No-name brands are a case of "you pay your money, you take your chances."

The maker's advertised brand, however, is another story. The manufacturer who brings it to you has invested a great deal in his product, his firm, his reputation. He wants you to like it, to buy more, to tell your friends. He's in business for keeps, and he wants your patronage in the future, not just on a one-shot basis.

Make sense? Course. That's why we mention it now, during the nation-wide observance of Brand Names week.

Branded Merchandise Is 'The Real McCoy'

The term "the real McCoy" had its origin in a saloon. A boxer claimed he could lick any McCoy, a feuding family of boxers. After one of the McCoys stepped up and landed a haymaker, the loser explained sheepishly that he meant anyone but "the real McCoy." When shopping, look for the real McCoy—the branded, advertised merchandise.

Appleton Pharmacy

Sells the famous nationally known brands of drugs, cosmetics, first aid supplies, etc., you have learned to depend on . . .

at EVERYDAY LOW PRICES!

APPLETON PHARMACY

508 W. College Ave. Phone RE 4-9701

Emergency Service—Phone RE 4-5634 or RE 4-9565

Open Daily 8 a.m. to 9 p.m.—Sundays 9 a.m. to 1 p.m.

NATIONAL ARCHIVE REGISTRATION

Golden Youth

Teenagers Have Corner on Market, Influence a Lot of Purchases

There's gold in them teenagers.

This is the discovery of the century for all sorts of manufacturers and retailers. Teenagers spend a lot of money and influence a lot of purchases, whether it's in food, fashion, furnishings, cars or cosmetics.

About 16 per cent of all the families in the country have only teenage children. Right now, there are more than 17,000,000 U.S. citizens between the ages of 12 and 20. About

500,000 teenagers became brides last year. There are about 1,000,000 teenage mothers. These figures add up to a lot of sales in all fields.

According to the Brand Names Foundation, the young market is a free-spending market. Ever since they've been old enough to know a dime from a dollar, they have been right in the middle of the highest level of prosperity this country has ever known. Credit has been liberal, and installment buying has become a way of life. Teenagers are used to getting the things they want when they want them.

First Buys

This age group buys many firsts—their first cosmetics, their first high heels, their first automobiles, their first home furnishings and infants' wear. They depend for information on advertisements and on sympathetic salespeople, who understand their questions and are able to answer them in the terms they prefer.

Many stores are doing their best to make their teenage customers feel very special, as, indeed, they are. In the fashion sections of department stores, buyers are quick to select merchandise that has been advertised in the magazines read by teens, knowing that the double impact of a known manufacturer and a trusted store can almost guarantee a sale. Department stores, too, are

Comparative Shopping

At this age, they have time to shop and compare. They are highly selective—as any mother knows who has had to help her daughter decide between two sweaters. Each decision is carefully weighed, and each design is a further step toward maturity. Even the younger teens seem unusually interested in items pertaining to food and the home, and the older teens are preparing for marriage with remarkable intensity.

They are used to spending money, thanks to America's recent prosperity. What's more, they probably earn considerable money in part time jobs, and most teen brides plan to continue working for a while. They will become free-spending adults, with double incomes and high standard of living.

The habits established in youth are continued in adulthood. Both manufacturers and retailers are cooperating in giving today's teenagers the buying education they want and need.

Many Sun Tan Oils

Whether you vacation in the Rocky mountains or on the coast of Maine, you can enjoy your vacation more because the familiar brands of sun tan oil, cosmetics and films will be available in your local drug store, wherever you are.

All National Brands of
CARPETS & RUGS

1500 Patterns At The Lowest Possible Prices!

THE CARPET SHOP 506 W. Col. Ave. Appleton

For Quality, Reliability and Performance in

SOFT WATER

It's Culligan

it's a compliment to be copied.....

Ben Franklin observed that "imitation is the sincerest of flattery." And it is rather flattering, after our years of water conditioning leadership to see someone come into town with products which imitate Culligan's. Imitation is one thing; quality, reliability and performance are another. It's just good business to buy products and services you can trust from a dealer you can trust. From a dealer who will be here in the years ahead to fulfill his guarantees. Millions of people coast-to-coast know that they call for the finest when they call for Culligan. Please prove that to yourself today!

Soft water service, home-owned water softeners, filters and a complete line of water conditioning equipment.

19-JEWEL
ELGIN
WATCHES

Never Before
SOLD FOR LESS THAN
\$47.50...YOUR CHOICE
\$34.95
Fed. Tax Incl.
For Him ELGIN ARROW
For Her ELGIN BOUQUET
\$1 A WEEK

Ed Luben
JEWELER
"Where The Quality Is Best"
The Price Is Less
517 W. Wis. Ave., Appleton



CALL Culligan®
THE GREATEST NAME IN WATER CONDITIONING

GET THE FACTS—And COMPARE
Quality—Service—Guarantee—Terms—Price
PHONE FOR FREE WATER ANALYSIS!

2 PLANS for Unlimited Soft Water

- Culligan Soft Water Service Basis. No equipment to buy.
- Culligan Home Water Conditioners. F.H.A. Approved, easy local financing.

YOU'LL always be among friends at RED OWL...
"FAMOUS BRANDS" you know!



Known by the Company They Keep!

Golden Shortening

Assorted Puddings

For Tastier Salads

Sunshine Crackers

FLUFFO

ROYAL

WESSON

HI-HO

87c

3 4 oz. pkgs.

29c

OIL ... qt.

75c

1 lb. box 35c

Specials for the "Carriage Trade"

GERBER
HEINZ

BABY FOODS
Asst. Strained

6 4 1/2 oz. jars 61¢

JUNIOR FOODS
Choice of 25 Varieties!

2 7 1/2 oz. jars 29¢

BETTER BUY
BY
BRAND
NAMES
NAMES YOU TRUST

"Household Words"

Reynolds Wrap FOIL 25 ft. roll 21¢
FRESHRAP Waxed Paper 2 rolls 43¢

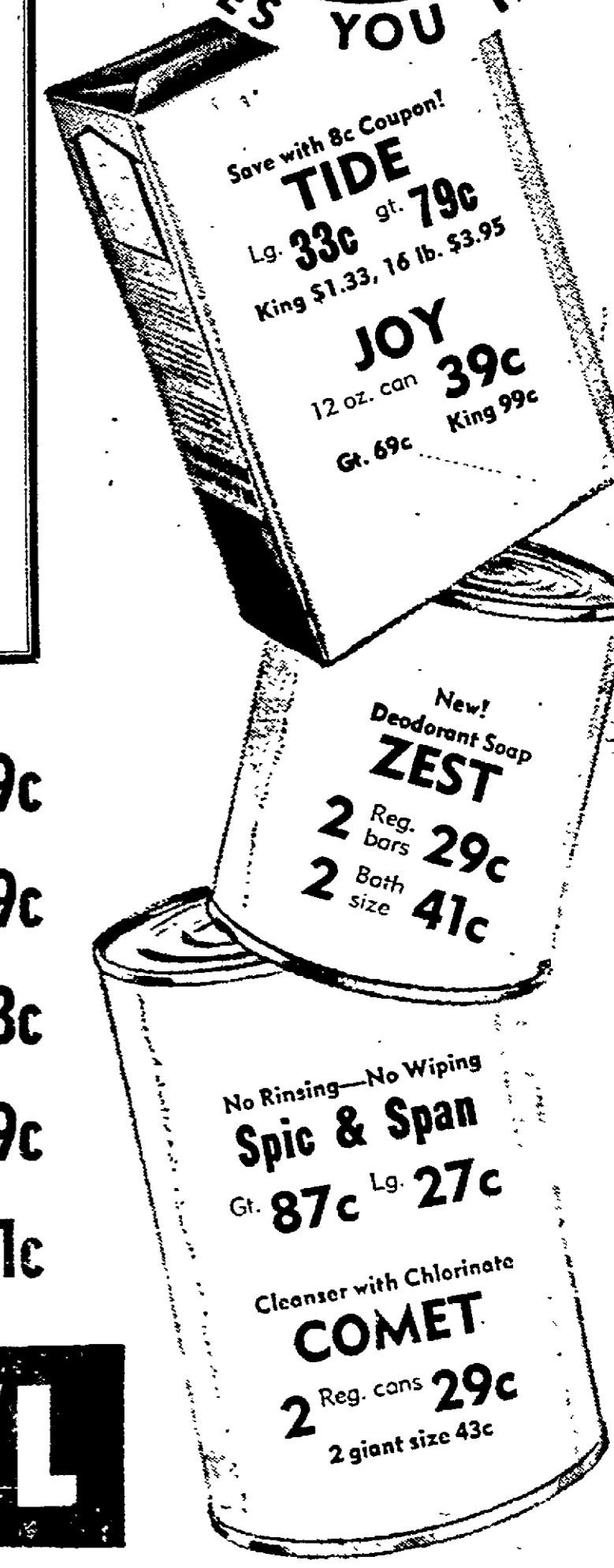
Toilet Tissue PAGE .. 4 roll pack 29c

Facial Tissue Scotties "400" box 27c

Paper Napkins Charmin "60" 10c

Kitchen Towels (colored) Northern roll 19c

Prices	FLEECY WHITE	49c
Effective	Dry Bleach, by the Purex Co.	
Appleton	Beads o' Bleach	39c
Neenah	Famous Ammonia	
Kaukauna	BO-PEEP	23c
Stores	Liquid Floor Wax	
	AEROWAX	49c
	For Cleaning Drains	
	SANI-FLUSH	21c



RED OWL

Better Taste Bringing Higher Furniture Sales

Retailers Predict Topping \$4 Billion Mark Set in 1956

Good taste is an indefinable quality, but furniture retailers are convinced that use of taste will pull down very tangible profits in the coming year. During 1957, the retail furniture business came close to matching the record-shattering business done during 1956 when the \$4 billion mark was broken. Optimism runs high for 1958, thanks to the rising level of consumer taste.

Today's customers are more interested in their homes today than they have ever been before. Proof is seen in the cir-

culation figures for the home magazines, and in the rush-hour traffic that jams the aisles of home exhibits.

There are many influences behind this surge of home-interest. More and more entertaining is done at home, and more of the neighbors are seeing the furnishings in the home. It follows that each homemaker is anxious to have a nice home, not only to impress the neighbors, but for the satisfaction of her own family.

More Rooms

Homes have become larger. It's not unusual, now, for the teenage members of a family to have their own entertaining area. Families are larger, requiring more rooms.

In addition, many of the newer homes have two dining areas—one in the kitchen or the family room, which is used by the family, and another more formal area for entertaining.

There is also a changing mood in decoration. The newest furniture features a clean-lined, straightforward design, softened by natural wood tones and brightened with brass or copper accents. The upholstered furniture is lighter in scale, and comfortable enough to encourage an evening of conversation. Accent pieces are carefully selected to carry out the tranquil mood of the room, and clutter is eliminated by the careful selection and placement of a few prominent accessories.

Science Joins Field

Science has crept into the home furnishings field. New products, presented to the homeowner in the enticing colors or pages of national magazines, are designed to ease the housekeeping chores. For example, new finishes on upholstery fabrics make them spot and dirt-resistant. Plastics are used more and more frequently, as spill-proof tops on tables, as child-proof coverings on furniture. Synthetics, alone or in combination with natural fibers, appear all over the house,



Appleton's Newest Public School, James Madison Junior High, is taking shape on the city's southeast side. The \$1,480,000 structure is expected to be finished for

the beginning of next September's school year and will serve about 600 pupils. (Post-Crescent Photo)

All National Brands of
CARPETS & RUGS
1500 Patterns At The Lowest Possible Prices!
THE CARPET SHOP
506 W. Col. Ave. Appleton

MERCURY
America's Leading Outboard Motor!

New Twin New Slant with the
New Mercury
Mark 28

See the complete line of Mercury Outboards at . . .

Egan's
• SPORT SHOP •
132 W. Wis. Ave.
Kaukauna

IN KAUKAUNA AT RUNTE'S

A famous maker's name you trust!

Formfit
Hoover Constellation

Regularly 97.50

NOW

59.95



HOOVER
Convertible

Reg. 104.95

NOW

69.95

Herman T. Runte Co.

SELLING KAUKAUNA SINCE THE CARRIAGE DAYS 1878

AVAILABLE BY MAIL! USE HANDY COUPON BELOW

Fox Cities Street and Highway Map

Over 5,000 Maps Already Distributed to Fox Cities Families!

Actual Size 24" x 34"

Includes Streets, Highways for APPLETON, NEENAH, MENASHA, KAUKAUNA, KIMBERLY, LITTLE CHUTE, COMBINED LOCKS

Please send me (number of maps desired) copies of the STREET AND HIGHWAY MAP of the FOX CITIES.

I enclose (25c for each map desired)

Name

Address

Street or Box Number

City or Post Office

SEND TO "MAP" c/o APPLETION POST-CRESENT
APPLETON, WISCONSIN

Appleton Post-Crescent 14
Monday, April 14, 1958

manufacturers of children's merchandise. It's important, certainly, to direct a sales message to the mother, who has the final say on a purchase. But more than one mother has been influenced by her child when it comes to the selection of one brand over another.

Some industries are taking steps in this direction. The toy industry, for example, has set a target of \$1,500,000 in retail sales for 1958. Thanks to their remarkable sense of timeliness, they will probably make it. More and more toy manufacturers are leaning on the space age for inspiration, with satellites, space ships, space cadet costumes and other science-fiction paraphernalia reflecting the semi-scientific interest of children. The industry also is launching a program for parents, emphasizing a right toy for the child at the right age.

Plan Program

Retailers are planning a versatile program in toys too, with advertising and promotion stressing the new products. Ingenious display has proved a good tool, such as the retailer who put out a rack of inexpensive toys with a sign reading "What did you bring me?"

However, wise retailers and manufacturers will not miss out on the most important bet—the children themselves. Only recently have they begun to develop the same positive brand identification for dress shoes, a piece of nursery furniture or a dollhouse; items children use and wear and play with. Yet these same children can identify an astonishing variety of brands for other products, and there is a certain amount of evidence that they even influence brand selection when they are taken shopping.

Retailers are to be congratulated on the inventiveness with which they have promoted trusted merchandise to the parents, knowing that quality is the first consideration when people are shopping for their children.

The children of today are the buying customers of tomorrow, and those who sell to children are well aware that they have a responsibility to them. Youngsters will remember an inferior brand as readily as a trusted name. It's up to the manufacturer and the retailer to lend a helping hand in the growing up process, and expose their young customers to reputable products.

No Fishing License

Vern Kaster, 25, Green Bay, has been fined \$10 in municipal court for fishing without a license in the town of Bovina March 30.

All National Brands of
CARPETS & RUGS
1500 Patterns At The Lowest Possible Prices!

THE CARPET SHOP
506 W. Col. Ave. Appleton

DIXIE Bedroom

WILLETT Bedroom, Dining Room & Occasional Tables

DEARBORN Maple Living Room, Dining Room, Bedroom & Occasional Tables

TELL CITY Dining Room, Occasional Chairs & Tables

TOWN TALK Draperies

DOWNS Carpets

MASLAND & SONS Carpets

WUNDA-WEAVE Carpets

DELTOX Fibre Rugs

GOEBEL Early American Sofas

KINGSLEY French Provincial Upholstered Pieces

SIMMONS Mattresses, Sofa Beds, Hide-A-Beds

RWAY Bedroom & Dining Room

LLOYD Dinette Sets

VIRTUE BROS. Dinette Sets

BRICKWEDE Dining Room Furniture

You'll Find These Popular Brands Always Featured Here!

Fargo's SINCE 1880 KAUKAUNA, WIS. RO 6-1641

Department Stores Plan New Programs

Flexibility Is Strongest Weapon For Competition

Imitation, as the old saying goes, is the sincerest form of flattery.

If this is true, then department stores are being subjected to the most outrageous flattery since Caesar wooed Cleopatra.

All sorts of stores are trying to emulate the pattern originally established by the department stores.

It looks as though 1958 will be a turning point in the retailing field, and leading retailers are planning their '58 programs carefully.

Or when a second-grade boy can identify an automobile by brand name at a distance of two blocks.

Or when youngsters insist on a particular brand of cereal or frozen food.

It's a fact that the small fry are able to absorb a staggering amount of information of all kinds.

There are 19,600,000 families with children under ten years of age. This represents about 40 per cent of the total families in the country. It also represents millions of impressionable kids.

Take Advantage

According to Brand Names foundation, many manufacturers have taken advantage of youngsters' ability to remember names, with superb sales results.

One food company, which manufactures cereals for babies, has packaged its products in boxes with engaging animal cutouts. Through advertising and publicity they are showing how the boxes may be used as trains, as mobiles, or as wall decorations.

It's a fact that the small fry are able to absorb a staggering amount of information of all kinds.

The same techniques might well be employed by other

retailers.

Cutting Expenses

To keep profits high, retailers are looking for ways to cut expenses. This may be accomplished through more effective use of sales personnel, as well as stocking well-known brand merchandise.

When the cameras are \$400 models or \$4.98 box cameras, the amateur photographic market is expected to rise to some \$400 billion in retail sales this year.

Several years ago, the photographic retailers catered primarily to the well-to-do hobbyist, with his expensive equipment, his technical knowledge, and his well-equipped darkroom.

Times Change

Times have changed. Now, the bulk of the market is made up of people who couldn't care less about fancy photography. All they want to do is capture the mood of the spring prom, or the grandeur of a first glimpse of the Grand Canyon, or the new baby with his first Christmas tree.

Credit for this expanded field must go equally to the manufacturer and the retailer. The technicians have produced cameras which are cheaper, easier to operate, more versatile, and more foolproof. The greatest strides of recent years have been made in the field of movie cameras. Formerly, cameras which take moving pictures were so expensive that they were well out of reach of most customers.

Stumbling blocks were removed when inexpensive movie cameras were introduced, and now grade school children take perfectly respectable home movies—they'll never win academic awards, but they are good enough for home entertainment. And, most important, untrained photographers can now take movies as casually as they take still pictures.

In addition, package kits are now available through camera stores—a movie kit might contain the camera, a projector and a screen; a still photo kit might contain the camera.

The confidence of his customer, a flash attachment, batteries is the first concern of cameras and bulbs.

These have the department store manager, proved to be popular gifts for and to insure this confidence.

Birthdays, Christmases and graduations are celebrated by department stores, and are packed with reinforcing their own reputations.

Complete instructions for the beginning photographer.

We always carry a large and complete stock of all nationally advertised brands of Liquors, Wines, Beers and Cordials.

STOP & SHOP

522 W. College

Dial 3-6689

Children Able To Remember Brand Names

They Know Singing Commercials Better Than Nursery Rhymes

To people who don't spend much time around children, it's a little startling when a five-year-old knows every word of the singing commercials for brand name products as well or better than their parents knew the nursery rhymes when they were children.

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Complete instructions for the beginning photographer.

We always carry a large and complete stock of all nationally advertised brands of Liquors, Wines, Beers and Cordials.

KEENWAY

CLEAN SWEEP

FOOD STORES



Comet CLEANSER
2 Reg. Size 31c 2 Gt. Size 45c
"amazing New Kind of cleanser"

Instant Ivory FLAKES
SAFETY FOR ALL FINE FABRICS
Giant 82c Regular 34c
New!

Dash Laundry 4.59
Jumbo 2.29
Reg. 39c
Low Suds Miracle For Automatic Washers

Duz RICH WHITE SOAP
REGULAR SIZE 34c
GIANT SIZE 82c

cheer Only cheer has Blue-Magic Whitener!
King 1.33
Giant 79c
Reg. 33c

IVORY SOAP
IVORY 99.4% 100% PURE
2 Lge. 31c 3 Med. 29c

CAMAY COMPLEXION SIZE 3 for 29c 3 for 41c
BATH SIZE With Free Shower Cap

Lava THE HAND SOAP
Regular Size 2/23c Large Size 2/31c

Personal Size IVORY 4 FOR 27c
try new pink
drefit IT'S MILD
IT'S MILD!

Cascade for AUTOMATIC DISHWASHERS
GIVES SPOTLESS RESULTS NEVER BEFORE POSSIBLE IN YOUR DISHWASHER
43c

8¢ OFF EACH SPECIAL GIANT SIZE : **3¢ OFF EACH SPECIAL REGULAR SIZE**

Oxydol 8¢ OFF CONTAINS BLEACH
75¢ 32¢

MAIL CERTIFICATE INSIDE FOR FREE SIMULATED PEARL NECKLACE

KEENWAY FOOD STORES

WE WILL GIVE A...

(OR \$2500 CASH)
TO ANY OF OUR CUSTOMERS
WINNING 1st 2nd OR 3rd PRIZE IN THE
\$40,000 Fluffo PICTURE CONTEST

ENTRY BLANK ON LABEL
3 lbs. 10c off 87c
YOU PAY ONLY... 1 lb. 37c

ARGO CORN STARCH
16 oz. 2 for 29c

ARGO GLOSS STARCH
16 oz. 2 for 29c

NOW! FEEL REALLY CLEAN
Zest deodorant beauty bar
BATH SIZE REG. SIZE
2 for 41c 2 for 29c

CHASE & SANBORN COFFEE 5¢ off deal..... lb. 88c

PAGE NAPKINS 60's
2 for 25c

PAGE TOWELS 150's
35c

FESTAL ASPARAGUS Qt. Jar 49c

SWANEE FACIAL TISSUE 400 Count 5 for 1.00

FRUITS VEGETABLES

GOLDEN YELLOW BANANAS 2 lbs. 29c

ROYAL GELATIN "Gives You the Fresh Fruit Vitamin C"
4 Pkgs. 29c

RED POTATOES 10 lbs. 79c

STOCK UP ON THESE HOUSECLEANING SPECIALS

9¢ OFF SPECIAL GIANT SIZE
4¢ OFF SPECIAL REGULAR SIZE

Spic and Span
GIANT 79c
REGULAR 25c

EAGLE LYE
2 13 oz. cans 37c

AERO-WAX
pint 29c quart 57c

BROOMS Valu Brand 99c

WINDEX
2 6 oz. Bottles 29c
20 oz. Bottle 39c

VANISH
20 oz. Tin 25c
40 oz. Tin 39c

BO-PEEP AMMONIA
Quarts 21c
56 oz. 33c

Save With Your Coupons!

It's Here...Now
King \$1.25
Giant 71c
Regular ... 2 Pkgs. 58c
Household \$3.87

Joy SPECIAL FORMULA
King 91c
Giant 61c
Regular 2 Cans 70c

IVORY SNOW Giant 77c
Regular 29c
It's Ivory-safe and granulated for efficiency

ABOVE PRICES WITH COUPON



This Year the Easter Rabbit Was rained out and didn't make an appearance for the Appleton American Legion post's annual egg hunt until Sunday afternoon—a week late. But it didn't dampen the enthusiasm of youngsters, shown in the top photo as they raced from the starting line. In the lower left photo, William Utschig, son of Mr. and Mrs. Reno Utschig, 1419 S. Kerner avenue, checks one of his eggs to see if it has a number entitling him to a candy bar. Three little girls in the lower right photo talking over their adventures during the hunt are Laurie Utschig, daughter of Mr. and Mrs. Glenn Utschig, 1836 S. Jackson street; Kathleen Henderson, daughter of Mr. and Mrs. Donald Henderson, 729 W. Packard street, and Debbie Bowden, daughter of Mr. and Mrs. Richard Bowden, 2024 N. Superior street. (Post-Crescent Photos)

Your Problems

4th Grader Cites Problems; Ann Solves Them Happily

BY ANN LANDERS

DEAR ANN LANDERS: I read in the papers that you answer problems. Here are some of mine. Please help me. Thank you very much. I am in the fourth grade.

9 8 7 6 8 96 205
X7 X8 X9 X9 X9 —33 —80
Yours truly,
IN A SPOT

Dear in a Spot: So am I. Your problems aren't the kind I specialize in, but I hate to let a reader down.

Here are the answers: 63, 64, 63, 54, 72, 63, 125.

I hope you don't make a habit of this. Son, because if they get much tougher



Landers

I won't be able to help you. P.S. It's my heartfelt wish that you never have any problems in life worse than these.)

Sincerely,

ANN LANDERS

DEAR ANN: My daughter is almost 18. She worries me to death. She doesn't know how to boil water, much less put a meal together. She can't sew on a button or dust a chair properly.

In the fall she'll be going

Mother's Helper

by Heimann & Pearson

away to school and before I know it she'll be married. It terrifies me to think that one day this girl will be keeping a house of her own.

Now please don't tell me it's my fault. I've TRIED to teach her but it's hopeless. Children of today don't live like they used to. It's school, TV, telephone, parties, convertibles, boy friends, shopping for clothes—something doing every minute.

Sometimes I feel guilty, but my husband says ALL kids are like that these days. I'll put it to you, Ann, how can we teach young girls to be home-makers if they won't stay home long enough to learn? Do you have a word for me—THE MATER. Yes. Applesauce.

Don't blame "the time for your failure, Mother. A girl 18 should be able to put a meal together and sew on a button as well as her mother. True, children don't live like they used to, but neither do parents. There are more distractions, but the labor-saving devices have given us more leisure time. It's what we do when we have NOTHING to do that counts.

There are 24 hours in every day—for all of us. If you have permitted your daughter to fill every one of these hours, for 18 years, as she pleased, you've done her a great injustice. Every girl

should grow up with household responsibilities. Not only does this make life easier for her mother, but it equips her for marriage with something besides good-looks.

DEAR ANN: I'm a bachelor, 28, and seriously considering marriage. Now don't get me wrong, I'm not such a jerk that I'd let an advice columnist pick a wife for me. But I'd like your opinion.

I've dated girls from every category you can name—young old, smart, dumb, gorgeous, ugly, rich, poor. The girl I'm considering frankly admits she's NOT looking for a muscle man who'll give her chills and thrills. She wants security.

This girl is 25 years old, and has never been married. She wants to know how much I have in the bank, if I have paid-up insurance, how much I earn and how much I can spend on a ring, rent, and furniture.

She wants to prove she's worthy of a "substantial guy" by cooking and cleaning for me, doing by laundry, and managing my finances for 60 days. (P.S. but she WON'T MOVE IN.) What do you think? —KING PIN

If you're looking for a practical girl—she's it. True, she tends to be somewhat commercial, but there's a lot to be said for her forthright approach.

(P.S. So she won't move in—well that's just dandy! My mail indicates that "moving in" is the most stupid move a girl can make.)

Democrats to Survey Grass Roots Opinion

State Senator Heads Platform Committee, Plans Regional Talks

Post-Crescent Madison Bureau

MADISON — Headed by a member of the practical school of politics that is the state legislature, the Democratic party organization's 1958 platform committee will tap state grass roots for campaign platform ideas.

Sen. Lynn Stalbaum of Racine, one of the ranking Democrats in the legislature, announced here that 12 party platform sub-committees will hold public meetings throughout the state on typical matters in preparation for the state delegate convention in LaCrosse June 13, 14 and 15. The convention will act on the platform proposals as submitted by the Stalbaum committee. Democratic headquarters also announced here that 23-year-old James Winnmer Jr., Wisconsin Dells, is acting as platform committee secretary and coordinator of the sub-committee researchers.

Detailed Platforms

The state party's platforms in recent years have been characterized by profuse detail and length.

The pattern is likely to be repeated this year, according to the number of subject sub-committees.

They will file separate reports to the Stalbaum drafting committee on such matters as education, public health and welfare, highways and highway safety, human rights, security and opportunity for the worker, agriculture and natural resources, economic development, urban growth, finances, government organization and management, ethics in elections and protection of the consumer.

Preliminary drafts are due at state headquarters on May 1, after which they will be circulated to the county units in preparation for the LaCrosse state rally.

Church Group Wins Award For Drama

The Olive Branch Walther league of Mt. Olive Lutheran church won the junior division award in the Fox Valley Walther zone play festival held Sunday afternoon in Omro High school.

The dramatization which the group put on was "Paul Split the Atom" by Christopher Seigel. Cast members include Robert Wunderlich, Bill Barney, Janet Herzfeldt, Gloria Deltgen, Ron Buck, and Helen Behnke. Fred Kaemmerer acted as director for the young thespians. Richard Reetz is the league counselor.

The group will participate in further competition on Sunday, April 27 in Oconomowoc.

Bronze Plaque Taken From Music Conservatory

A bronze plaque was taken from the wall in the vestibule of the Lawrence Conservatory of Music building, 206 E. Lawrence street, sometime Friday, police have reported.

Mrs. Elton Rice, secretary at the conservatory, told police the 9 by 25-inch brass plaque was taken from the wall sometime between 12:05 and 12:25 Friday afternoon.

The plaque was fastened to the wall by four bolts and bore a date and the inscription "George Peabody Hall." Mrs. Rice says the doors are not locked during the lunch hour because some students usually stay in the building.

Police said the theft looked like the work of students.

News! The Petal Wave



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with your prettiest
permanent, complete
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William B. Murphy

Appleton Native Will be Honored By University

William B. Murphy, an Appleton native and now president of the Campbell Soup company, Camden, N. J., is one of five men who will be cited for outstanding accomplishments in their fields at the 10th annual Wisconsin Engineers day celebration May 2 at the University of Wisconsin.

He was born here, received his B. S. degree in chemical engineering from Wisconsin and was awarded an LL.D. degree from Lawrence college in 1954. Murphy served as chairman of strategic committees of the war production board during World War II and is recipient of the government medal of merit. He also is a director of the Wisconsin Alumni Research foundation.

Also scheduled to be honored are Howard Aiken, professor of applied mathematics and director of the computation laboratory at Harvard university; Harry C. Brockel, Milwaukee municipal port director; George H. Johnson, president of Gisholt Machine company, Madison; and Arthur F. Peterson, vice president of Bethlehem Steel company, Bethlehem, Pa.

Lived at Medina

Culbertson was born Nov. 5, 1897, in Milwaukee and lived in the Medina area all his life. He was a graduate of Hortonville High school and was working at Kimberly - Clark Lakeview mill in Neenah.

Funeral services will be at 2 o'clock Wednesday afternoon at Trinity Lutheran church, Appleton. Burial will be in Highland Memorial park, Appleton. Friends may call at the Borchardt and Moder Funeral home, Hortonville, after 2 o'clock Tuesday afternoon until 10 o'clock Wednesday morning and then at the church.

Survivors include the parents, Mr. and Mrs. Merle Culbertson, Medina; one brother, Dean, at home; and one sister, Sandra, at home.

Youth Dies as Car Rolls on 45

CONTINUED FROM PAGE 1

Bernard H. Kemps said Culbertson died to death from a cut in his neck received when he was thrown from his car during the final roll.

The youth was taken to the New London Community hospital by Larry's ambulance and was pronounced dead on arrival.

Crash Scene

The accident scene is within a quarter-mile of the Dec. 22 fatal accident in which a 45-year-old Appleton man died in a head-on crash.

County Police Sgt. George Else, County Patrolman Calvin Spice, Undersheriff Robert F. Heinritz, and Hortonville Police Chief Ira Dominowski, investigated.

First report was that Culbertson had two women passengers, but county police said the report was erroneous. Before discovering the error, police conducted a fruitless search of fields in the area.

Other Fatalities

Miss Shirley Cole, 17, route 1, Cedar Grove, lost her life Sunday while riding on the "buddy seat" of a motorcycle. Sheboygan county policeman Fred Godeman said her neck was broken when the motorcycle was struck from behind by an auto on County Trunk D.

Thomas Triphan, 19, Oostburg, driver of the motorcycle, was hospitalized with severe lacerations.

Leo K. Schultz, 23, Footville, died early Sunday when his car left the road at the intersection of Highway 11 and Western avenue three miles west of Janesville.

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Survivors include the parents, Mr. and Mrs. Merle Culbertson, Medina; one brother, Dean, at home; and one sister, Sandra, at home.

Marston Land Given Vocational School

1-Story, Concrete Block Building Planned For Part of Tract; Rest Held for Parking

lot were purchased earlier this year by the city for \$28,000.

The tract is site of the home of former Mayor Joseph Marston (1877 and 1882).

Carl Bertram, school director, told the board construction will begin as soon as plans can be formulated. He said the vocational board has been negotiating for the property for about 20 years.

The school board, Bertram said, pointed toward eventual construction of the new facility as early as 10 years ago when a temporary warehouse was built.

Bertram was reluctant to estimate cost of the new building, saying he would rather wait until formal plans are ready. It was said the building will cost more than \$10,000, but less than \$50,000.

The 3,900-student enrollment, Bertram said, has caused a shortage of classroom and warehousing space for several years. Shop facilities, too, are crowded.

Bertram reported school officials have moved furniture from room to room during the day to change the room from classroom to warehouse and vice versa. At times, the school has used the Jefferson school and city hall for storage of equipment and government surplus supplies.

The new facility would permit the school board to dispose of the temporary warehouse and to move the school board to the permanent building. Money to pay Roy Marston \$14,000 for his half interest in the property and Louise Marston \$2,000 as an installment for the half was taken from the public without charge, usually draws parking meter fund. It will be repaid to the fund through next year's budget, board members decided.

Science Now Removes Warts Without Cutting or Burning!

Doctors Develop New Compound to Make Warts Vanish

New York, N. Y. (Special) ... Now, science has found a new compound that removes common warts quickly, safely, without painful surgery or electrolysis.

Developed by a famous medical laboratory, this remarkable compound penetrates warts ... destroys their cells... actually dissolves warts away. Created by a leading New York skin clinic under careful medical supervision, this remarkable formula proved so effective, only one application a day was needed ... proved so safe, it is now used for both children and adults. This new compound contains no mineral acids ... leaves no ugly scars.

Doctors report that picking and scratching at unsightly warts may cause bleeding and infection. And today, removal of warts is recommended with this new compound. Called Compound W*, it is now available for the first time, without prescription, at all drug counters for just 98c. Compound W is guaranteed to remove warts ... or money refunded.

*Trade Name
Cor. 1955, Whitehall Pharmacal Company

2,000 Persons Visit

Expanded Mental Home

Watertown — Nearly 2,000 persons visited the newly expanded Bethesda Lutheran home for the mentally retarded Sunday when the institution was rededicated.

Highlight of the open house was a speech by the Rev. Oscar J. Naumann of St. Paul, Minn., president of the Evangelical Lutheran Joint Synod of Wisconsin and Other States.

The institution has about \$2 million worth of new facilities, including three new buildings.



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Railroad Asks To Change Its Agent System

If Approved, Six Area Stations Would Be Staffed Part-Time

The Chicago and Northwestern Railway company today asked the Wisconsin Public Service commission for permission to change many of its one-man stations to associate stations where an agent would come only if needed. Included in the central agency plan is not six stations in the Fox City area.

The proposal is part of a modernization program to change stations adjoining the central station facilities bound and outbound freight of in Wisconsin to the "new real-car-load size. Toll phone calls of present day public re-to the central agency from ship-requirements" and railroad us-towns would be paid for by the

Under the plan, the stations at Bear Creek, Bondur, Dunn, Greenville, Larsen, Marion would become associ-

year-if the plan is okayed.

Science Shrinks Piles New Way Without Surgery

Finds Healing Substance That Relieves Pain,

Stop Itching as it Shrinks Hemorrhoids

New York, N. Y. (Special) — For the first time science has found a new healing substance with the astonishing ability to shrink hemorrhoids, stop itching, and relieve pain — without surgery.

In case after case, while gently relieving pain, actual reduction (shrinkage) took place.

Most amazing of all—results were so thorough that sufferers

*Reg. U. S. Pat. Off.



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Prospective Freshmen Lined up at the registration tables at Fox Valley Lutheran High school Saturday to sign up for next year's school term. Registering them, seated from left, are the Misses Verlaine Krueger, New London, Janet Pagel, Green Bay, and Karla Falck,

Morrison. Enrolling, standing from left, are Vera Wendt and Faith Helms, both of New London, Neil Ort, route 2, Black Creek, and Bardean Van Handel, route 1, Kaukauna. Eighty-nine new students were registered. (Post-Crescent Photo)

Jack Taylor

Will Direct Golf Club Work

To Supervise Changes At Riverview Due to Bridge Relocation

Jack Taylor, Butte des Morts Golf club greenskeeper, will supervise the \$8,750 in revisions which the city will make on the Riverview Country club's golf course, the board of public works has decided.

Employment of Taylor, a noted greenskeeper in this area, should assure that Riverview members will be satisfied with the revisions, the board said.

The city will make the revisions as part of an agreement with the club whereby the club deeds to the city land which the city needs for the S. Oneida street bridge relocation.

The agreement will be presented the city council Wednesday night for approval. Riverview members also must ratify the agreement.

The city needs about .75 acres from the club.

Other Action

In other board action: The board voted to replace the shallow section of sanitary sewer in E. Taft avenue which extends 475 feet east from S. Oneida street if people on the south side of the street who have trouble with their laterals will replace them. It was agreed there would be no assessment against property owners on the north side of the street.

Ald. Robert Stumpf was instructed to find out if the property owners on the south side of the street would agree to replace their laterals. The project will cost about \$2,200.

Director of Public Works Edwin J. Duszyński said. A public hearing on the project will be held before the council May 7.

Rent Industrial Park Joseph Doerfler, George Peotter and Norman Hall were engaged as appraisers for the

coming College-to-Candee high level bridge construction. Their fee was set at \$45 a day, the going rate in this area, it was said.

About 30 acres in the industrial park at the southwest limits of the city were rented to William Schuh for \$200 for the season. He told the board the Schuh estate intends to plant corn and should be off the land in September. The rental agreement provides that the land must be available immediately if it is sought for industrial expansion. There are no commitments for the land.

Two industrialists have expressed interest in buying parts of the tract, but have not made any final decisions, it was said.

The board will soon have to decide upon a policy for special assessments to be made on N. Richmond street this year when the street is widened and resurfaced, Duszyński said. A problem over policy is expected because the street grade will be changed in some places, requiring reconstruction of sidewalks and driveways, he said.

The agreement will be presented the city council Wednesday night for approval. Riverview members also must ratify the agreement.

The city needs about .75 acres from the club.

Bids for asphalt crack filler and asphaltic road oils have been opened by the board and are being tabulated by Duszyński.

Buy Chlorine Alexander Chemical corporation, Chicago, low bidder, was recommended for the contract to furnish 1-ton cylinders of liquid chlorine to the sewage treatment plant and 105-pound cylinders of chlorine to the swimming pool. The firm quoted \$9 per hundredweight for the 1-ton cylinders and \$13 per hundredweight for the pool cylinders. Four other firms entered the same bid: \$9 and \$13.50.

The claim of Mrs. Clara Steffenson, 1230 E. Calumet street, for a reduction in special assessments for installation last year of sewer and water laterals on her property was denied by a 4 to 1 vote.

Clerk Elden Broehm was ordered to make sure the recent

This Week's Books

New Library Volumes Take Look Into Skies

Two books for stargazers and amateur astronomers have "Cloud," by Fred Hoyle, a science fiction novel. Hoyle is added to the Appleton Public library collection this best known as one of the week, are on display now and will be released for circulation.

Friday. Each covers planets which are favorites with sky-watchers — Mars and Jupiter.

"Guide to Mars," by Patrick Moore, sums up all that is known about the planet, while "The Planet Jupiter," by B. M. Peek, is a comprehensive survey of what is known about the heaven's largest planet.

A third volume in the astronomy line is "The Black

Non-Fiction

Other non-fiction additions are "The Soviet Far East" by Erich Theil, a regional geography; "Bitter Lemons" by Lawrence Durrell, the author's experiences on Cyprus; "Uncomfortable Words" by Joost DeBlank, a series of essays on religion; "The Battle for Investment Survival" by G. M. Loeb, advice on how to make profits.

"Escape From Corregidor" by Edgar Whitcomb, World war II experiences; "Bertrand Russell: The Passionate Skeptic" by Alan Wood, a biography; "First Person Plural" by like those on College avenue for Dagmar Godowsky, an autobiography; "1,000 Pleasure Spots in Beautiful America" was filed.

by Marilyn Field, a guide to U. S. vacation places; "An Apology Both Ways" by Richard Aldridge, poems.

"Modern Defensive Football" by Gomer Jones, tips on good defensive play; "Billiards and Snooker" by Richard Holt, a teach-yourself volume; "Sketching the Seaside" by L. A. Dout, hints on drawing seascapes; "The Constance Spry Cookery Book" by Constance Spry, recipes.

Low Calorie Menus

"And the Price is Right" by Margaret Harriman, the story of the Macy department store; "Stay Slim for Life" by Ida Kain, low calorie recipes and menus; "Foot Troubles" by T. T. Stamm, how to keep feet healthy; "Epilepsy" by Letitia Fairfield, a compilation of what is known about various forms of the disease.

"Man and People" by Jose Ortega Gasset, an analysis of elementary social phenomena; "The Stock Market" by George Leffler, an explanation of its workings; and "Longer Life" by George Soule, what the lengthening of the life span is doing to the economy.

The fiction list includes "Free Soil" by Marguerite Allis, "Fire Brain" by Max Brand, "Abra-Cadaver" by Christopher Morley, "The Daughters of Jasper Clay" by Lucille Fletcher, "Tomorrow to Live" by William Herber, "Here Lies Margo" by Pamela Hill, "Last Night at Black Hammer" by Gene Olson, "The Finishing Stroke" by Ellery Queen, and "The Widow" by Van Siller.

Appleton Post-Crescent 19
Monday, April 14, 1958

Willie Jones' Son, 3, Dies of Pneumonia

Philadelphia — Third baseman Willie Jones of the Philadelphia Phillies may not be with the team when it opens the season Tuesday in Cincinnati. Jones' 3-year-old son, Timothy, died Sunday in their suburban Broomall home. Jones, 33, and his wife have two other children, Eddie and Kathie, six.

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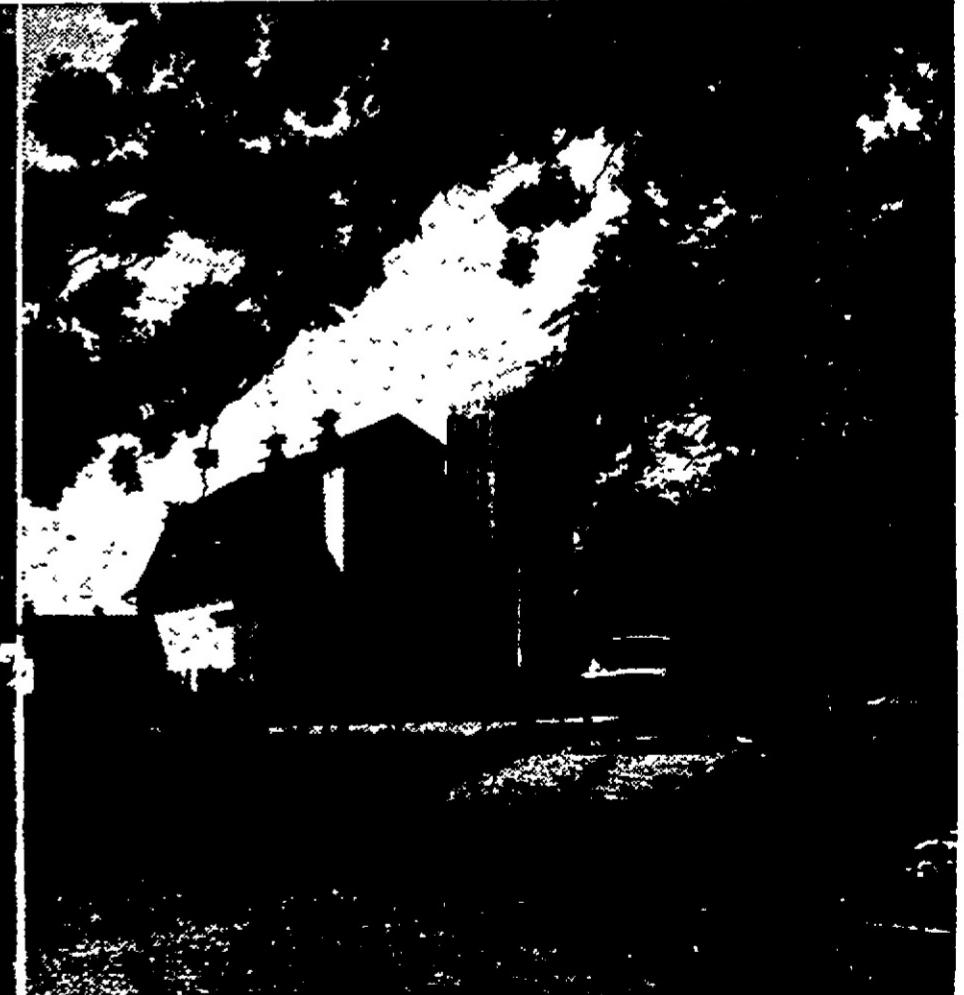
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Such complete service has been the source of Thorp's growth in Wisconsin. Long ago Thorp saw too many farmers selling out at a loss for cash. Potential buyers — especially young men, just starting out — were unable to buy for lack of cash. So Thorp instituted its famous auction sale-clerk, with on-the-spot credit anywhere... a new era of profitable farm buying and selling.

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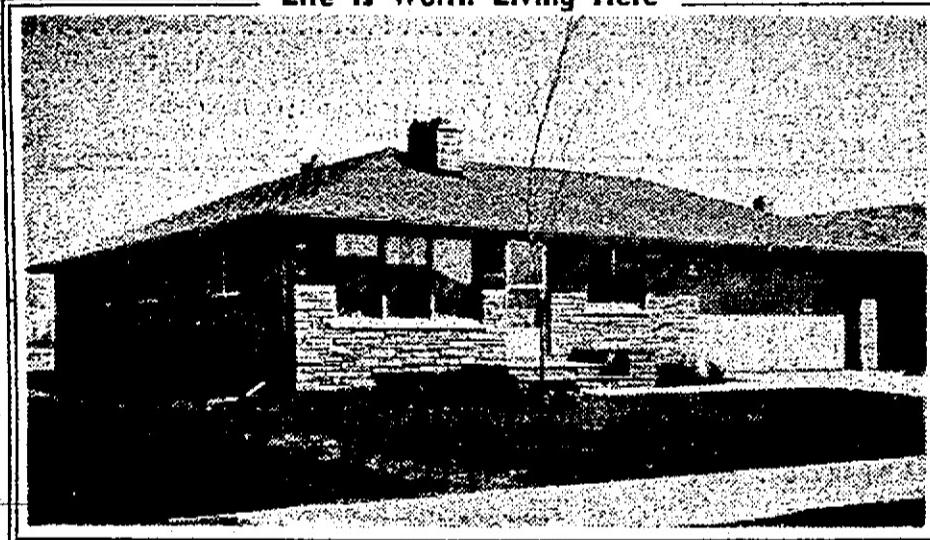


A Boat Dock and Plenty of Elbow Room Here



NEENAH — EAST WISCONSIN AVENUE — This charming 5 bedroom family home overlooks Yacht Basin and Beautiful Riverside Park. Good size carpeted living room with fireplace. Music room, Library with fireplace. Modern, new kitchen with natural birch cupboards, dishwasher, garbage disposal, washer and dryer. Powder room down, 2½ baths up. All new copper piping. Lot 140 x 240 with shade trees. Boat Dock available for purchaser. 3 car garage. Carpeting and drapes included. Walking distance to downtown. Close to St. Margaret Mary's, Neenah High School and swimming pool. This unusual offer cannot last long. Immediate possession. Only \$7500 down.

Life Is Worth Living Here



APPLETON — NORTHWEST LOCATION — Very attractive 4 bedroom Stone and Brick Ranch. Large carpeted living room with fireplace. Large dining area at end of living room, "Dream Kitchen" with natural wood cupboards. Finished basement recreation room with fireplace. Two car attached garage. Owner will take single or 2 family home in trade.

Live Better in Your Own Home



APPLETON — NORTHEAST LOCATION — This 3 bedroom (all twin size) "Home of Distinction" has all the charm of a \$30,000 home. All oak floors (living room is carpeted), colorful ceramic tile bath, a "dream kitchen" with large dining area. Poured concrete divided basement with finished recreation room. Fenced in backyard. Garage attached. Call for an appointment.

Gracious Living for a Large Family



NEENAH — FIRST WARD — A Colonial Beauty... ideal for spacious and gracious family living. The 1st floor arrangement is typically Colonial... with its carpeted living room and fireplace on one side of the stairway and the dining room, kitchen on the other side. Powder room down. Three bedrooms and family room, 2 baths, up. Poured basement, 2-car garage with cement driveway. Gas Heat. Will take your present home in trade. Located close to St. Margaret Mary's, Neenah High School and swimming pool. Walking distance to downtown.

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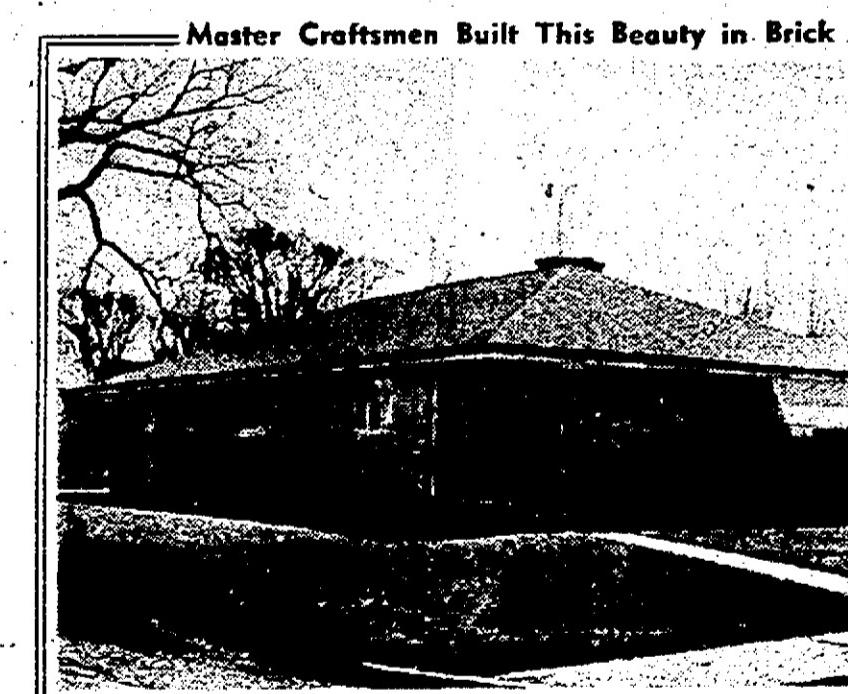
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MENASHA — CLOSE TO ST. MARY'S AND MENASHA HIGH SCHOOL — Here is one of the finest Brick ranch homes in Menasha. 3 large bedrooms, large living room with carpeting and drapes; master bedroom, carpeted; attractive kitchen with separate dining area. Heated breezeway for extra living area. 2 car attached garage with cement driveway. Full basement, oil heat; large Knotty Pine recreation room with built-in TV, radio-phonograph and fireplace. Corner lot 90 x 118 beautifully landscaped. Bus transportation. Only \$3300 down, balance monthly like rent.

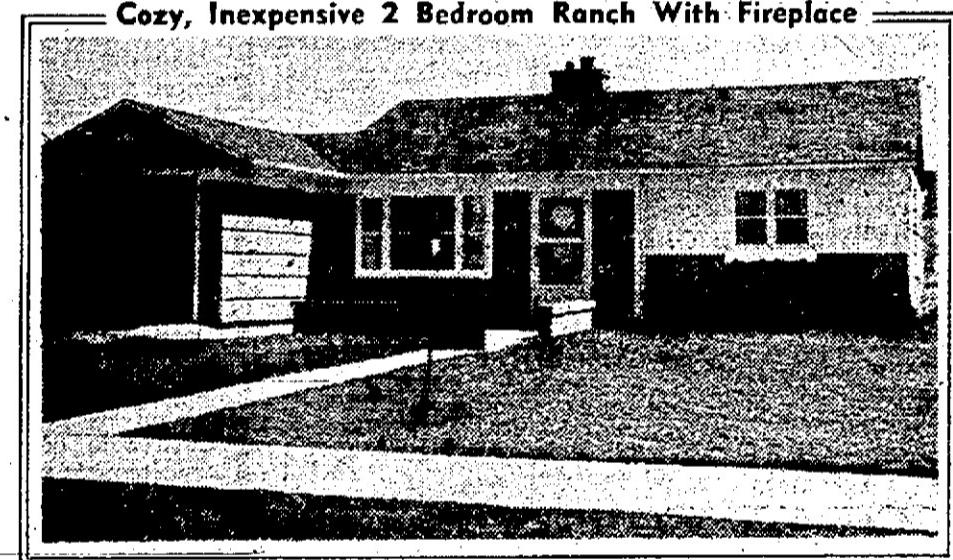


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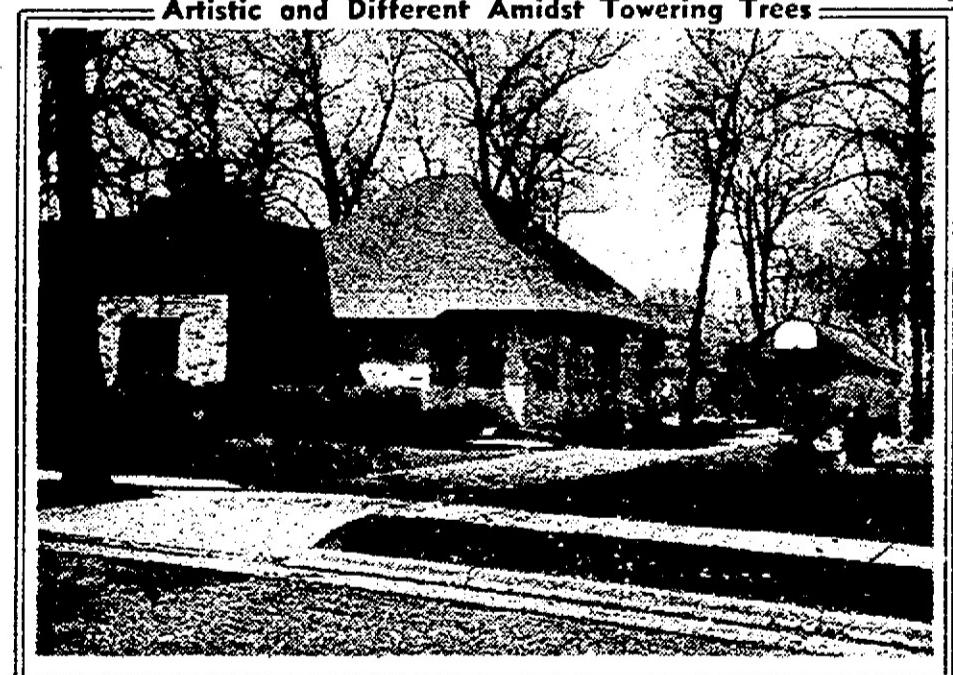


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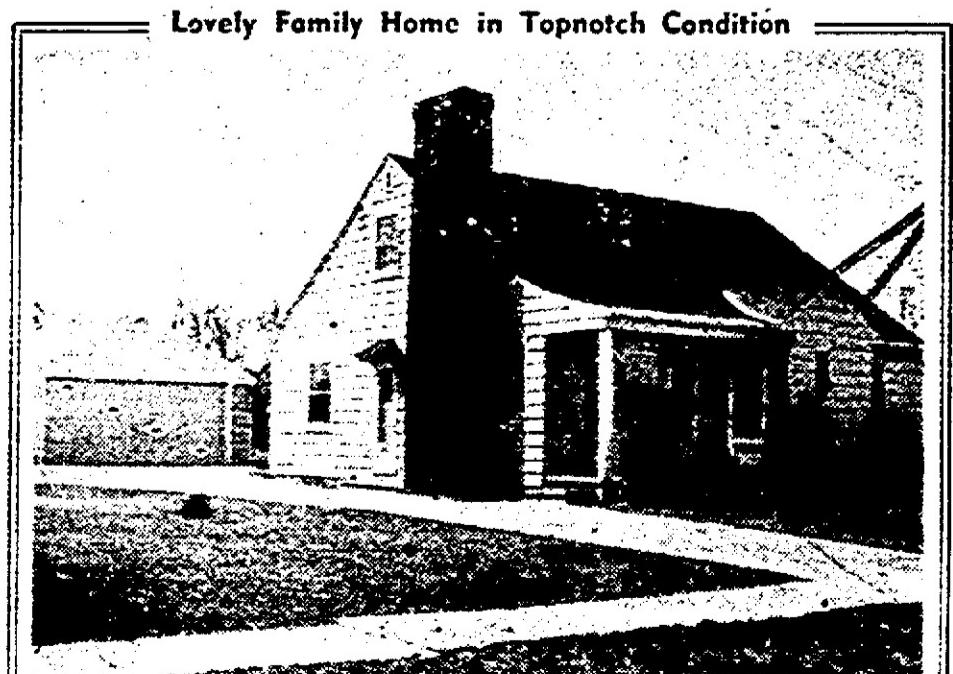
NEENAH — ON THE RIVER — Vacation at home... Yes, this home offers you two homes in one. No need to travel 100 or 200 miles to a cottage. Here you have your yacht as close as your car. This White Brick, Cape Cod Style Home is air-conditioned for your summer enjoyment... Serve your friends Mint Juleps from the large jalousie porch off the dining room. The River View from these rooms and the living room picture window is breathtaking. You'll enjoy the large carpeted living room with its attractive natural ash fireplace. This home has the most attractive tiled kitchen we have ever seen. You'll like the extra kitchen dining area with its bay window. Two extra large 16 x 18 bedrooms plus extra smaller bedroom. Tiled powder room on first floor and tiled bath on 2nd floor. Plenty of closet space. Large utility room, completely equipped with automatic washer and dryer. Gas heat. 2-car garage with cement driveway. New covered boat slip for 30 foot boat. Lot 100' x 100' with beautiful birch-cluster trees. Immediate possession.



NEENAH HOOVER SCHOOL AREA — Near new Marathon and Bergstrom offices. This neat attractive 2 bedroom Ranch with carpeted living room and fireplace can be yours for only \$1500 down. Dining area in (birch finished) kitchen. Tile bath with shower. Attached garage. Oil heat and oil hot water heater. Plus laundry facilities in laundry room. Lot 65 x 135. Low taxes.



NEENAH — ON THE ISLAND — This charming all Brick Ranch Home cannot be duplicated at our price. You will enjoy the large carpeted living room with its cozy fireplace. Dining area also carpeted. 2 twin size bedrooms. Dandy kitchen with dishwasher. Attic storage. 2 car tandem garage. Gas Hot water heating system. Only \$5000 down.



APPLETON — 167 WEST SEYMOUR STREET — Two blocks to Foster School, three blocks to Sacred Heart. You'll fall in love with the first floor arrangement. Large carpeted living room with fireplace. 2 twin size bedrooms (beautiful oak floors). Large cheerful kitchen with plenty of cupboards (garbage disposal), and a gleaming white bathroom. Two twin size dormitory bedrooms up (for boys or girls). Full basement, ideal indoor recreation spot. 3 car garage with powered door and extra space for your boat. Immediate possession. We'll take your present home in trade.



POST CRESCENT News of the WIN CITIES Menasha - Neenah

Blood Bank Hopes to

Top 240-Pint Quota

Mobile Unit Seeks to Correct Deficits
From Past Visits to Neenah-Menasha

Menasha — The Red Cross mobile blood unit hopes to exceed its 240-pint quota when it sets up its equipment at the First Congregational church Tuesday and Wednesday in order to make up deficits in some past visits, Owen Sullivan, blood program chairman of the Menasha Red Cross chapter, said today.

The unit will be in operation from noon to 5:30 Tuesday afternoon and from 10 o'clock in the morning to 2:30 Wednesday afternoon. The program provides Theda Clark hospital with whole blood for major surgery and victims of accidents and the blood derivatives for other medical uses.

Anyone in good health over 18 and under 60 is eligible to donate blood, except that young people between 18 and 21 must bring along a written permission from their parents.

Mrs. William Platt, chairman of volunteer workers for the blood bank, announced that a staff aides who will be on duty are Mrs. Charles Ploudre, Mrs. John Tepel, Mrs. Ray Gonion, Mrs. Walter Strong, Mrs. R. A. Becker, Mrs. Alan MacGregor, Mrs. Carl Nebel, Mrs. G. O. Burster, Mrs. D. J. Bauman and Mrs. Lawrence Roemer. Nurses on duty Tuesday will be Mrs. Elmer Hauge, Mrs. Marie Sorenson, Mrs. Werner Jonscher, Mrs. Richard Roubush, Mrs. David Thomas and Mrs. Ed Whitnah. Those on duty Wednesday will be Mrs. Gordon Peterson, Miss Loraine Dennhardt, Mrs. John Westgor, Mrs. C. R. Johnson, Mrs. John Conway and Mrs. George Hrubeczy.

Canteen workers Tuesday will be Mrs. L. M. Warrick, Mrs. Frieda Hosterman, Mrs. John Backes and Mrs. A. W. Scholl who will serve as chairman. On Wednesday the canteen workers will be Mrs. Alvin Lang, Mrs. G. L. Thompson, Mrs. Harold Chew, Mrs. George Sheppard, Mrs. Betty Gallau and Mrs. H. L. Sherman as chairman.

Neenah Man Tipsy Driver

William Reis, Jr.,
Loses License,
Is Fined \$100

Neenah — William Reis, Jr., 34, 625 Roosevelt street, Neenah, was fined \$100 and costs and lost his driver's license for a year this morning when he pleaded guilty of drunken driving before Police Justice Edmund P. Arpin.

The youth division feels that the cooperation of the whole public is needed for the elimination of obscene literature, the report concluded.

Jefferson School Junior Historians Elect 1958 Officers

Menasha — Yvonne Pettis was elected president of the Jefferson school Junior Badger Historians club by fourth and fifth graders in the organization.

Vice president is Fred

Wolfe with Mike Ross serving as secretary.

Five magazines on the top

of racks and would sell them only day will include a play based

on "Wisconsin During the Civil War". A business meeting is

in trying to compare the ex-held every other week.

Mrs.

S. J. Luchsinger this morning

by Harland Goldschmidt, 24,

148 Oak street, Brillion; Lyle

Krizencky, 24, 105 S. Main

street, Brillion, and Joseph

Winkel, 21, route 1, Chilton.

They were arrested as the re-

sult of a fight on Main street in Oshkosh at 1:15 this morning which involved three Oshkosh young men. The Oshkosh men pleaded guilty.

Further proceedings were

stayed until 10 o'clock Friday morning.

Post-Crescent photo

FREE!
\$29.95 Value

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To One of Our Customers This Week!

CALL 5-1818 FOR SERVICE
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You May Be The Winner!

Independent TV and Appliance

163 Main St. Menasha

Little Girl Causes Auto Collision

Darts Into Street,
Driver Stops but
Is Hit From Rear

Neenah — A little girl caused a minor traffic accident at 12:05 Saturday afternoon on S. Lake street.

Driver Egan B. Schultz, 20, 143 Plummer avenue, told police he was driving south on the street when the child ran in front of him. He was able to stop without striking the child, but the driver behind him, Miss Carolyn E. Elmer, 930 Riverlawn street, was not able to avoid hitting Schultz's car.

Miss Elmer's sister, Marianne, 14, suffered a bump on her head but was not hospitalized. Another sister, Marsha Lynn, 2 months, was uninjured.

At 1:15 Saturday afternoon a truck driven by Henry F. Helms, 47, Winneconne avenue, and a car driven by Henry C. Schultz, 55, 210 Elm street, collided at Cecil and Congress streets.

Twin City Deaths

Marvin E. Garfield

Neenah — Marvin E. Garfield, 58, 215 Center street, died unexpectedly of a heart attack at 2 o'clock Saturday afternoon while visiting at 220 Hewitt street. He was born Dec. 18, 1899 in Neenah and was a life resident of the city.

He was employed in the purchasing department of Kimberly-Clark corporation where he had been employed for 40 years and was a member of its Quarter Century club.

Garfield also was a member of the Neenah Nodaway Yacht club and served as starter for many of its races. He also was a past officer of the Neenah Quarterback club.

Funeral services will be at 2 o'clock Tuesday afternoon at St. Paul's Lutheran church with the Rev. Arthur R. Tingley in charge. Burial will be at Oak Hill cemetery. Friends may call from now until 11 o'clock Tuesday morning at the Westgor Funeral home and after Tuesday noon at the church.

Survivors are the widow: a son, Ronald, Fort Leonard Wood, Mo.; a brother, Earl, Neenah; and two sisters, Mrs. Marie Sorenson, Mrs. Werner Jonscher, Mrs. Richard Roubush, Mrs. David Thomas and Mrs. Ed Whitnah. Those on duty Wednesday will be Mrs. Gordon Peterson, Miss Loraine Dennhardt, Mrs. John Westgor, Mrs. C. R. Johnson, Mrs. John Conway and Mrs. George Hrubeczy.

Canteen workers Tuesday will be Mrs. L. M. Warrick, Mrs. Frieda Hosterman, Mrs. John Backes and Mrs. A. W. Scholl who will serve as chairman. On Wednesday the canteen workers will be Mrs. Alvin Lang, Mrs. G. L. Thompson, Mrs. Harold Chew, Mrs. George Sheppard, Mrs. Betty Gallau and Mrs. H. L. Sherman as chairman.

Mrs. Charles J. Burich

Neenah — Mrs. Charles F. Burich, 63, Reedsville, a sister of Mrs. Arthur J. Kessler, 304 S. Commercial street, Neenah, and Martin Gosz, 645 Fifth street, Menasha, died at 5:45 Sunday morning after a long illness. She was born Sept. 11, 1894, in Grinnell in Manitowoc county and lived in the town of Rockland in that county until moving to Reedsville 12 years ago.

Funeral services will be at 10 o'clock Thursday morning at St. Mary's Catholic church at Reedsville with the Rev. William Koutnik in charge. Burial will be in the parish cemetery.

Mrs. Burich will be taken from the Kessler Funeral home at Neenah to the Reedsville Funeral home Wednesday morning where friends may call after 10 o'clock in the morning. The rosary will be recited at 8 o'clock Wednesday evening.

Survivors are the husband, four brothers, Paul Gosz, Reedsville, Edward Gosz, Brillion, Peter Gosz, Cato, and Martin Gosz, Menasha, and two sisters, Mrs. Clarence L. Miller, Appleton, and Mrs. Arthur J. Kessler, Neenah.

Mrs. Minnie Magdanz

Neenah — Mrs. Minnie Magdanz, 83, 787 S. Commercial street, Oshkosh, stopped him on Harrison street, died at 6 o'clock Sunday from Main street and said that she was born Nov. 9, 1874, in his auto weaved across the center line of the street several times.

Reis refused to take a drunkometer test or any physical coordination tests. He was kept in the Menasha jail until his Trinity Lutheran church with court appearance this morning, the Rev. G. A. Schaefer in

Neenah for the last 31 years.

Reis was arrested at 11:05

Sunday night in the 700 block

of Harrison street. Police fol-

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court appearance this morning, the Rev. G. A. Schaefer in

Road Crews Begin Grading Work on Hy. 41 Relocation

Highway 114 Pavement Being Broken Up to Lower Underpass

Neenah — The spring weather of the last several weeks has spurred work on the Highway 41 relocation west of Neenah and J. F. Bloomer company of Appleton today began its work of grading and draining the portion between the southern end near Bridgewood Golf course north to Highway 150.

Beams also are being placed now at the Highway 150 piers near Spring Road school and work is progressing on several of the other overhead structures between Highways 114 and 150.

Bids for the grading work from the Soo Line tracks north to the county line will be let early this summer and those for the grading from Highway 21 to 21 to a half mile south of Highway 26 will be let late this summer. Both of these stretches will be 4-lane roads.

Anticipations are that the portion from Neenah north to Highway 10 in Outagamie county and from Highway 21 to Highway 26 will be completed with grade separations and traffic interchanges and with 4-lane highways by late in 1959.

This will leave only the part south of Highway 26 to Fond du Lac, and the portion from Highway 110 north to Highway 14 left for widening into a 4-lane road and an additional two lanes over Lake Butte des Morts.

Solve Neenah Club Burglary

Neenah — Two local youths, aged 15 and 17, have admitted burglarizing the Neenah club of about \$8 and several cartons of cigarettes. They were released to their parents this morning after restitution was made.

The club was burglarized sometime after closing at 11:30 Friday night. A citizen told police Saturday he saw the two youths in the area late Friday night. After questioning by police the two admitted their guilt.

Father Averts Mishap As Boy Pounds on Hand Grenade Found in Lake

Post-Crescent Oshkosh Bureau

Oshkosh — Tony Jurjevich, route 1, Oshkosh, stopped his 10-year-old son in time when he saw the boy pounding on a hand grenade the youth found in Lake Winnebago by their home on Highway 45 Sunday morning.

Jurjevich told county officers the boy was wading in the lake with hip boots near their fishing pier when he found the grenade. He took it into the house and started pounding on it when his father saw him. The grenade was corroded but the pin was still in it.

The father put the grenade in a ditch along the lake until county officers arrived to take it back to the sheriff's office for disposal.

Baseball

1446

2733

1944

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the Great
American
Game . . . and
Everyone Loves
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At Your Store or Delivered To Your Door!

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FREE 1/2 GAL.
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"Nature's Best Food at Its Best"

2257

List Topics for Annual Meeting

Community Group To Close Year, Announce Officers

Menasha — The speakers for Tuesday's annual meeting of the Neenah - Menasha Community Council were announced this morning. The meeting will be at noon at the Elks club.

Activities and projects in the Twin Cities which were started or assisted by the council will be discussed.

Subjects at the review meeting will include the dental clinics, which will be discussed by Miss Dorothy Keune of the Neenah school system; the Menasha High school "Blue In" and Neenah High "Rec for Rockets" which will be discussed by students of both schools and Jerry Smith and Bill Miller, Twin City recreation directors; the guidance clinic, Mrs. W. B. Bellack; the director of social welfare, Marvin Melick; teen activities; Mrs. J. S. Ephraim Braun; social service exchange, Miss Aileen Remmel; Christas giving, Mrs. Hayward Biggers; Hopewell Future club; Miss Carol Quella; Golden Agers; Bill Miller, and Homemakers service; Mrs. Walter Dixon. The Friendly Visitors also will be discussed, but the speaker has not been named.

New officers and directors, chosen by the members, will be introduced at this meeting.

Menasha Soldier Narrowly Missed Fatal Plane Crash

Menasha — Richard Frank, son of Mr. and Mrs. Gerhardt J. Frank, 724 Sixth street, narrowly missed being on the Capital airlines plane which crashed in Michigan last week and killed all 47 of its occupants.

He was assigned to Flight 45 vision of the community council last week by a special committee headed by Mrs. S. J. Bredendick, Neenah charge and four of his friends, dren's library.

The report outlined the original army company in Germany of the action against sa-

meny, were assigned to Flight 47 which crashed in a snow storm in Michigan.

Frank received his discharge furlough since May of 1955. A

The main outlets for maga-

zines are drugstores, food mar-

ket and liquor stores, the council

was told. Druggists, operating

to sail from Germany later this month but received sudden no-code, immediately pledged to

remove any offensive litera-

tion back to this country by ture and were commended by airplane. They arrived in New York Sunday night of last week and then came by plane from

Grocery stores and super markets were also cooperative

and willing to remove anything

in bad taste from their racks.

Magazine and liquor stores

were also cooperative

and willing to remove anything

State Forensic 'A' Ratings Won By 5 Students

Three Neenah, Two
Menasha Pupils
Earn High Honors

Menasha — Five of nine Menasha and Neenah high school students participating in the state forensics tournament at Madison Saturday received "A" ratings, William Herziger, Menasha coach, and Kenneth Anderson, Neenah coach, reported today.

Three Neenah students received the highest honor attainable. They were Sue Millar, extemporaneous speaking; Janice Stark, extemporaneous reading, and Pat Carroll, interpretive reading.

In addition, the Neenah prize reading quintet of Rick Price, Mary Aderhold, Bill O'Brien, Henry Tollette and George Hrubeczy earned a "B" rating for their interpretation of George Bernard Shaw's "Devil's Disciple."

Menasha "A" winners were Kay Halverson, serious declamation, and Lu Ann Heidtke, humorous declamation.

"B" honors went to Dennis Leatherman and Ted Haber, extemporaneous reading; Nancy Hildebrand, interpretive reading and Katie Christman, 4-minute speech.

Secret Service Agent Gives Talk At Winneconne

Winneconne — John Sokol of the United States secret service was the guest speaker at the Thursday evening meeting of the Winneconne Businessmen's association at the village hall.

Sokol discussed the duties of the secret service and explained methods of detection of forgeries and counterfeit activities. Donations were voted to the Civic League and the Red Cross.

It was announced James Coughlin was given the honorary title of Chief of the Winnebago Tribe at the All-Wisconsin resort show held last week in Chicago. Also attending the sport and resort show were Clarence Wentzel, Myrtle Zimmerman and John Nierman.

The planning commission discussed the proposed zoning ordinance at its meeting last week and instructed the secretary to post notices of a public hearing on the plan.

Man Fined \$5 on Conduct Charge

Neenah — Frank Billiter, 201 S. Lake street, was fined \$5 and costs after he pleaded guilty of drunk and disorderly conduct this morning before Police Justice Edmund P. Arpin. He was arrested at his home at 5:30 Sunday afternoon, where he was said to have been arguing with his mother-in-law. He was kept in the Menasha jail until his court appearance.

A charge of disorderly conduct against Mike Swietlicki, 128 Abby avenue, was dismissed on the motion of the city attorney. He was arrested at his home at 6:57 Saturday morning.

Cyclist Fined \$5 For Driving With No Headlights

Neenah — Larry Johnson, 1922 Van street, pleaded guilty of riding his motorcycle without headlights when arraigned this morning before Police Justice Edmund P. Arpin and was fined \$5 and costs.

He was arrested at 1:35 the morning of April 4 after police chased his motorcycle on Sherry and Henry streets. He pleaded guilty of speeding earlier but pleaded innocent to driving without headlights and an arterial violation.

The arterial violation charge was missed on motion of the city attorney.

School Group Takes Trip to Chicago

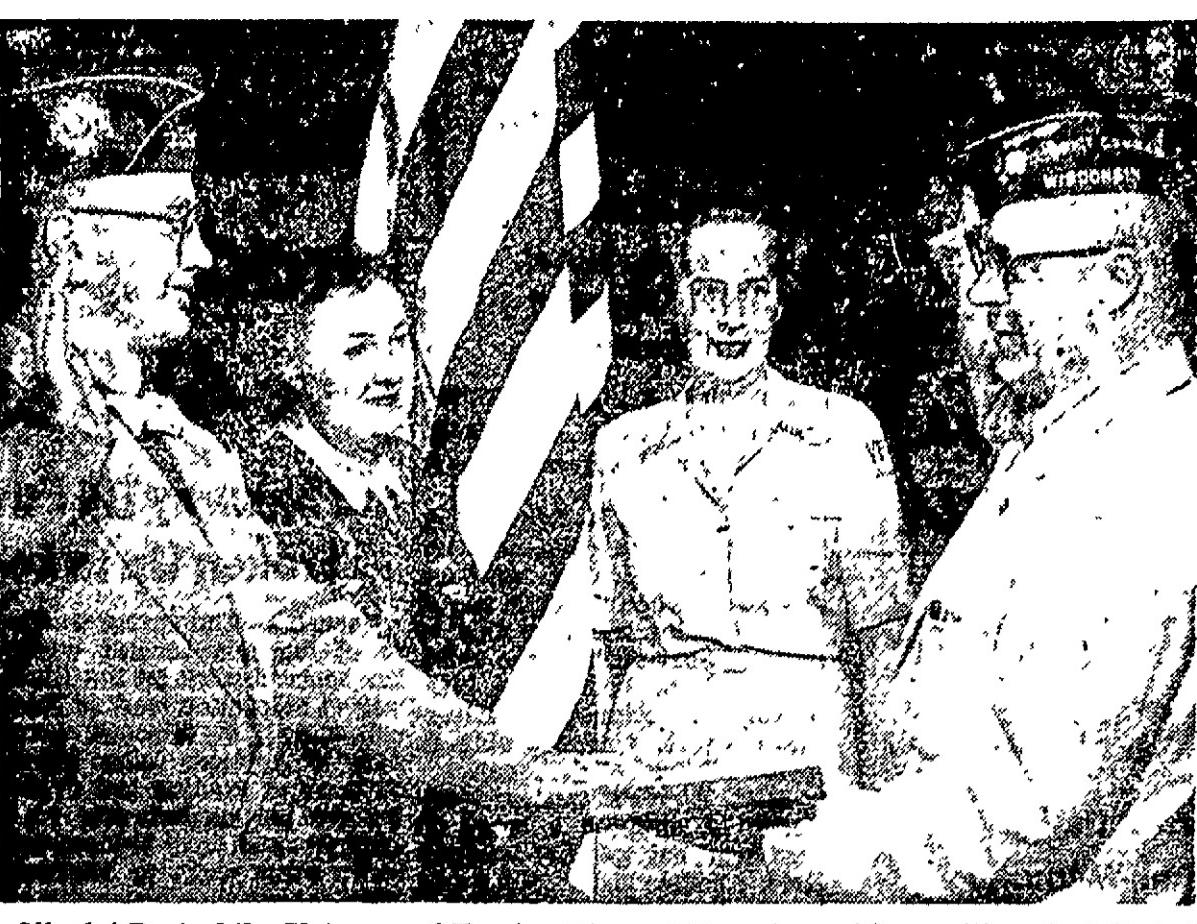
Neenah — Gillingham school seventh and eighth graders Thursday traveled to Chicago where they toured the Museum of Science and Industry and the new Prudential office building.

The eighth graders on Wednesday went to Neenah High school for its orientation day program.

Junior Historians club of the school met last week and heard reports by James McLeod on Wisconsin industry and by Roy Rogers Joyce Brown and Dorothy McLeod. Nancy Schultz led in songs.

Speeder Forfeits Bond

Neenah — Roland G. Meunier, 22, route 2, Menasha, forfeited \$14 to Neenah police Saturday in lieu of a court appearance on a charge of speeding. Meunier was arrested at 1:03 Friday morning for speeding 44 miles per hour on N. Commercial street between High street and Hewitt street.



Nicolet Post of the Veterans of Foreign Wars of Menasha and its auxiliary installed officers at a joint meeting and dinner at the Menasha Eagles hall Saturday night. Richard Gaertner, left, is taking his new oath as post commander from Earl Mork, Neenah, sixth district commander, while behind are Mrs. Herbert Klutz, left, new auxiliary president, and Mrs. William Campbell, Neenah, a national council member. (Post - Crescent Photo)

Twin City Groups Make Over 27,000 Cancer Bandages

Neenah — More than 27,700 filled bandages for cancer patients were made during the last six months by members of the King's Daughters and other organizations, Mrs. W. B. Bellack, county cancer chairman, reported today.

Mrs. Bellack mentioned the cancer society pays for the filler and gauze while members of volunteer groups make the dressings which are distributed without charge to patients. Out of the 27,700 dressings made, 23,164 already have been distributed to patients with 1,500 of them given out unfolded.

A careful check of the distribution is kept by the Visiting Nurse association which has received a \$500 check to help defray the costs of visits to victims of the disease.

Among activities sponsored by the cancer society during its fund drive were a series of educational movies shown at the Brin and Neenah theaters and the YWCA on the danger signals and treatment of cancer.

The planning commission discussed the proposed zoning ordinance at its meeting last week and instructed the secretary to post notices of a public hearing on the plan.

Three Forfeit To County Police

Oshkosh — Two Appleton and a Menasha area man were among the 11 persons who last week forfeited a total of \$335 to Winnebago county police for various violations. They include:

Matthew A. Stuck, route 2, Menasha, \$30 for passing a car in a prohibited area.

John J. Corn, 1019 E. Francis street, Appleton, \$30 for dumping rubbish on the highway.

Donald W. Johnson, 3181 N. Appleton street, Appleton, \$30 for disorderly conduct.

The money was turned over to municipal court Friday.

130 Meetings Held During March in Memorial Building

Menasha — During March, 130 meetings were held in the Memorial building. Jerry Smith, recreation director, informed the recreation board Wednesday night. A maximum of 120 children used the game room in an afternoon during the Easter recess.

The recreation leaders bringing materials and suggestions to the handicapped and homebound went out on three Saturday afternoons during the month. There are 110 homebound people being visited.

Five "Blue Inn" nights were held at the Memorial building with a total of 1,679 teenagers attending. Five different groups used the department's equipment, booklets and pamphlets in March.

No Damage Reported In Two Fire Calls

Neenah — Firemen answered two calls Friday evening and Saturday morning but no damage was reported in either incident.

Mrs. Frances Rohr, 160 Gravenaide avenue, told firemen she smelled smoke in her attic at 8:24 Friday night. Firemen were unable to find any fire.

The motor on the heating boiler at the home of Miss Helen Bobcock, 537 E. Wisconsin avenue, burned out at 9:05 Saturday morning but no damage was caused except to the motor.

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Church Votes to Call Iowa Pastor

Winneconne — Members of the Presbyterian church at a congregation meeting Sunday voted to extend a call to the Rev. Clyde Wolfley. The church has been without a pastor since the Rev. Richard E. Hill left evening meeting of the Lads in December for a new pastorate in the western part of the state.

The Rev. Mr. Wolfley now is serving two churches at London Mills and Henderson in Iowa. He received his college training at the LaMars, Iowa, college and his seminary work at Naperville, Ill. He was ordained in 1935.

His wife is a former resident of Fish Creek, Wis., and they have a 3-year-old daughter.

Miss Winters Is on Band Tour

Menasha — A freshman at Oshkosh State college, Miss Karen Winters, daughter of Mr. and Mrs. Walter Winters, 605 Sixth street, is on tour with the college band. The group gave its first concert Saturday evening at Eagle River.

VNA Auxiliary

Neenah — The Visiting Nurse association auxiliary will meet at the Nah-I-O Campfire Girls' group, under the leadership of Mrs. Vernice Anderson, planted girls.

Commandery Will Elect New Officers

Neenah — Officers will be elected at a 7:30 Tuesday evening meeting of Twin Cities Commandery, Knights Templar, at the Neenah Masonic temple.

A potluck supper at 6:30 will precede the business session instead of having a program on

miracle paper fabrics. Hostess

Mrs. Charles Da-Mrs. Howard Nelson, Mrs. Thomas Calder and Mrs. Forrest Schmidt, Mrs. Peter Link and party at the South Greenville

Mrs. Steven Naggy.

The YWCA Women's club will

play bridge at 2 o'clock Wed-

nnesday afternoon at the YWCA

instead of having a program on

Mrs. Herbert Wickesberg and

Ann Crawford reported on the

recent card party series and Lyle

Hart reported for the youth

committee. The home econo-

mics committee report was given

by Hazel Woestenberg and

Loyal Larson reported on fire

extinguishers.

The program included a tab-

leau by Lena Schultz and Hä-

zel Woestenberg and poems by

Mrs. Herbert Wickesberg and

John Crawford. The Po-

etry group will hold a card

Grange hall May 12.

Study Club to Hear Talk on Children's Books

Neenah — Mrs. Clarence Bredendick, Neenah librarian, will speak on books for children at the 8 o'clock Tuesday evening meeting of the Elks Ladies of Neenah - Menasha at the Elks club.

Hostesses will be Mrs. Kenneth Voss and Mrs. Earl Tippler. The club will hold an election of officers at its May 21 meeting.

Officers will be elected at the 1:30 Wednesday after noon meeting of the Clayton Center Homemakers club at the home of Mrs. Merle Anderson, route 2, Neenah.

Plans will be made for a spring trip and for the May 7 achievement program to be held in Omro. The group will discuss program plans made at the spring council meeting.

Elks Ladies Will Plan May Party

Menasha — Plans for a May 7 children's party will be made at the 8 o'clock Wednesday evening meeting of the Elks Ladies of Neenah - Menasha at the Elks club.

Committee members include Mrs. Gerald Verstagen, chairman, Mrs. Ted Pontow, Mrs. Milton Arps, Mrs. Harold Maas, Mrs. John Dachelet and Mrs. Robert Mabie.

A demonstration on cake dec-

orating will be presented by

Mrs. Ray Knorr at the 8 o'

clock Wednesday evening meeting of the Beaver Valley Homemaker club.

Officers will be elected at the meeting at the home of Mrs. Herman Procknow, route 2, Neenah. Tentative plans for a spring trip also will be made.

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A potluck supper at 6:30 will precede the business session instead of having a program on

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Mrs. Howard mona Grange will hold a card

Stuart Knowlton as co-hostess. Wilms.

The YWCA Women's club will

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zel Woestenberg and poems by

Mrs. Herbert Wickesberg and

John Crawford. The Po-

etry group will hold a card

Grange hall May 12.

State Master Is Speaker at Grange Meeting

Neenah — State Master Ted Walton was the guest speaker at the Saturday evening South Greenville Grange meeting. Walton spoke on dairy herds, pointing out Wisconsin, Ohio and Illinois are the biggest dairy industry states.

The annual exchange program with the Allenville Grange will be held May 16 at the First Methodist church. The youth camp will be held from June 29-July 2. Open house at the Grange will follow the April 26 business session.

Herbert Wickesberg and Ann Crawford reported on the recent card party series and Lyle Hart reported for the youth committee. The home economics committee report was given by Hazel Woestenberg and

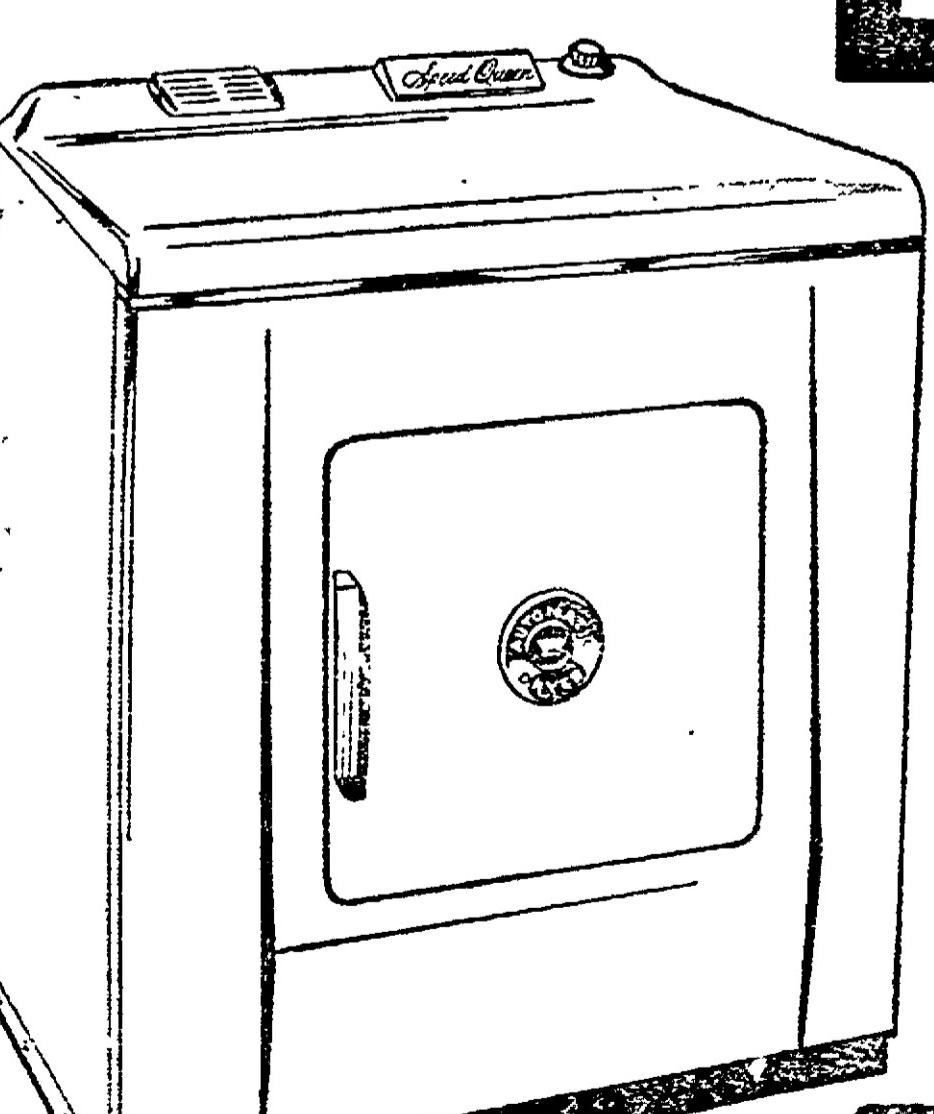
Ann Crawford. The Poetry group will hold a card

Grange hall May 12.

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\$24 DOWN
DELIVERS!



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SEE THIS AMAZING SPEED QUEEN
2 for 1 OFFER AT
125 WEST W

Tuesday Club Will Hear Lisa Sergio Discuss World News

Neenah — Guest speaker for the 2:30 Tuesday afternoon meeting of the Woman's Tuesday club at the Boys' Brigade building will be Lisa Sergio, New York City, lecturer, news commentator, writer and editor. Miss Sergio will discuss world news.

Miss Sergio, who was born in Florence, Italy, was associate editor of "The Italian Mail," an English-language literary paper at the age of 17. When she was 22, she resigned the editorship to turn to archaeology and as general secretary of the Association of Mediterranean Studies, she worked on the Roman excavations of Ostia and Pompeii, eventually contributing an English guidebook to Pompeii which was officially in use during World War II.

She was the first woman commentator in Europe and was heard broadcasting regularly in English, French and Italian from Rome. She was the official English interpreter for

Vernon Kargus, Milwaukee Girl Are Engaged

Menasha — An Oct. 4 wedding at Christ King Catholic church in Milwaukee is planned by Miss Janyce Berghauer and Vernon J. Kargus whose engagement was announced by the National League of American Pen Women and edits "Widening Horizons," the official publication and is student at Marquette University school of dental hygiene where she is affiliated with Alpha Delta Eta. Her fiancée is a Menasha High school Mrs. Reginald Waldo, Mrs. W. L. Thornton, Mrs. W. H. Swanson, served three years in the air force and is employed at Marathon corporation. Mrs. Ross Wilcox.



Miss Lisa Sergio

Mussolini and was internationally known as "The Golden Voice of Rome." Later she used her position as interpreter and commentator to reveal the dangers of Fascism. She was able to evade arrest by escaping to the United States.

News Analyst

During World War II, she served as a news analyst for a New York radio station and entered the lecture field. Until 1952, when she established a home in Woodstock, Vt., she was a lecturer in sociology at Columbia university.

The speaker is a director of the Vermont Council on World Affairs, an associate editor of the Episcopal Church News, an active member of the National

League of American Pen Women and edits "Widening Horizons," the official publication and is student at Marquette University school of dental hygiene where she is affiliated with Alpha Delta Eta. Her fiancée is a Menasha High school Mrs. Reginald Waldo, Mrs. W. L. Thornton, Mrs. W. H. Swanson, served three years in the air force and is employed at Marathon corporation. Mrs. Ross Wilcox.

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Showery water repellent chino cloth with print linings.

Colors: Beige — Gray

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Sizes 8 to 18

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SPRING COATS REDUCED!

Every Spring Coat . . . so why wait?

Buy now and enjoy a full season's wear of these beautiful new coats.

Small Deposit Down Will Hold

St. Patrick Is Setting Of Wedding

Menasha — The Rev. Michael Koch officiated at the Saturday morning rites at St. Patrick Catholic church which united Miss Sandra Fritsch and Leo Roy Spielbauer in marriage. Parents of the couple are Mr. and Mrs. Ralph Fritsch, 840 Seventh street, and Mr. and Mrs. Leo Spielbauer, 416 Naymut street.

The boys' choir sang and Miss Rita Kropidowski served as maid of honor while bridal aids were the bride's sister, Miss Bonnie Fritsch and her cousin, Miss Patricia Arnow.

Best man for his brother was Norman Spielbauer and Daniel Steidl and Robert Ciske were the groomsmen.

A breakfast at the home of the bride's parents followed the ceremony and the reception, dinner and dance were at Falcons hall. After a northern honeymoon the couple will live at Hamilton Air Force base, Oakland, Calif., where the bride's groom is stationed.

Both young people are Menasha High school graduates and the bride was employed at the Aid Association for Lutherans in Appleton.

Organizational Meeting Planned By LWV Board

Menasha — An organizational board meeting will be held by the League of Women Voters at 7:30 tonight at the home of Mrs. Walter Werner, 328 Park drive.

Unit meetings on "Know Your County" will be held April 21 and April 24. Mrs. Charles Schaeppert is chairman of the topic and her committee includes Mrs. A. T. Hudson, Mrs. D. R. Beaman, Mrs. W. L. Lowe, Mrs. William Dowling and Mrs. Bert Halverson.

Hostess for the April 21 meetings include Mrs. Beaman, 384 Winnebago avenue, Menasha, morning group; Mrs. Walter Dixon, 728 Chestnut street, afternoon group; and Mrs. Kenneth Peterson, 116 Fourth street, evening group. The April 24 group will meet at the home of Mrs. Leslie Leighton, 105 N. Park avenue.

Mrs. Werner and Mrs. Melvin Crowley will be the delegates to the national League convention to be held April 21-25 in Atlantic City, N. J. Mrs. Norman Bull and Mrs. Karlitors Forsgren will prepare a display for the state convention to be held May 20-21 at the Dell View hotel, Lake Delton.



'April Showers' Fell on the S. A. Cook Armory Saturday evening when the Merry Makers club held a spring dance. In the upper photo shown from the left at the buffet table are Mr. and Mrs. Harry Foster, dance chairmen, and Mr. and Mrs. Howard Scheuer. In the lower picture are Mr. and Mrs. Ray Olsen, Mr. and Mrs. Ken Wallace and Mr. and Mrs. R. B. Sommer. (Post-Crescent Photo)

Supper Is Planned by Methodists

Menasha — Miss Marie Adams, recently retired missionary, will speak and show slides of her work in Japan and China at the 6 o'clock supper meeting Wednesday evening sponsored by the Women's Society of Christian Service of the First Methodist church.

On the committee for the family night event will be Mr. and Mrs. Fred Cherepow, Mr. and Mrs. G. M. Calhoun, Mr. and Mrs. Emil Cabelka, Mrs. Neal Holcombe and Mrs. Howard Penney.

Program chairman for the 7:30 Wednesday evening meeting of the Women's Society of World service of the First Evangelical United Brethren church will be Mrs. Hugo Erdmann.

Hostesses will include Mrs. A. E. Schultz, Mrs. Norman Schultz and Mrs. David Gollnow.

Mrs. Alfred Preisen, chief ranger of the Women's Catholic Order of Foresters of St. Patrick church, will install new officers of the Juvenile foresters at a meeting at 3:30 Wednesday afternoon.

On the lunch committee will be Mrs. Joseph Langenberg and Mrs. Paul Kress.



Nicolet Auxiliary Names Year's Appointed Officers

Menasha — Appointed officers were announced at the joint installation held by the Nicolet Veterans of Foreign Wars post and auxiliary Saturday evening at the Menasha Eagles hall. A potluck dinner preceded the installation.

Mrs. William Campbell was the installing officer for the auxiliary and Mrs. Oscar Blank, installing conductor e s s.

Five Twin City Students Will Receive Degrees

Menasha — Oshkosh State college will award 153 degrees and five diplomas at commencement exercises to be held June 12. Degrees will be conferred on students completing standard four-year courses and diplomas will be awarded to those completing rural education programs less than four years.

Bachelor of science degrees for the four-year kindergarten primary course will go to Joan O. Volke read the ceremony, M. Doll and Shirley A. Parker. Attending the daughter of Neenah and Maureen G. Ry. Mr. and Mrs. Woodrow E. Schram, Oshkosh, was Miss Schram, Oshkosh, was Miss Judith A. Otto, Appleton, and bachelor of science degrees for Parson T. Curtis, Oak Park.

The four-year junior high school course include Carolyn J. Corrigan, route 2, Neenah, and George Hightudis, Menasha.

Twin City students receiving

bachelor of science degrees for Parson T. Curtis, Oak Park.

Card Winners

Menasha — Winners at the Sunday card party at St. Patrick Catholic church included

Ivan Stip, Mrs. Laura St. Pe-

ter, Mrs. Eva Beliquiet, Miss

Trinity Lutheran Rose Pack, Mrs. Erwin Krebs

church will hold a sewing meet- in. Mrs. Clara Wessel, Mrs.

ing at 9 o'clock Tuesday morn Frank Bayer, Mrs. Mary O-

pining at the school. Committee pelt. Felix Popolinski, Mrs. members include Mrs. Adolph John Scanlon, Mrs. Margaret Sell, Mrs. Spencer Payne and Longhurst and Mrs. William

Christofferson.

Carl Hagen.

Dinner at Holtz's . . .

★ Steaks

★ Chops

★ Chicken

★ Sea-Foods

Make it a date to remember . . .

Dinner at Holtz's . . .

★ Steaks

★ Chops

★ Chicken

★ Sea-Foods

Holtz's

In Downtown Winneconne

Make it a date to remember . . .

Dinner at Holtz's . . .

★ Steaks

★ Chops

★ Chicken

★ Sea-Foods

Holtz's

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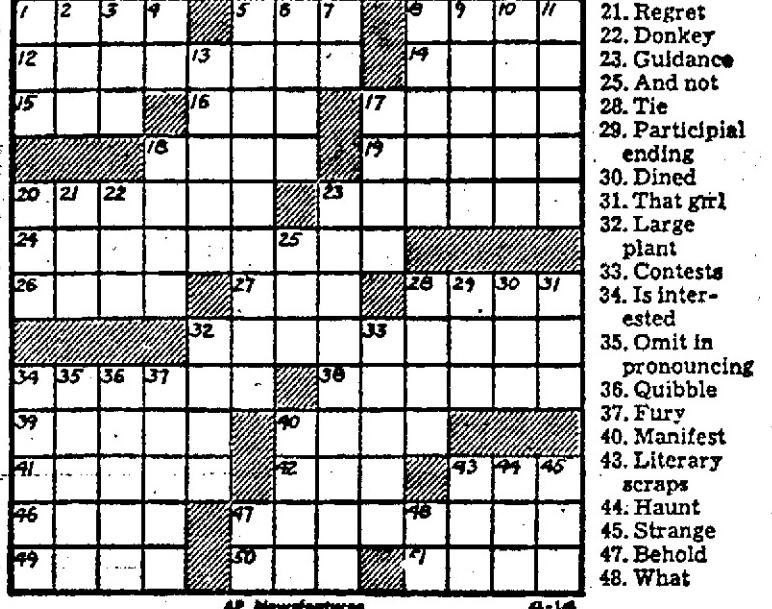
Crossword Puzzle

ACROSS

1. Too bad
2. Prejudice
3. Animal's stomach
4. State of unconsciousness
5. Fragile
6. Spoken
7. Light touch
8. Top
9. Angry
10. War god
11. Restrain
12. Rubber
13. Abandon
14. Ship sunk by a submarine
15. Tableland
16. Rocky pinnacle
17. Admire
18. Shale meeting
19. Orbit
20. Settlers
21. Pele ham
22. Turpentine tree
23. Evergreens
24. Take one's leave
25. Singly
26. Raised surface
27. Popular success
28. Commotion
29. Rim
30. Made not so tight
31. Prophet
32. Askowledge
33. Style of writing
34. Honest
35. Try conk
36. Eclipse
37. Sateen
38. Pavan
39. Osage pale
40. Shirt button
41. Raised surface
42. Popular success
43. Commotion
44. Rim
45. Made not so tight
46. Prophet
47. Askowledge
48. Style of writing
49. Honest
50. Try conk
51. Eclipse
52. Sateen
53. Pavan
54. Osage pale

DOWN

1. Sum up
2. Meadow
3. Vestment
4. Musical note
5. Waste
6. Away
7. You and I
8. Central parts
9. Make speeches
10. Mother
11. Vigilant
12. Mark of omission
13. Nation
14. Continent
15. Tree
16. Regret
17. Donkey
18. Guidance
19. And not
20. Tie
21. Participial ending
22. Dined
23. That girl
24. Large plant
25. Contests
26. Interested
27. Omit in pronouncing
28. Quibble
29. Fury
30. Manifest
31. Literary scraps
32. Haunt
33. Strange
34. Behold
35. What

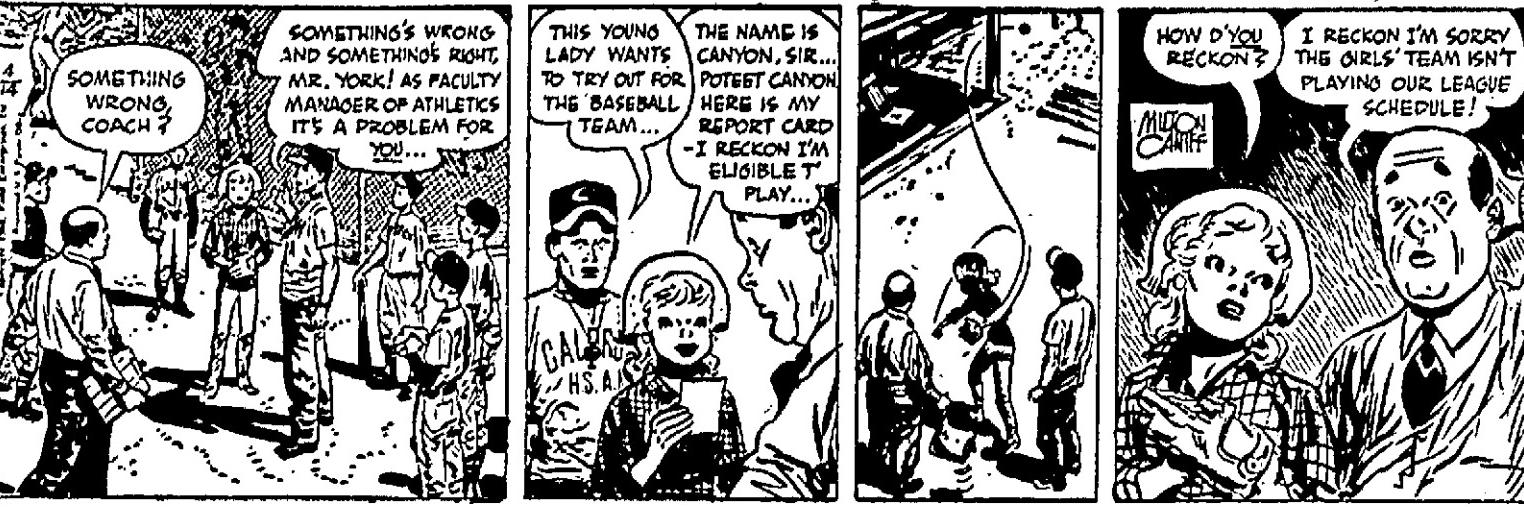


PAR TIME 27 MIN.

AP Newsfeatures

4-14

STEVE CANYON



By MILTON CANIFF

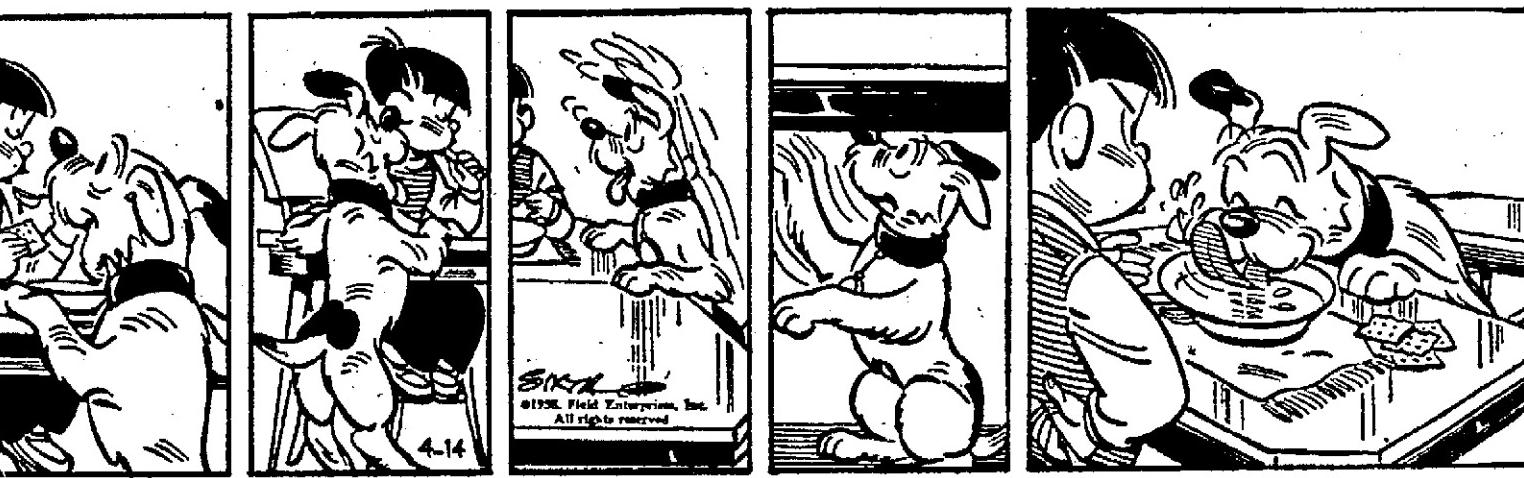
Monday, April 14, 1958 Appleton Post-Crescent 24

MYRTLE



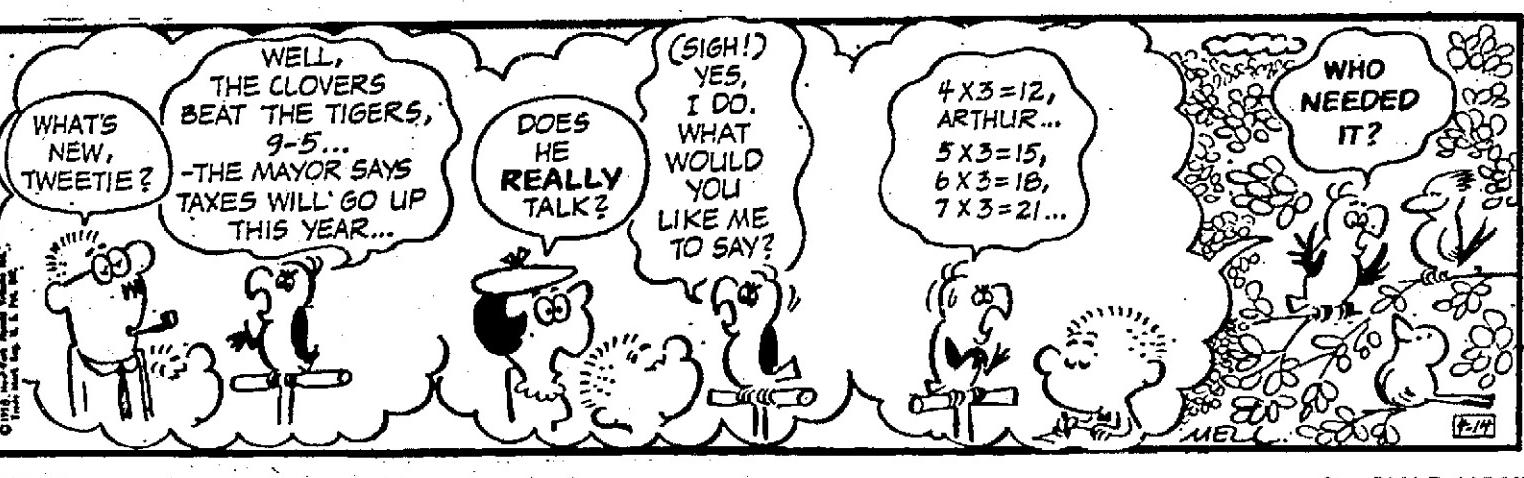
By DUDLEY FISHER

RIVETS



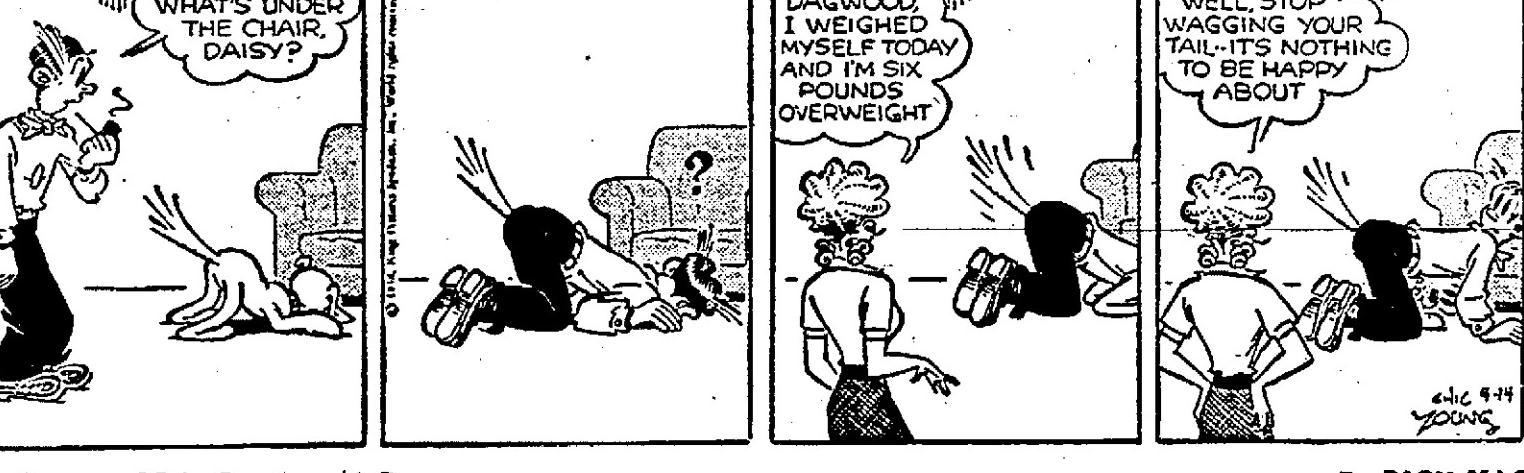
By GEORGE SIXTA

MISS PEACH



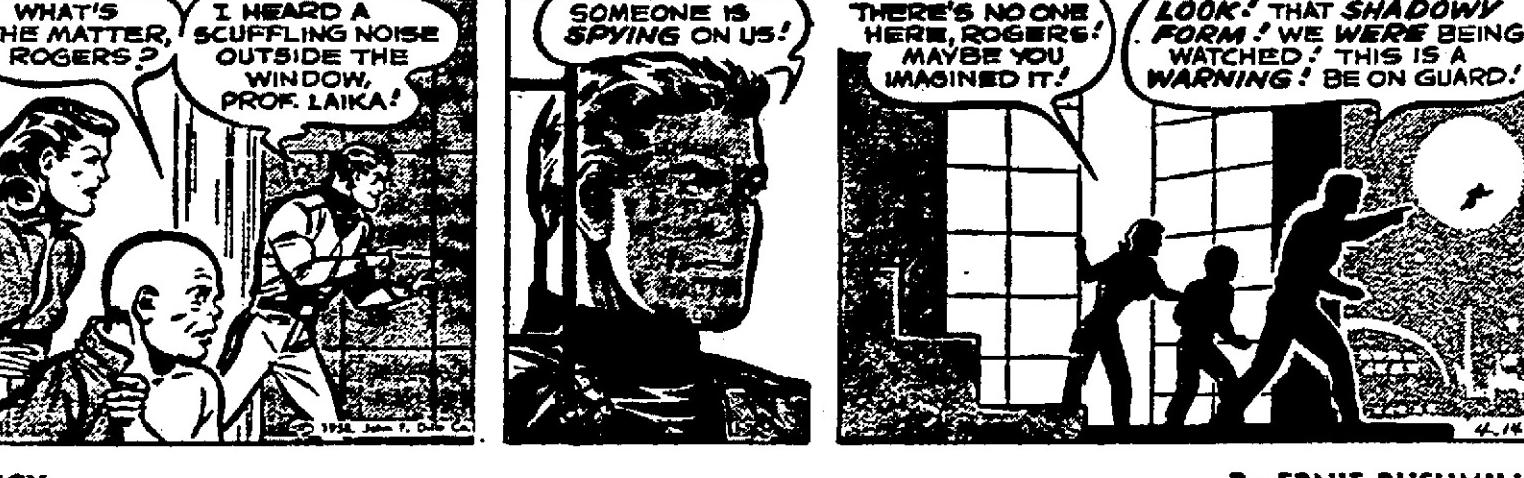
By CHIC YOUNG

BLONDIE



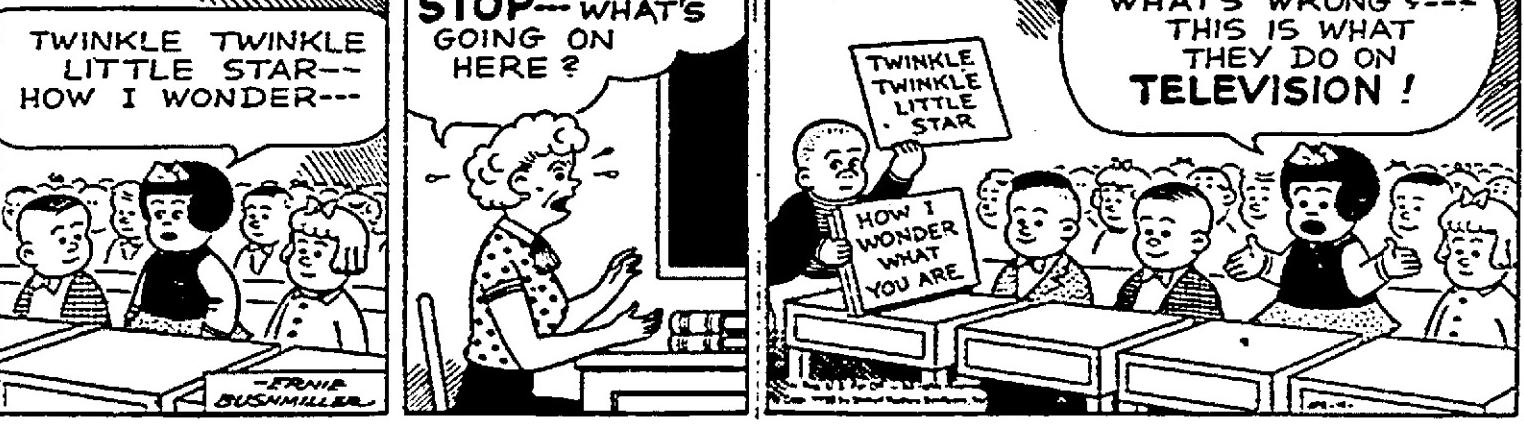
By RICK YAGER

Buck Rogers, 25th Century, A.D.



By ERNIE BUSHMILLER

NANCY



By ERNIE BUSHMILLER

JOE PALOOKA



By ERNIE BUSHMILLER

IN APPLETON

PH. 3-4411

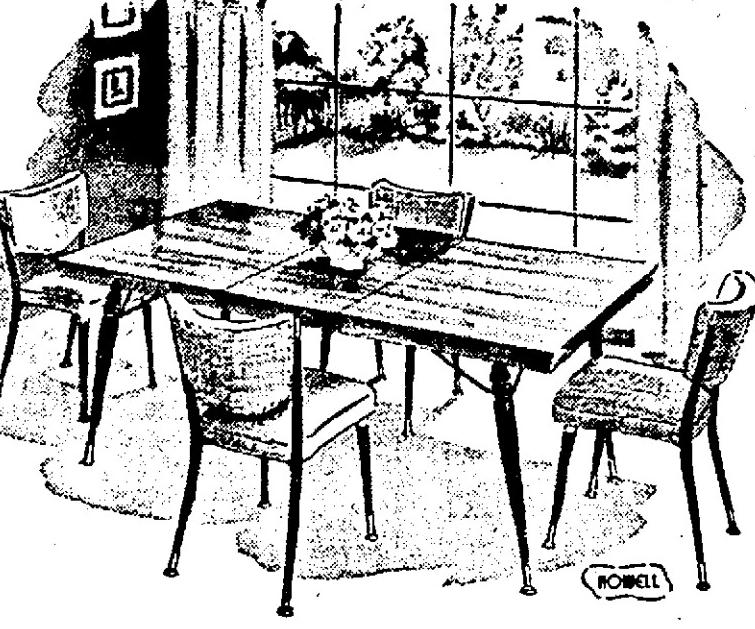
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Sets of 4, 6 or 8

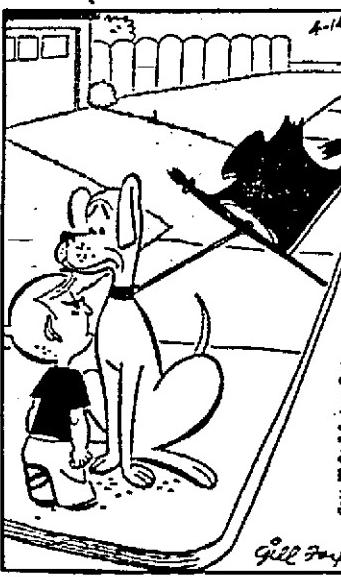
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WILBERT



"Stupid! When I whistle for you, don't come if Mom's got you tied to the bed!"

**WSCS Schedules
Mother-Daughter
Dinner, Program**

Black Creek — The WSCS of the Methodist church will conduct a mothers-daughters dinner the evening of May 8.

Committees appointed include Miss Joy Moede, Mrs. Wayne Spoor and Mrs. George Steele, tickets; Mrs. Richard Leitch, Mrs. Herman Levin, Mrs. William Marcks and Mrs. Arthur Schroeder.

1. Who was the only U. S. president who did not live in the White House?

4. In what year did commercial air transports begin in the U. S.?

5. What bird is able to swim 100 miles a day without exerting itself?

ANSWERS

1. In order, they are: Greenland, New Guinea, Borneo, Baffin Island, and Madagascar.

2. Poker.

3. George Washington.

4. In 1921.

5. The penguin.

Mrs. Burmeister, Mrs. Leitch and Miss Mata Schneider were named to a committee to study ways and means of sending young people to camp.

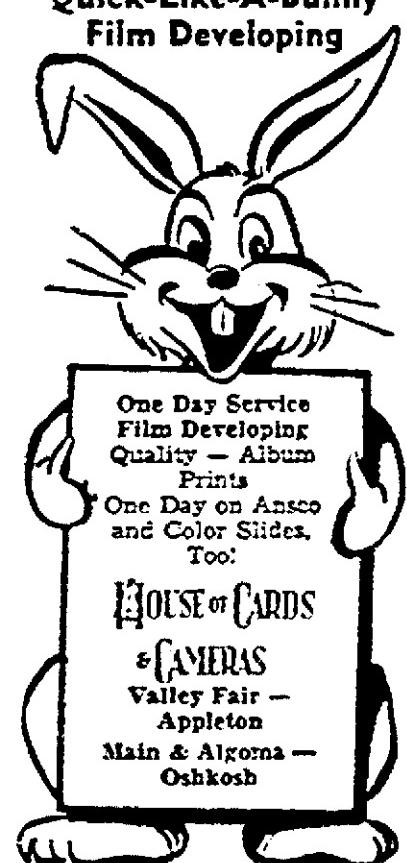
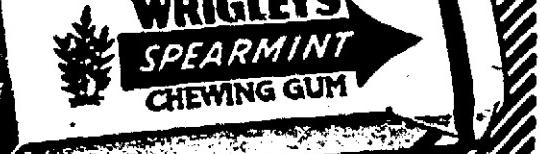
Mrs. Leitch and Mrs. Seabald are to choose drapery for the church dining room.

To Go to Conference

Marion — Leonard Brandenburg, Earl Nielke, Reinhard Lehman and Harold Krueger will represent St. John's Lutheran brotherhood at the Fox River Valley conference in Appleton at the First English Lutheran church April 20.

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Menasha High Netters Face Kimberly Club

Five Lettermen Expected to Open For Bluejay Squad

Menasha — An all-letterman quintet is expected to see action for Menasha when it opens its tennis schedule Tuesday afternoon at Kimberly.

Likely singles performers for the Jays are Jim Cronin, Jim Stenson, Bob Hodkiewicz, Tom Krysiak and Bob Adams. Cronin is a senior, Hodkiewicz and Adams are juniors and Krysiak and Stenson, sophomores.

Stenson and Adams, who played regular doubles last year, are expected to compose one two-man team while Cronin and Hodkiewicz probably will make up the other.

Last year the Bluejays scored a pair of 6-1 wins over the Papermakers.

Menasha winners in the first match were Hodkiewicz, Stenson, Krysiak and Don Remmel in singles and Hodkiewicz-Stenson and Krysiak - Senn Brown in doubles. Lee VanderVelden downed Cronin for the lone Kimberly victory.

VanderVelden again topped Cronin in the second meeting. Victories went to Adams, Hodkiewicz, Stenson and Krysiak in singles and Adams - Stenson and Cronin - Hodkiewicz in doubles.

St. John Holy Name Squad Feted; Present Awards to 2 Scorers

Menasha — The St. John Holy Name basketball team, which recently completed another successful season, was feted at a dinner Sunday evening at the school cafeteria.

Bob Lloyd, Appleton sports-caster, was the main speaker and Floyd Fenske served as master of ceremonies. Other speakers included Ken Barker, coach of the team; the Rev. Joseph Szupryt, pastor of St. John, and the Rev. John Mirek, assistant pastor.

Manager Edward "Butch" Konetzke put his charges through intrasquad games both days.

Menasha — Eighteen candidates showed up for the Menasha Mac baseball drill Saturday afternoon and 23 were on hand for Sunday's workout as the Menashans launched practice for their 1958 campaign.

Managers Edward "Butch" Konetzke put his charges through intrasquad games both days.

Menasha — Coach Bernie Le Roy will launch his sixth season as coach of the Menasha High school track squad when the Jays entertain New London in a dual meet Tuesday afternoon.

Le Roy opens the campaign without his three top scorers of last year. Gone are Tom Hyde, a star for four seasons, and Hal Jorgensen, who was on the baseball squad last year.

Larry Russell, who won in several meets as a sophomore last year, figures to be one of the top milers in the area. Ted Haber, a senior out for the first time, is another candidate.

High hurdlers include Jim Hanson, a letterman, and "Rocky" Jersild. The latter and letterman Jim Funk figure to be the leading low hurdlers.

Hanson appears to be the top high jumper and Haass and Stepanski both scored well in the broad jump last year.

Weightmen include Chuck Weber, Dick Taves, Dick Winz and Dan Endter. The makeup of the relay teams aren't expected to be known until the close of today's practice.

The Macs will open their season with an exhibition against Lawrence college here on May 4 and begin league play the next Sunday. Exhibitions have been booked against Oshkosh State college here on Memorial day and Racine on June 21 and to Konetzke.

Ron Haass is the lone letter-

man in the quarter mile but he was defeated twice in recent

practices by Carl Fredericks,

Reierson - Wilson and Koehn - Reierson in doubles.

Reierson, Wilson, Ankerson and Koehn in singles and Wilson - Ankerson and Reierson - Dave Hoffman in doubles posted the wins the second time around.

Ed Meyer, Neenah's No. 1 player, missed the Appleton match because of a hand ailment.

If he is unable to play, the lineup is expected to include Wilson, Reierson, Ankerson, Koehn and Dale Mrotek in

singles and Anderson - Wilson and Reierson - Mrotek in doubles.

Schedule Meeting

To Organize Loop

Menasha — A meeting to organize a three-man scratch

bowling league will be held at

9 o'clock tonight at Mid-Town

with Hal Ganzel in charge.

Tentative plans call for the

circuit to bowl four games under the Peterson point system

for 10 weeks, starting about

April 27.

CUT THIS OUT

(Keep With Driver's License)

Reasonable

Rates Guaranteed

Is involved in an accident anywhere in Calumet, Outagamie or Winnebago County, ask the officer to have your car re-

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WE NEVER CLOSE



Standing, same order, are Leone Uetzmann, secretary; Mae Froh, third vice president; Mae Reting sergeant-at-arms; Naomi Thomack, treasurer, and Janet Runge, director. (Post-Crescent Photo)

Veteran Neenah Nine Opens Spring Schedule at Oshkosh

3 Pitchers Expected to Work For NHS in Nine-Inning Test

Neenah — A veteran Neenah High school nine will open its 1957 schedule Tuesday afternoon at Oshkosh. Game time will be 4 o'clock at the municipal diamond on Sawyer avenue.

Veterans are expected to start at every spot for the Rockets, who last year compiled a 14-2 record and annexed their second straight Mid-Eastern conference crown.

Oshkosh has a corps of six lettermen and the other berths will be filled by boys who gained experience in Legion and summer playground competition.

Veteran Staff
Since the game will be a nine-inning affair, Coach Joe Braun is expected to employ three pitchers. Veteran hurlers are Gene Grief, Mary Carlson and Don Bernowski. Gries is a southpaw and the other two throw from the right side.

Other veterans include Jerry Moder, Tom Kelly, Dan Began, Dave Heller, Kent Simerson, Dave Thomsen, Tom Syring and John Newton.

Moder is a catcher-outfielder, Kelly can catch or play first base, Began, Heller are infielders, Thomsen plays both the infield and outfield and Simerson, Syring and Newton are outfields. Gries, Carlson and Bernowski also are stationed in the infield or outfield when they aren't pitching.

Lone Returnee
Pete Kaul is the lone Oshkosh returning pitcher and he only worked 4 innings last year. Other returnees are Tom Copp, Bob Bucholtz and Ralph Sitzberger and Jim Scheurman, infielders, and outfielder Paul Poeschl.

Dick Boese, who played third

Begin Action In 9th Annual Couples Meet

Runges to Defend Championship in Doghouse Tourney

Neenah — The ninth annual Doghouse Mixed Couples bowling tourney, which figures to be the largest in the history of the meet, will open with two shifts at Lakeroad tonight.

About 24 couples are slated to roll on the 7 o'clock and 9 o'clock shifts.

The current registration is over 200 and all of the reservations aren't in yet, according to Mrs. Leone Mrotek, tournament secretary. Entries from communities ranging from Green Bay to the north and Milwaukee to the south will compete.

No action is scheduled Tuesday night but it will be resumed with a shift Wednesday night.

night and continue for the remainder of the week.

The father-daughter combination of Wilmer and Janet Runges of Sherwood, last year's winners, will bowl Saturday night.

Medals were presented to members of the team and Al Wisneski and Ray Swiecichowski, who tied for scoring honors, received individual trophies.

Menasha — Carl Porath was elected president of the Wood Mixed Couples Bowling League for the 1958-59 season at its final session Sunday night at Muench's.

Other officers are Orville Schultz, vice president; Flora Schultz, secretary; Ray Evans, treasurer, and Glen Losse, sergeant-at-arms.

Carl Porath Named To Head Wood League

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Hammers High 599 Series for League Honors

McEacherme in
Sweep of Laurels
With 247 Single

Neenah — Bruce McEacherme hammered a 247 game and 599 series to make a sweep of honors in the Bird Mixed Couples league Sunday night at Muench's Recreation.

Ella Larson collected women's laurels with a 541 series, which included a 200 game.

Erv Alberts hit 205-571, Alex Suttner 538, Evan "Sam" Hanley 556, Ann Alberts 180-507, Bea Kosloske 509, Barbara Stanick 485 and Marie Suttner 479.

The Wren team composed of Maurice and Ella Larson and George and Bea Goldiner won the championship with a 31-14 record.

Bluebirds finished a game off the pace with 30-15 while Parrots had 28-17, Cardinals and Snipes 24-21, Crows 20-25, Orioles 19-26, Woodpeckers and Robins 17-27 and Hawks 15-30.

Wood League

Parrots clipped a 750 game and Snipes had a 2,195 series to capture team honors during the final night of action.

Ray Evans slapped a 578 series to lead the way in the Wood Mixed league Sunday night at Muench's. The high game was Earl Erb's 210. He closed with 532.

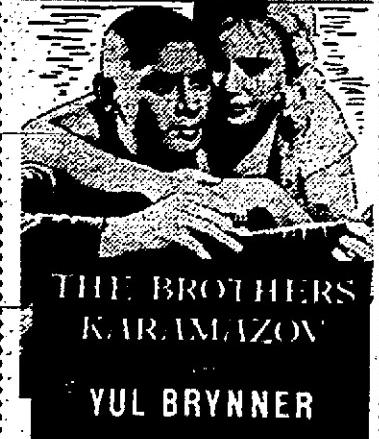
Women's honors went to Evelyn Losse with her 201 game and 505 threesome.

Orville Schultz bowled 201-556, Vernice Cox 170-177-501, Flora Schultz 189 and Jerry Erb 188-477.

Chestnuts had 736 and Evergreens 2,121 for team highs. Box Elders won the championship with a 35-13 record. Hickories had 31-17, Evergreens 29-19, Chestnuts 25-23, Firs 23-24, Pines 23-25, Maples and Redwoods 21-27, Oaks 19-29 and Poplars 12-351.

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Last Times Tonight



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MARIA SCHELL - CLAIRE BLOOM
LEE J. COBB - ALBERT SALMI
RICHARD BASEHART

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"AN ALLIGATOR NAMED DAISY"
VISTA-VISION
Color by TECHNICOLOR

41 Outdoor

ENDS TONIGHT

"ALL MINE TO GIVE"
Cameron Mitchell

"Wings of the Eagles"
JOHN WAYNE

BUCK NITE
TUES.—WED.—THURS.

UNCENSORED MOTORCYCLE GANG

AND
"Technicolor
DESTRY"

THE MURKOPP - MARY BLANCHARD
AL BETTER - LORE NELSON - THOMAS MITCHELL
Open Saturday Night 9:30 PM
A NATIONAL INTERNATIONAL Picture

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Menasha High Gains 11-6 Win Over Waupaca

Bluejays Score 4 in 1st Inning On Non-Loop Fray

Waupaca — The Menasha High school baseball team won its second straight non-conference decision by hammering out an 11-6 win over Waupaca here Saturday afternoon.

The Bluejays got away to a fast start, scoring four runs in the first inning. They added one in the third and blasted across six in the sixth.

The Comets were held scoreless until the fifth when they scored once. Waupaca picked up four runs on five hits in the sixth and got its final tally in the seventh.

Ken Konetzke, Gordy Selbach and Don Nelson shared the pitching for the winners. The Comets used Ken Rushford, Gary Potts and Charley Royce.

Waupaca — Menasha 11, Waupaca 6.



Three of the Prize Catches during the New London Fish and Game club's "Pike Derby" Sunday are shown above. Left to right are Sylvester Larson, New London, with a 3-pound smallmouth black bass; Gordon Krueger, secretary of the host club, holding a 37-inch northern, caught by Bill Huntley; and Russell Obermeier, Shiocton, who caught a big walleye. (Post-Crescent Photo)

More Than 3,000 Participate In New London Pike Derby

Shiocton's Obermeier Gets Biggest Walleye

New London — More than 3,000 fishermen — the largest turnout in the event's history — took part in the annual "pike derby" of the New London Fish and Game club here Saturday and Sunday, according to Gordon Krueger, club secretary. Krueger reported that more than 800 pike were registered at the club's contest headquarters at the post office site during the 2-day fishing event.

Spectators Jam Area

In addition to the fishermen, thousands of spectators visited New London Sunday to see the results of the contest.

The prize for the largest walleye was awarded to George Obermeier, Shiocton, who caught a 7-pound, 27-inch walleye. Bill Huntley, New London, caught the biggest northern — a 12½ - pound, 37½-inch catch.

Bob Krolow, New London, caught the largest black bass and Merton Parthie, New London, brought in the biggest stringer of walleyes.

Ed Fielding, 73, New London, was the oldest registered fisherman. Mr. and Mrs. Roger Worm, New London, brought in the biggest stringer for a husband-wife combination. Marie Krase weighed in the biggest stringer in the women's division.

The top cash prize, \$100, was won by Clifford Burns, Hortonville. All of the other cash prizes were won by New London residents, including Frank Herres, \$50; Clifford Gorges, \$25; Earl Bringer, \$25; Jim Ferge, \$15, and Mrs. A. Reid and Mrs. Gordon Allen, \$10.

In charge of the headquarters were Arthur Specht, president; Krueger, Ray and Norbert Meshnick, Clifford Carey and Elmer Dexter.

Chris Von Saltza Sets Freestyle Swim Mark

Dallas — Chris Von Saltza, Santa Clara, Calif., raced the 250-yard freestyle in the record time of 2:41.9 in the AAU Women's national indoor swimming meet Saturday.

SPORTS POST-CRESCENT

Mon., April 14, 1958 Page 27

Charlotte Options Sadowski to Foxes

Righthanded Hurler Has Had 2 Years Of Pro Experience

Charlotte, of the Class A South Atlantic League, has optioned pitcher Ted Sadowski to the Fox Cities Foxes of the Three-I league.

Sadowski is the second hurler to be optioned by Charlotte

in the last few days. The other was Oshkosh's Bill O'Donnell.

Sadowski, a 6-foot-2, 200-pound righthander, has had two years in organized ball.

In 1956, he compiled a 9-9 record with Charlotte. And, in 1957, he was 1-1 with Charlotte and 3-3 with Wilson of the Class B Carolina league.

The 22-year-old Sadowski lives in Pittsburgh. He was an all-city high school basketball player for two years. A num-

ber of colleges were interested in his basketball prowess, but he elected to try for a baseball career.

A Washington scout signed him off the sandlots.

Detroit Rink Wins U.S. Curling Title

Milwaukee — Mike Slyznik made a difficult point on his final stone Saturday and enabled Detroit to edge Seattle, 8-7, for the second annual U. S. men's annual curling championship with an 8-1 record.

Hibbing, Minn., the pre-tournament favorite, swamped Grafton, N. D., 13-5, in the final match and finished in second place with a 7-2 slate.

Stuttgart, Germany — Heinz Neuhaus, 217, Germany, out-

pointed Joey Maxim, 189,

Cleveland, 10, and Mrs. A. Reid and Mrs. Gordon Allen, \$10.

In charge of the headquarters were Arthur Specht, president;

Krueger, Ray and Norbert Meshnick, Clifford Carey and Elmer Dexter.

By The Associated Press

With today's traditional Washington opener out of the way, major league baseball opens the 1958 season for real Tuesday.

The San Francisco Giants and the Los Angeles Dodgers, late of New York and Brooklyn, renew their long rivalry on rookie grounds in San Francisco as heroes of the National league's new West coast outfit.

For the first time since 1950, neither the Giants nor the Dodgers will host a new National league pennant.

Honor Belongs to Braves

That honor belongs to Milwaukee, where the Braves will run up the NL bunting along with the world championship banner before taking on the Pittsburgh Pirates in County stadium.

The full schedule, with expected attendance and 1957

pitching records, looks like this:

NATIONAL LEAGUE

Pittsburgh at Milwaukee (43,000) — Bob Friend (14-11) vs. Warren Spahn (21-11).

Philadelphia at Cincinnati (30,000) — Robin Roberts (10-22) vs. Brooks Lawrence (16-13).

Los Angeles at San Francisco (22,000) — Don Drysdale (17-9) vs. Ruben Gomez (15-13).

Chicago at St. Louis (Night-19,000) — Jim Brosnan (5-5) vs. Wilmer Mizell (8-10).

AMERICAN LEAGUE

New York at Boston (25,000) — Don Larsen (10-4) vs. Willard Nixon (12-13).

Washington at Baltimore (27,000) — Chuck Stobbs (3-20) vs. Connie Johnson (14-11).

Detroit at Chicago (25,000) — Jim Bunning (20-8) vs. Billy Pierce (20-12).

Kansas City at Cleveland (35,000) — Ned Garver (6-13) vs. Herb Score (2-1).

National League — President Warren Giles will attend the Dodgers-Giants game.

In Cleveland, Score starts the

Spahn Faces Bob Friend as Braves Open Title Defense

Vikings Place In 5 Events of Cornell Relays

Ripon's Kasson Shatters Record In Javelin

The Lawrence college varsity track team placed in five events in Saturday's Cornell college relays in Mt. Vernon, Ia. No team standings were kept.

Meet records were broken or tied in 12 of the 14 events. Two of the new marks were set by Ripon college performers. Clintonville's Pete Kasson tossed the javelin 199 feet, one inch to shatter the old record by over 11 feet. And, Ripon weightman Don Tomeczko tossed the shot 48 feet, 10 inches for another record.

Winsor Third

Lawrence's John Winsor placed third in the discus and tied for fifth in the shot put with Burns of St. Ambrose. The Vikings' Gil Sutherland was third in the shot and Tad Pinkerton was fourth in the mile run.

The Viking 2-mile relay squad of Ted Sutherland, Ron Traver, Tad Pinkerton and Dave Mulford placed third. And, the Viking spring medley relay combine of Lee Hall, Jim Leatham, Gary Scovel and Dave Mulford captured a fifth.

The meet's field, which was about 15 teams, was composed mainly of current Midwest conference teams. Among the other schools participating was Beloit college which recently rejoined the loop.

Braves Option Shearer to Wichita

Milwaukee — Ray Shearer, Milwaukee Braves' rookie outfielder who chewed one of the biggest wads of tobacco in baseball, was optioned to Wichita, Kans., on 24-hour recall Sunday. The Braves must cut one more player by midnight in order to get down to the 28-player limit by opening day.

Exhibition Baseball

By The Associated Press

Sunday's Results

Los Angeles 4, Chicago (N) 1.

Milwaukee 3, Baltimore 2.

Minneapolis 7, Detroit 2.

New York 10, Philadelphia 5.

Pittsburgh 15, Columbus (IL) 2.

Kansas City 7-3, St. Louis 1-2 (2nd game, 14 innnings).

Chicago 8, Salt Lake City 5.

Baltimore 12, 5, Boston 1.

Washington 3, Chicago (A) 5.

Saturday's Results

Los Angeles 6, Chicago (N) 3.

Baltimore 3-2, Cincinnati 2-3 (1st game, 7 innnings).

Detroit 4, Milwaukee 3 (15 innnings).

Philadelphia 3, New York 2.

Columbus (IL) 5, Pittsburgh 0.

Kansas City 4, St. Louis 3.

San Francisco 12, Cleveland 11 (10 innnings).

Richmond (IL) 11, Boston 7.

Chicago (A) 4, Washington 1.

Between Bayer and the sec-

ond place singles bowler, Herb Karrow, there's a 70-pin differ-

ence. Karrow's runnerup tally is 616 (96 handicap). Ferd Eb-

ben, a scratch bowler, is third

on 615.

In doubles Don Houdek and

William Hess are just back of

the leaders with a score of 1,178 (117-pin handicap). Third are

Bob Ludwig and Don Vandenberg with 1,165 (60-pin handi-

cap).

The top 10 team, singles and

doubles keglers:

TEAM: Milwaukee 1,187 (1,166 plus

21-pin handicap).

Murphy's Construction of the

Builders' league continues to

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The Winner of First Place in the derby stake of the field trials held Sunday in Clintonville was NoMiss Major, a pointer, (shown at left) owned by Fred Holmes, Clintonville. Second place went to Hopalong Cassidy (center), a pointer, shown with John Brown, of Endeavor. Races Rip, a pointer, shown with Bill Race, Chicago, took third place. (Laib Photo)

Clintonville's NoMiss Major Wins Derby Stake Event in Field Trials

Manawa Dog Cops 2nd in Shooting Dog Stake Contest

Clintonville—NoMiss Major, a pointer owned by Fred Holmes, Clintonville, received first place in the derby stake Sunday at the field trials sponsored by the Wisconsin Central Field Trial club on the grounds east of Clintonville.

Another area dog, Bonnie's Cindy Zev, an English setter owned by George Jensen, Manawa, received second place in the shooting dog stake.

There were 32 entries in the trials, 16 in each stake, representing the states of Wisconsin, Illinois and Minnesota. The weather Sunday was ideal for field trials.

A crowd which reached an estimated 400 persons was on hand to watch the bird work done by the dogs.

The trials got underway shortly after 7 o'clock in the morning and ended shortly before 6 o'clock in the evening. A full day's trial was run, and it was necessary to turn back some of the entries due to lack of time for running the trials.

Win Shooting Dog Stake

Two German short hair dogs owned by J. Murdock, Chicago, took first and third places in the shooting dog stake. First place went to Eddyrock's Wagner and third place to Strauss Susie Q.

Three pointers took the first three places in the derby stake. First place was NoMiss Major; second place, Hopalong Cassidy, owned by John Brown, Endeavor; and third place, Race's Rip, owned by Bill Race, Chicago.

Other entries in the shooting dog stake and their owners were Princess Linda, a Brittany, owned by Bob Kossel, Oshkosh; Marchmoor Bill, an English setter, W. Moir, Sheboygan; Lottie V. Heidelberg and Fritz V. Strauss, both German short hairs, were also entries of Murdock.

Windy Hill Dynamite and Des Plaines Jake, pointers, were entries of Al Dax, Chicago, with W. Miller as handler. Tyson's Big Tom, a pointer, was an entry of W. Jiller, Barrington, Ill.

Other Entries

Zev's Lad Kim, an English setter, was entered by J. Evans, Madison; Jubilae, a point-

er, entered by Joe Simon, Troy Center; Big Tom's Diamond, a pointer, Vern Oliver, Oshkosh, pointer, owned by John Ross; Judy, an English setter, owned by Fred Holmes, Clintonville; Spunk's Ariel Arrow, a pointer, Bill Race, Chicago; and Sport's Sky King, a setter, owned by Al Berg, Clintonville.

Other entries in the derby stake were Jim Crow, a pointer, owned by A.-J. Upphoff, Endeavor; Sunny Creek Sue, a pointer, and Penny, an Irish setter, both owned by Mel Van Slooten, Savage, Minn.; Bear's Stylish Ginger, a setter, owned by Don Johnson, Dousman.

Also, Wayriel Spunk's Jake, a pointer, owned by W. Helgerson, Iola; Bonnie and Sport pointers, owned by Joe Cassidy, Madison; Windy Hill Ted and Windy Hill Lou, pointers, owned by Al Dax, Chicago.

Punchini, a pointer, was the entry of Al Smith, Chicago; Dingo's Airguard Mike, a Brit-

Panama — Prince Johnson, 127, New York, outpointed Melvin Bourne, 125, Panama, 10.



"Pee Wee" Reese Quickly Found Two ardent fans as he and the Los Angeles Dodgers arrived in San Francisco Sunday night. The Dodgers are in San Francisco to open the National league season against the Giants Tuesday. The two youngsters who greeted "Pee Wee" moved recently to California from Brooklyn. They are John Bennett, 10, (left) and his brother Brian, 7, of San Mateo, Calif. (AP Wirephoto)

AMAZING-BUT TRUE

by Elliott

THINNER THAN A HUMAN HAIR
MUST PROTECT YOUR ENGINE AGAINST A 3800 POUND "WHACK" UP TO 4400 TIMES A MINUTE:

BECAUSE OF EXTRA TOUGH BASE STOCKS, PLUS A SPECIAL COMBINATION OF ADDITIVES, SKELLY SUPREME MOTOR OIL KEEPS IT'S BODY AT TEMPERATURES THAT CAUSE OTHER MOTOR OILS TO BREAK DOWN!

SKELLY SUPREME MOTOR OIL
WON'T BURN AWAY EVEN AT TWICE THE HEAT THAT FRIES EGGS!

EXTRA HIGH "FLASH" AND "FIRE" POINTS KEEP SKELLY SUPREME ON THE JOB AT TEMPERATURES THAT CAUSE OTHER LEADING MOTOR OILS TO BURN AWAY:

BRAND	"FLASH"	"FIRE"
SKELLY SUPREME	445°	475°
BRAND A	395°	440°
BRAND B	410°	450°
BRAND C	425°	460°
BRAND D	385°	420°
BRAND E	405°	420°
BRAND F	430°	445°

GUARDS YOUR ENGINE AGAINST "VALVE LIFTER THROMBOSIS"
A SPECK OF DIRT OR CARBON HERE IN THIS TINY CHECK VALVE CAN MAKE YOUR HYDRAULIC VALVE LIFTERS CLATTER. TESTS PROVE SKELLY SUPREME MOTOR OIL KEEPS YOUR ENGINE CLEANER THAN OTHER MOTOR OILS TO PREVENT ANNOYING CLATTER AND SAVE YOU COSTLY ENGINE REPAIR BILLS.

YOU CAN SEE THE DIFFERENCE ON YOUR DIP STICK BECAUSE SKELLY SUPREME IS THE LOWEST CONSUMPTION MOTOR OIL YOU CAN BUY. YOU'LL USE LESS OIL... IF ANY—BETWEEN CHANGES, SEE YOUR SKELLYMAN SOON FOR SKELLY SUPREME MOTOR OIL.

Goalby Wins At Greensboro

Sam Snead Blows 2-Stroke Lead After 3rd Round

Greensboro, N. C.—Professional golf's youth movement caught up with 45-year-old Sam Snead in the final round of the \$15,000 Greater Greensboro open tournament.

Snead had set his sights on his seventh Greensboro victory and seemed in great position to achieve his goal after moving into a 2-stroke lead after Sunday morning's third round.

But when the payoff time came shortly before dusk, unheralded Bob Goalby accepted the \$2,000 winner's check.

Snead was surrounded in a runnerup tie by four others whose total pro experience is some four years less than the 24 Sam has put in.

The 27-year-old Goalby hails from Belleville, Ill., but plays out of Darien, Conn. He left a job as assistant pro at the Wee Burn Country club in Darien last winter to make the tour, members of the club financing his venture.

He has been a professional only 14 months and has played the tournament circuit steadily since last December. A closing 66 gave him a 72-hole total of 275, best by two strokes.

Snead's 277 was worth \$1,080, the same amount won by Don January of Eastland, Tex.; Don Finsterwald of Tequesta, Fla.; Tony Lema of Napa, Calif., and Art Wall of Pocono Manor, Pa.

Judges From Lombard
The judges were Joseph Beal and William Barker, both of Lombard, Ill. The pheasants were furnished through the courtesy of the Wisconsin Conservation department. They were released by George Bothwell, Joe Moser, John Kafka, Gregg Danfield and Don Johnson.

Jensen, a director of the club, acted as field marshal for the trials. Officers of the club are Rosnow, president; Bothwell, vice president; Holmes, secretary-treasurer, and Moser, director.

Montgomery, Ala.— The University of Wisconsin gained

Waukesha Team Hits 1,991, Takes Class E Lead in Women's Meet

Milwaukee — Waukesha Motors captured the lead in Class E team competition at the Wisconsin Women's Bowling association tournament Sunday with 1,991.

Sharon McAdams and Millie Televik of Madison combined for 999 to take over third place in Class B doubles. Betty Ulery of Milwaukee, and Mary Marunowski, also of Milwaukee, moved into third place in Class D on 845.

Caroline Petzold of Milwaukee, rolled 462 for third place in Class D singles.

Milwaukee Merchants No. 236 took second place in Class D team rolling with 2,084.

3 Lettermen To Miss UW's Spring Drills

Madison — Milt Bruhn, head football coach at the University of Wisconsin, said Friday he expected 100 candidates to report Tuesday for opening of spring drills.

More than 20 lettermen and five junior varsity letter winners will be in the squad, described as one of the best at Wisconsin in many years.

Bruhn said at least three lettermen will not be on hand for spring work. Halfback Ron Steiner of Iron Mountain, Mich., and end Tom Peters of Glen Elyn, Ill., are out for baseball and track, respectively. Tackle John Allen of Chicago has a knee injury.

Neal Wins U.S. Table Tennis Title
Asbury Park, N. J.—Marty Reisman, an unseeded New Yorker, won the men's singles title in the national table tennis championships Sunday. He defeated Max Martino of Toronto in the final, 21-16, 21-10, 24-22.

They'll Do It Every Time



Puzzle Picture. TEST YOUR POWERS OF DEDUCTION. WHY IS ONE LONE COUNCILMAN OBJECTING SO VEHEMENLY TO THIS MEASURE?

ANSWER —

Milwaukee's Neal Loses Detroit Bout

Detroit — Milwaukee's Johnny Neal was knocked out in the tenth round Saturday night and lost a unanimous decision to Duke Harris of Detroit in their featured bout at the Motor City arena.

Neal, 155 pounds, was put down for a 3 count by the fast punching Harris, 147½. It was the only knockdown of the night.

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Hawks Beat Celtics for NBA Crown; Hannum Keeps Job

St. Louis — Coach Alex Hannum of the St. Louis Hawks and Hawks' owner Ben Kerner didn't always see eye-to-eye during this season. But with the National Basketball Association title tucked safely away Hannum can have his job next year—if he wants it.

The Hawks clinched the title with a 110-109 defeat of the Boston Celtics Saturday night.

To Discuss Fact

The two men created considerable discussion in basketball circles this year when they had a violent disagreement about how the team should be handled.

But today Kerner said the Hawks coaching job was "Hannum's for the asking." Kerner

said a contract would be discussed in the next few days.

Hawk Jack McMahon summed up the team's attitude Saturday with "God bless Bob Pettit."

The lanky Pettit pitched in 50 points and tied an NBA tournament record.

Even with Pettit's exceptional performance, Coach Hannum called winning the crown a team effort.

The more I think about it, the more that game typified the solid team spirit, the cooperation that was behind its success for two years," Hannum said.

Slater Martin guarded Celtic star Bob Cousy so well that Cousy was able to put in only 15 points.

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Virgil Persons Assumes Montreal Takes All-Events Leadership

Racine Duo Hits 1,215 for First In Lutheran Meet

Virgil Persons, Appleton, rolled into first place in the all-events of the Lutheran Bowlers' Association of Wisconsin tournament at the Hahn alleys over the weekend.

Persons hit a 617 for third place in singles to go with his other tourney efforts of 561 and 626 for a 1,804 total.

The other lead change in the sixth week of tourney bowling took place in men's doubles. Racine's Harold Raduenz and

Lakeview and Institute 5s Reach Semis

The semi-finals of the Appleton YMCA Olympics basketball tournament will be played Thursday night.

At 7 o'clock Lakeview tangles with Marathon; and at 8 o'clock, the Appleton-Nepah Police team plays the Institute of Paper Chemistry.

The Institute five gained the semis with a 66-61 win over Badger Globe, while Lakeview topped Bergstrom, 69-62.

Bob Erickson whipped in 26 points to pace the Lakeview triumph. Ralph Kiesow took game honors with 27.

Dick Cornell led the IPC success with 21 points. Badger Globe's Joe Kosirok hit 22 in a losing cause.

Bergstrom 62, Lakeview 69.

FG FT F

Powers	8	1	2	Peck	2	1	3	FG FT F																																																																	
Hause	2	0	2	Schultz	10	2	4	Globe 57																																																																	
Haase	0	0	5	Parker	2	3	4	Klossow	9	2	2	Erickson	11	4	1	Outagamie 57	Beckerson	1	0	1	McAloon	1	2	1	Voelker	0	0	0	R. Fleck	Brand	Sheboygan	1	143	Ralph	2	0	0	Schultz-H. Clasen	Ollie	Fenzl Recreation	1	173	Schwartz	0	0	0	G. Gripe-W. Beth	Peek's Bar	Two Rivers	1	243	Landig	0	0	0	Ellis	Oshkosh	Shoeburgh	1	235	Totals	26	10	16	Total	29	11	14	W. Reinke-H. Schuchardt	Sheb.	Sheb.	1	119
Klossow	9	2	2	Erickson	11	4	1	Outagamie 57																																																																	
Beckerson	1	0	1	McAloon	1	2	1	Voelker	0	0	0	R. Fleck	Brand	Sheboygan	1	143	Ralph	2	0	0	Schultz-H. Clasen	Ollie	Fenzl Recreation	1	173	Schwartz	0	0	0	G. Gripe-W. Beth	Peek's Bar	Two Rivers	1	243	Landig	0	0	0	Ellis	Oshkosh	Shoeburgh	1	235	Totals	26	10	16	Total	29	11	14	W. Reinke-H. Schuchardt	Sheb.	Sheb.	1	119																	
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Totals	26	10	16	Total	29	11	14	W. Reinke-H. Schuchardt	Sheb.	Sheb.	1	119																																																													

FG FT F

Carlson	5	2	1	Globe 57	2	2	8
Cornell	10	1	2	Outagamie 57	2	2	8
Dorcheu	0	0	0	Appleton	1	1	1
Kraske	0	0	0	Van Bomm	1	1	1
Holmen	0	0	0	Bubolz	3	0	3
Meyer	0	1	0	J. Johnson	0	0	2
Buck	0	0	0	Total	24	18	12
Krause	0	0	0	Totals	24	18	12

Gonzales Wins in Straight Sets

Hamilton, Bermuda — Pancho Gonzales and ex-Austrian Davis cup star Lew Hoad go at it again tonight in their 100-match tour.

Gonzales, who leads at 32-23, won Sunday's match at the Bermuda Tennis club, 6-4, 6-0.

Burdette West Virginia's 'Man of the Year'

Washington — Lew Burdette, who pitched three world series victories for the Milwaukee Braves in 1957, was named Saturday as West Virginia's man of the year.

A native of Nitro, W. Va., Burdette predicted the Braves will work hard enough to be world champions again this season.

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Montreal Takes Playoff Lead

Richard Brothers Pace Canadiens To 3-0 Victory

Boston — The Montreal Canadiens held a game advantage over the Boston Bruins today on the bounce of three shots which hit the goal post in the third game of the battle for hockey's coveted Stanley cup.

Fabulous Maurice "The Rocket" Richard and little brother Henri accounted for the goals Sunday night as the Canadiens defeated the Bruins, 3-0, to take a 2-1 lead in their best of seven series.

The 36-year-old "Rocket" connected on 25-foot drives for the first and third goals, while Henri lifted a 50-footer for the second tally.

"All three went in off the post," said Boston goalie Don Dimmons, a standout in the split of two games in Montreal.

Despite the victory, Coach Toe Blake and his Canadiens still looked forward to a rugged series against the Bruins, who finished fourth far behind front-running Montreal in the regular National Hockey league season.

SPORTSMAN'S DIGEST By hal sharp

WORK LURES VERY SLOWLY DURING THE SPRINGTIME



WHETHER YOU'RE TROLLING A STREAMER JUST BELOW SURFACE OF A LAKE OR STREAM FOR ATLANTIC SALMON, OR WORKING A WEIGHTED STREAMER NEAR THE BOTTOM OF A POOL OR STREAM FOR TROUT, WORK THE LURE ONLY FAST ENOUGH TO KEEP IT ALIVE! IF CURRENT ALONE WILL ACTIVATE THE LURE, MERELY HOLDING A LURE SUSPENDED NEAR BOTTOM WILL OFTEN BRING A STRIKE.

FLIES, SPINNERS, TINY SPIN-FISHING LURES, WORMS, ETC., WILL TAKE FISH SLOWED BY COLD WATER—GIVE THEM TIME!

Phenomenal Performance

Hurdler Glenn Davis Seems Headed for Much New Fame

Quantico, Va. — Glenn Davis is back in the middle of the national track scene, and those who watched his phenomenal performance at the Quantico Relays say the Ohio State sensation is headed for new fame.

"I think he has the makings of a decathlon champion," said Dan Ferris, honorary secretary of the Amateur Athletic union.

"He could be the greatest quarter-miler who ever lived if he concentrated on that alone," said Larry Snyder, Davis' coach at Ohio State.

The 23-year-old Davis won while a sophomore in 1956. He die Jordan, 145, Brooklyn, out-

five gold medals at the Ma-

went on to win the event in pointed Federico Escalario

Hillsboro with 9 victories and 6 losses was runner-up, followed by Madison West 8-7, Whitehall 6-9, Abbottsford 4-11 and Ondassagon 3-12.

Ferris is anxious to see the solidly built, 163-pound Davis run against the Russians at the U.S.-Soviet meet in Moscow in July.

Davis set a world record of 49.5 in the 400-meter hurdles

July.

The 23-year-old Davis won while a sophomore in 1956. He die Jordan, 145, Brooklyn, out-

five gold medals at the Ma-

went on to win the event in pointed Federico Escalario

1481, Puerto Rico, 6.

(Copyright, 1958)

Fights Last Night

Mexico City — Joe Becerra,

117½, Mexico, knocked out

Miguel Lassus, 116, Cuba, 7.

Brooklyn, N. Y. — Irish Ed.

David set a world record of

49.5 in the 400-meter hurdles

July.

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49.5 in the 400-meter hurdles

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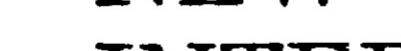
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1481, Puerto Rico, 6.

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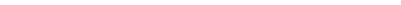














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Large, Crisp, Fresh, New Selections . . . And Every Item Value Priced		
CARROTS	New Texas, fresh topped golden fingers, 1 pound cello bag . . .	09c
APPLES	Extra fancy, crisp, juicy, red delicious . . .	2 pounds for 29c
LEMONS	Juicy, seedless, California's, large 150 size . . .	6 for 19c
CAULIFLOWER	Garden fresh, large white heads, each . . .	29c

Scientifically Ripened Large Yellow Fruit

BANANAS 3 Pounds for 35c

Young, Tender, Delicious Pork...Specially
Priced at Krambo This Week!

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PORK CHOPS LB. 59c

LOIN END, TENDERLOIN IN — 3 to 4 Lb. Avg. Pork

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PORK LINKS

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Vacuum Pack Cold Cuts

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Loaf, 7 oz. pkg.
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22 oz. Can 69c

No Dulling Soap Scum
FAB . . .

King Size 1.33 Giant Size 79c Large Size 33c

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2 Bars 39c

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Giant Pkg. 79c Large Pkg. 33c

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HONEY GRAHAMS . . .

2 lb. Box 59c

Avondale
Bartlett Pears . . .

29 oz. Can 29c

The Foaming Cleanser
AJAX . . .

2 King Size Cans 41c, 2 Reg. Cans 29c

Toilet Soap
Cashmere Bouquet . . .

3 Bars 29c

Mild and Gentle
Palmolive Soap . . .

3 Reg. Bars 29c

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Each 79c

Won't Upset Your Stomach As

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Relieves Pain Twice As Fast

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Large Family 24 oz. Size . . . Pies 49c

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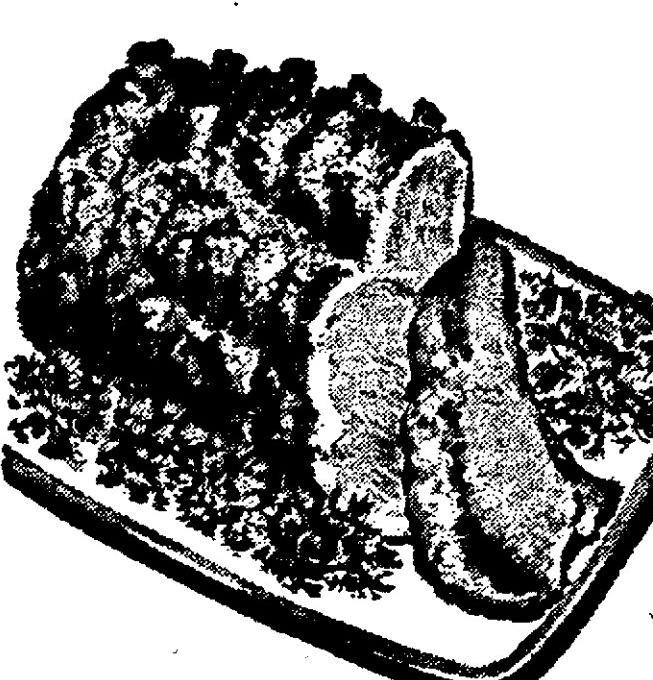
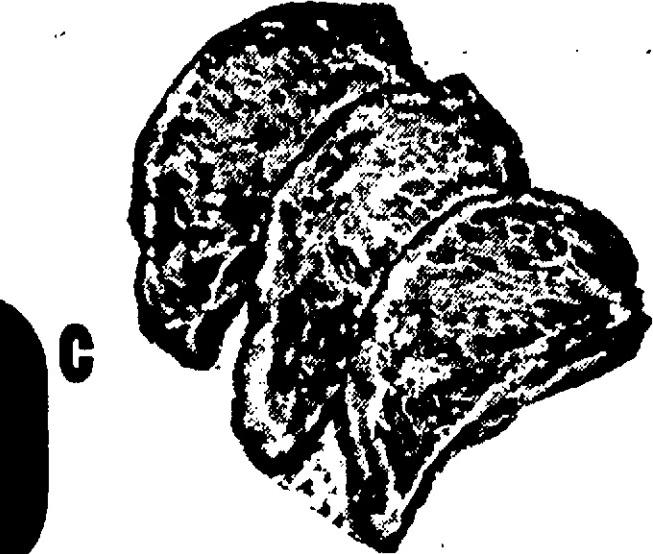


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Famous Hygrade, Smoked, Sliced DRIED BEEF . . .	4 oz. package 29c
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Libby's PINEAPPLE GRAPEFRUIT DRINK
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Libby's
Fruit Cocktail
8 oz. Can
Libby's Sliced PEACHES
Your Choice
15c

Libby's
CHILI with Beans
24 oz. can 49c

KRAMBO Food Stores

Policeman Hurt in Car, Cycle Accident

Earl W. Jackson Receives Chipped Knee in Accident

Six accidents in which five persons were injured were reported to Appleton police over the weekend.

Appleton Motorcycle Patrolman Earl W. Jackson, 32, 1402 W. Summer street, received a chipped left knee when his motorcycle collided with a car Sunday afternoon.

The car, driven by Gerald G. Zolkowski, 23, 616 W. Fifth street, Menasha, was northbound on N. Richmond street and turned left onto W. Harrison street. Jackson was southbound on his police motorcycle.

An 8-year-old girl, Patricia Flood, daughter of Mr. and Mrs. Edward C. Flood, 504 W. Glendale avenue, received minor bruises Sunday afternoon when she rode her bicycle into the side of a car in the 600 block of W. Wisconsin avenue.

Driver of the car was John E. Hooper, 29, route 4, Appleton. He was going west on Wisconsin avenue. Police said Patricia rode her bicycle north across the street. She told them she didn't see any cars.

Cars driven by Frederick M. Kramer, 21, 1003½ W. Eighth street, and Erwin E. Felmer, 44, 535 W. Lawrence street, collided at W. Lawrence street and the lights on.

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REgent 3-7525



Thieves Take \$180 From Beer Depot

Thieves Sunday kicked in a basement window and stole \$180 from the Wirtz Beer depot, 508 W. Wisconsin avenue.

Police said a basement window screen was removed and the window forced open. The burglary was discovered by Emory Wirtz about 8:30 Sunday night.

Thieves took a cash register from the beer depot counter, put it on the floor in a hallway and pried the drawer open. The loot consisted of currency and silver, although thieves left nickels and pennies in the register and on the floor, police said.

Thieves apparently left through the basement window, police said.

Schneider was traced by Kaukauna police through his truck license number. Oakley said he shouted at the truck driver but Schneider didn't stop. The youth told police he didn't think he had done any damage.

Monday, April 14, 1958 Appleton Post-Crescent 32

Wheels Drop Off, Truck Overturns For Total Loss

A bulk tank truck overturned in a ditch on Highway 76 about one half mile north of Greenville about noon Saturday after the right rear wheels dropped off.

Alvin G. Braun, 44, route 1, Hortonville, told county police he was driving south on 76 when he felt the wheels drop off. The truck went into a ditch and rolled over.

County police said the truck was a total loss.

A panel truck driven by Philip Schneider, 15, Oshkosh, damaged a parked car owned by Leroy Oakley, Wrightstown, in a tavern parking lot in the town of Kaukauna about 12:20 Saturday afternoon.

Schneider was traced by Kaukauna police through his truck license number. Oakley said he shouted at the truck driver but Schneider didn't stop. The youth told police he didn't think he had done any damage.

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206 W. College Ave.

MEN ON THE MOVE

Birth Record

Appleton hospitals this morning reported the following births:

At Appleton Memorial:

Son to:

Mr. and Mrs. Richard Lingle, 1202½ N. Superior street.

At St. Elizabeth:

Sons to:

Mr. and Mrs. Russell Weber, 1426 N. Superior street.

Mr. and Mrs. John Vermeern, 501 E. Frances street.

Daughters to:

Mr. and Mrs. Ray Bissing, 625 N. Richmond street.

Mr. and Mrs. F. Francis Sprangers, 1830 S. Keweenaw avenue.

Mr. and Mrs. Paul Stuyvenberg, 4214 E. Kimberly avenue, Kimberly.

Miss Kickhoefer died Friday in Clintonville. She was born Jan. 27, 1878, in the town of Maple Creek and lived in Clintonville since 1900.

Survivors include his widow;

his mother, Mrs. Sophie Heinrichs, Appleton; four daughters, Mrs. Ida Neggers, Clintonville, and Clare, all of Appleton; five brothers, Robert, Donald, Earl, Jay Roy and Raymond, all of Appleton; and one sister, Mrs. Gilbert Woldi, Appleton.

Friends may call at the Heuer and Sievers Funeral home, Clintonville, until 11 o'clock Tuesday morning and then at the church.

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For Your ENTERTAINMENT

T.V. Log Special Events Movie Times

Fox Cities Movie Times

Appleton—(now showing) King Solomon's Mines at 1:43, 5:36 and 9:29. Ivanhoe at 3:41 and 7:34.
 41 Outdoor—(ends tonight) All Mine to Give at 7:20. Wings of Eagles at 9:20. Show starts at 7 o'clock and opens at 6:30.
 Neenah—(tonight and Tuesday night) Jumping Jacks at 7 and 10:30. Scared Stiff at 8:45.
 Rialto, Kaukauna—(ends tonight) The Brothers Karamazov at 7:25 and 9:25. Also cartoons and news.
 Rio—(today and Tuesday) Alligator Named Daisy at 1:30, 4:30 and 8:10. Gift of Love at 2:55, 6:15 and 9:35.
 Vaudette, Kaukauna—(ends tonight) Up in Smoke at 6:50 and 9:30. West of Zanzibar at 8:10.
 Viking—(today and Tuesday) The Young Lions at 2:15, 5:35 and 9:01. Show starts at 1:30.

Television Schedules

WBAY-TV, Channel 2, Green Bay

Monday P.M.	8:45-CBS News
4:00—"As the World	8:55-TV Party Line
4:30-House Party	9:00-Garry Moore
6:00-Popeye Cartoons	9:30-How Do You Rate
6:30-News, Weather	10:00-Arthur Godfrey
6:45-Doug Edwards	10:30-Dotto
7:00-Robin Hood	11:00-Love of Life
7:30-Lucille Ball-Allen	11:30-Search for
Arnez	Tomorrow
8:30-December Bride	11:45-Guiding Light
9:00-Study One	12:00-Noon Show
10:00-Weather, News,	Tuesday P.M.
Sports	12:30-Beat the Clock
10:30-Music Chan	1:30-What's New Today
11:00-Fixture Theater	2:00-Big Payoff
Tuesday A.M.	2:30-The Verdict
8:00-Capt. Kangaroo	3:00-The Brighter Day

WSAU-TV, Channel 7, Wausau

Monday P.M.	11:00-Crosscurrent
4:00-The Christophers	4:00-Film Adventure
4:30-Stop Look and Listen	4:30-Stop Look and Listen
5:00-Big John's Show	5:00-Garry Moore
5:30-Western Roundup	9:30-How do you Rate
6:00-Sports	10:00-Arthur Godfrey
6:15-Weather	10:30-Western Roundup
6:30-Big John's Show	11:00-Hotel Cosmopolitan
6:45-Doug Edwards	11:30-Love of Life
7:00-News	12:00-Buck Leverton
7:15-Doug Edwards	12:30-Buck Leverton
7:30-Disneyland	1:00-Beat the Clock
7:30-Lucille Ball-Desi Arnaz	1:30-What's New Today
8:30-I've Got a Secret	2:00-Movie Party
9:00-Official Detective	2:30-Verdict
10:00-Weather	10:00-Weather News
10:30-Saints	10:15-Silent Service
10:45-News	10:45-Sport Panorama
11:00-Film Adventure	11:15-Secret storm
	11:30-Edge of Night

WISN-TV, Channel 12, Milwaukee

Monday P.M.	11:30-Capsule News
4:00-Uncle Hugo	11:35-Chapel
5:00-Superman	11:45-Do You Know
5:30-Mickey Mouse Club	11:50-Ray Milland show
6:00-Newroom	12:00-Deadline 12
6:15-John Daly	12:15-Life in Wisconsin
7:00-American Odyssey	12:30-Pretzel Party
7:30-West Point Story	1:00-Homemakers Holiday
7:45-Harry Belafonte	1:30-The Woman's Angle
8:00-Howard Da Silva	2:00-Susie
8:30-Lawrence Welk	2:30-Our Miss Brooks
9:30-Love that Jill	3:00-American Bandstand
10:00-TV News Digest	10:15-National News
10:05-Local News	10:30-Documentary
10:10-National News	10:25-Personalities in the News
10:20-Documentary	10:30-The Mayor of the Town
12:00-Twelve	3:30-You Trust Your Wife
10:25-Personalities in the News	4:00-Gretchen Colvin
10:30-Charlie Chan	4:15-Uncle Hugo
11:00-Federal Men	5:00-Sir Lancelot
	5:30-Mickey Mouse



Lisabette Ann Brinkman, 4½ months old, soberly poses for her first picture in the arms of her mother, movie actress Jeanne Crain. Miss Crain and her husband, Paul Brinkman, have four other children, three sons and another daughter. (AP Wirephoto)

WTMJ-TV, Channel 4, Milwaukee

Monday P.M.	10:15-Face in the Spotlight
4:00-Comedy Time	1:00-Kitty Foyle
4:30-Your Home	2:00-Intimate Theater
5:00-Popeye Cartoons	3:00-Queen for a Day
6:00-News, Weather	3:45-Modern Romances
6:15-Doug Edwards	4:00-Comedy Time
7:00-Robin Hood	4:30-Farm Report
7:30-Lucille Ball-Allen	7:00-Today
8:30-December Bride	7:30-New Kitchen
9:00-Study One	8:30-Treasure Hunt
10:00-Weather, News,	9:00-Price Is Right
Sports	10:30-Truth or Consequences
10:30-Music Chan	11:00-Jack Paar
11:00-Fixture Theater	Tuesday P.M.
Tuesday A.M.	12:30-Mid-Day
8:30-Capt. Kangaroo	1:00-The Woman's

WFRV-TV, Channel 5, Green Bay

Monday P.M.	10:15-Frontier stand
3:30-Do You Trust Your Wife	4:00-Asian Bandstand
4:00-American Bandstand	5:00-Sir Lancelot
5:00-Superman	5:30-Mickey Mouse
6:00-My Little Marge	6:00-Hawkeye
6:30-Trouble with Fa-	6:30-Sugarfoot
7:00-The Word of Freedom	7:30-Wyatt Earp
7:30-Bold Journey	8:00-Broken Arrow
8:00-Howard Barlow	8:30-Pantomime Quiz
8:30-Lawrence Welk	9:00-West Point
9:30-Official Detective	9:30-Highway Patrol
10:00-Weather	10:00-Sports
	10:15-Dashiel Europe
	10:45-Star Performance

WMBV-TV, Channel 11, Marinette

Monday P.M.	10:30-Sherlock Holmes
4:00-Comedy Time	11:00-Jack Paar
4:30-Uncle Tom	Tuesday A.M.
5:00-Weather, News,	7:00-Today
5:30-Superman	9:00-Douglas Re. Mc
6:00-NBC News	9:30-Truth or Consequences
6:30-Price Is Right	10:00-Price Is Right
7:00-Restless Gun	10:30-Truth or Consequences
7:30-Tales of Wells	11:00-Tic Tac Dough
8:00-Twenty-One	11:30-It Could Be You
8:30-Theater	12:00-The Christophers
9:00-Suspicion	12:30-Sport House
10:00-Weather, News	1:00-The Woman's
11:00-Capsule News	1:30-Kitty Foyle
11:30-Chapel	2:00-Jack Paar Show

For YOUR ENTERTAINMENT
T.V. Log Special Events Movie Times

No Money, No Knife

Scott Forbes Quits

Jim Bowie TV Series

BY JINGO

Scott Forbes is quitting the Jim Bowie television series after two seasons and 78 films.

Major reason is money. Next Forbes says, is the fact that the show's producers won't let him use the knife for which Bowie was famous.

The producers have introduced a new hero, played by Joe Patridge, at the end of this season. He'll take over next season.

Forbes, meanwhile, has signed for an April 28 "Studio One" show in which he plays a modern playboy cad.

Selling full-length motion pictures to TV was a tragic mistake, Sypros P. Skouras, president of 20th Century-Fox, told the motion picture industry Sunday night.

The industry was gathered in Beverly Hills, Calif., to honor him for his efforts to advance the industry. He coupled his statement with a

plea that no post-1948 films be sold to TV.

Jingo's Jewels: A 90-minute TV Emmy awards' show will be telecast Tuesday night at 9 o'clock by NBC-TV. Columnist Walter Winchell will do his old song and dance routines of vaudeville days on the hotel circuit starting May 7. Ricky Nelson went to court Friday to get court approval to a contract which will pay him \$1,000 a week for five years and 44 per cent of the gross yearly record sales exceeding \$1,155,500. The contract with Imperial Rec-

ords.

The never-seen Mr. Denney, to whom Jackie Gleason addressed his "Joe the Bartender" monologue on TV, has died. He was Thomas F. Denney, a retired chief engineer for the Brooklyn Academy of Music and father of Gleason's boyhood friend, a girl named Julia. . . . Hugh O'Brian is making a movie called "Rope Law." It's a cowboy version of the 1947 film, "Kiss of Death."

You remember Richard Widmark

as the giggling Tommy Udo in "Kiss of Death?"

"Can Can," the Cole Porter

stage musical, may be the vehicle by which Marilyn Monroe returns to 20th Century Fox. Expect about two tunes only, however, since musicals can't be dubbed for overseas.

Dorothy Malone and Errol Flynn co-star in "Too Much, Too Soon," movie based on the Diane Barrymore book. Flynn plays John Barrymore. . . . Alan Ladd has made another "Shane" type flicker. It's "The Proud Rebel" and stars his son, a dog and Olivia DeHavilland. . . . Gary Crosby will appear in Pat Boone's next film, "Mar-

di Gras."

Ernest Borgnine may play the lead in "The Boris Morris Story." He spied for the FBI, remember? . . . Walt Disney will make a full-length theater film, "Darby O'Gill and the Little People."

Edie Adams, Janet Blair, John Raitt and Dorothy Kirsten have signed to sub for Dinah Shore during her 15-week summer vacation.

Harry Belafonte will make a movie called "Odds Against Tomorrow." It's about a bank robbery that goes haywire. . . . Frank Gifford, the football star, has a part in "Public Enemy No. 1," an upcoming TV series.

Mothers to Meet

Greenville — The Christian Mothers society will meet this evening with Mrs. Frank Hardin in charge of the social.

MEN PAST 40

Troubled with GETTING UP NIGHTS
Pains in BACK, HIPS, LEGS
Tiredness, LOSS OF VIGOR

If you are a victim of these symptoms then your trouble may be traced to Glandular Inflammation. Glandular Inflammation is a constitutional disease and medicine that give temporary relief will not remove the causes of your troubles.

Neglect of Glandular Inflammation often leads to premature senility, and incurable malignancy.

The past year men from 1,000 communities have been successfully treated here at Excelsior Springs. They have found soothing relief and a new zest in life.

The Excelsior Medical Clinic, devoted to the treatment of diseases peculiar to older men by NON-SURGICAL Methods has a NEW FREE BOOK that tells how these troubles may be corrected by proven Non-Surgical treatments. This book may prove of utmost importance in your life. No obligation.

Excelsior Medical Clinic, Dept. 9460
Excelsior Springs, Mo.

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The Most SENSATIONAL REFRIGERATOR Buy of a Lifetime

SAVE \$220⁰⁰

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Read These Features

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- ★ 123 LB. TRUE FREEZER
- ★ AUTOMATIC DEFROST
- ★ BUTTER CONDITIONER
- ★ MOVE-ABILITY - IT ROLLS OUT
- ★ HEAVY STEEL CRISPERS

You Can Buy This TONITE
We're Open til 9 P.M.

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299⁹⁵

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NO DOWN PAYMENT

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APPLETON'S OLDEST INSURANCE AGENCY Celebrates Its 90th ANNIVERSARY

Founded April 15th, 1868, by Theo. W. Briggs

The CONKEY Name Has Been Associated With the Agency Throughout Most of the "90 Anniversary Years"

Showing the Following Line of Succession:

Theo. W. Briggs	April 15, 1868
Theo. W. Briggs and Asa H. Conkey	Jan. 2, 1874
Asa H. Conkey and P. M. Conkey, d.b.a.	
Asa H. Conkey & Son	Jan. 10, 1886
P. M. Conkey, d.b.a.	
Conkey Insurance Agency	May 27, 1893
P. M. Conkey and V. J. Whelan, d.b.a.	
Conkey Insurance Agency	Jan 1, 1925
P. M. Conkey and D. R. Morrissey, d.b.a.	
Conkey-Morrissey Agency	July 1, 1946
D. R. Morrissey, and R. L. Lang d.b.a.	
Conkey, Morrissey & Lang Co.	Dec. 1, 1953

and Currently Known as



Conkey, Morrissey & Lang Company

This year we are pleased to call attention to a milestone in our business history, our 90th Anniversary, which we are celebrating this year.

A review of the past 90 years shows that perseverance and experience, plus a desire to serve well the insurance needs of the people of this community, are the factors which have made it possible for this agency to exist and grow during this long period of time. Since experience and confidence count for

Most of the Following Insurance Companies Have Been Represented by This Agency
"OVER THREE QUARTERS OF

5 New Board Members Join April Session

County Supervisors
Will Reorganize;
Little Other Business

Five new members will join the Outagamie county board's annual reorganizational meeting Tuesday. Three supervisors are newly elected and two were appointed by Appleton and Seymour mayors to fill seats vacated by resignation.

Joining the board are Second Ward Supc. Andrew C. Jimos, Eleventh Ward Supv. Arthur Hoolihan, Kaukauna First Ward Supt. Merritt T. Kavanaugh, Ninth Ward Supv. Roland Sonnleitner and Seymour Supv. Ivan Dunbar. Sonnleitner was named to fill the seat resigned by John P. Miller and Dunbar to fill that of Thomas Duffey, Sr.

Election Victories

Hoolihan defeated two other candidates to take over a seat held by former Supv. Michael Jacobs for 27 years. Jimos beat incumbent Cornelius Crowe and Kavanaugh beat incumbent Theodor Barbier in the April 1 vote.

Little other than routine business faces supervisors, although the April meeting traditionally lasts two or three days.

Share Prices Gain Slightly

Key Issues Move Ahead Fractions In Moderate Trade

New York — (P) — Selected gains helped give the stock market a higher pattern in moderate trading early this afternoon.

Key stocks rose fractions to about a point. Most advances were small. There was a scattering of losers.

The market was slightly on the upside at the start. A gradual improvement followed.

The business and economic background remained mixed. Wall Street awaited action by congress on further anti recession moves. Meanwhile, reports were that the steel industry may face further cutbacks. There was more news of industrial layoffs and some rehirings.

Chrysler traded about unchanged. General Motors moved ahead fractionally. U. S. Steel was up about a point. American Motors continued active and higher. Fairchild Engine and Lockheed each rose around a point.

Standard Oil (New Jersey) was off slightly. Texas Co. was firm.

Huge Balloon Found in Tree Near Chilton

Chilton — A weather balloon, released from the Green Bay station early Saturday morning, landed in a giant cedar tree on the Emil Steiner farm, about three miles south of Chilton.

Calumet County Sheriff C. J. Kosmosky received a call about 5:30 Saturday morning saying the balloon with its attached kite had been spotted entangled in the tree.

The tree, almost 50 feet high, was cut down with power equipment, the balloon untangled and a radio transmitter for recording temperature, pressure and moisture revealed.

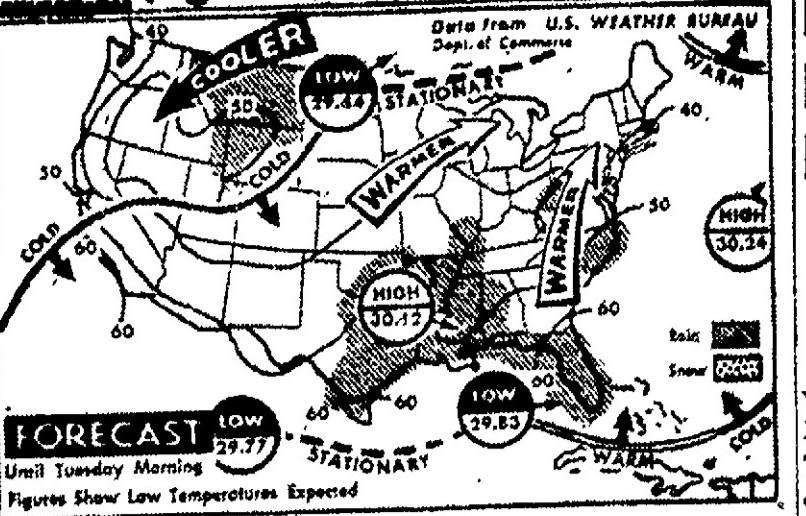
4-Way Race for City Relief Director Takes Shape as 2 More Apply

A 4-way race for city relief director developed today with Walter Oestreich, 807 W. Main street, Outagamie men at City Clerk Elden county jailer.

Earlier, Incumbent F. A. W. Broehm's office.

The two are Raymond Kas-Hammond and Miss Stell

ly, 308 E. Glendale avenue, a Brandt submitted applications.



New York Stock Quotations

At 2:00 P. M. New York Time
Furnished by Wayne Hummer and Co., 123 S. Appleton Street.

		Ford	Royal McBee	162
Abbott Lab	527	For Dairy	171	Royal Dutch 403
Acme	197	G	S	
Admiral	83	Gen Dynam	503	St Regis 304
Air Reduction	503	Gen Elec	574	Schenley 22
Alleghany Corp	43	Gen Foods	551	Schering 393
Alco	16	Gen Motor	357	Sears Roe 261
Alleg Lud Steel	323	Gen Pub Serv	42	Sinclair Oil 501
Allied Chem	741	Gen Tel	441	Socody Mobil 484
Allied Stores	431	Gimble	243	South Co 293
Allis Chalmers	233	Goodrich	564	South Pac 394
Amer Airlines	157	Goodyear	713	South Rail 341
American Can	431	Gil Nor R R	334	Sperry Rand 178
Am Motors	91	Gr C Steel	308	Spiegel 131
Armeo Steel	403	Gulf Oil	1083	Stand Brands 483
Amer Smelt	40	H	Std Oil Calif	473
A T & T	1743	Houdale Ind	178	Std Oil Ind 398
Amer Tobacco	841	I	Std Oil N J	52
Anaconda	431	Inland Steel	81	Stude Pack 31
Armour	144	Interlake Iron	203	Sunray 238
Ashland Oil	157	Intl Harv	281	Swift & Co 344
Atch T & SF	181	Intl Nickel	723	T
AVCO	6	Intl Paper	89	Tenn Gas T 253
Baldwin Loco	112	Intl T & T	325	Texas Co 628
B and O	244	J and L	35	Textron Corp 111
Bendix Avia	451	Johns Man	353	Twent Cent F 248
Beth Steel	371	K	U	
Boeing	401	Kenn Copper	841	Union Carbide 883
Bond St	157	Kfmb Clark	523	Un El Mo 291
Borden Co	661	Kresge S S	272	Union Pac 278
Budd Mfg	143	Kroger	722	United Airc 57
Burr Add Ma	278	L	United Corp	73
Butler Bros	251	Lehigh C & H	103	United M & M 138
Bell Air	164	Lehman	233	United Fruit 442
C		M	U	
Camp Soup	39	Lib McN & L	9	Un Eng Fd 134
C I T	482	Lockheed	44	U S Rubber 321
Can Pac	243	M	U S Steel 561	
Case J I	154	Marshall Fld	343	V
Ches & Ohio	50	Martin Glen L	323	Vanadium 284
Celanese	157	Mead	338	W
C M & St P	15	Minn-Ont P	252	Westing Elec 578
Chi N W	145	Minn-Honey	842	Western Union 174
Chrysler	473	Mont Ward	333	Wilson & Co 201
Cities Serv	49	N	Wis El Power 351	
Certain-teed	98	Nat Gyp	401	Woolworth 423
Col Gas	18	Nat Bis	46	X
Col So O	352	Nat Dairy	221	Youngst S & T 77
Com Ed	458	Natl Distiller	223	
Container Corp	183	N Y Cen	143	Investment Trusts
Com'l Solv	102	No Amer Av	271	Bost Fd 14.77 15.97
Com'l Credit	53	Nor Pac	372	Che Fd 15.42 16.77
Curtis Wright	228	Nor States Pw	183	Eaton Howard
Cuti Hammer	411	Norf & West	57	Bal Fd 20.33 21.76
D		O	Stk Fd 18.75 20.07	
Deere & Co	291	Ohio Oil	322	Stk Fd 11.88 12.84
Detroit Ed	391	Olin Math	347	Inc Inv 6.84 7.39
Douglas	561	Pan Amer Air	14	M I T 10.03 10.84
Dow Chem	543	Park Davis	732	Sl Am S 7.55 8.17
Du Pont	173	Penn Dixie	272	Wis Inv 4.80 5.19
E		Penn Oil	323	Misc. Quotes
Eagle Picher	302	Penney J C	891	F W D 87 91
Eastman Kod	1041	Penn R R	12	Giant P Ce 17 172
Elg Nat W	73	Pepsi-cola	225	Ill Brick 18 181
Elect Autolite	273	Philips Dodge	442	No Cent Air 2 21
Erie	72	Phillips Pet	371	Nuclear 184 185
Fairchild Eng	104	Proc & Gamb	591	Sper 51's 111 1115
Feddars Quig	12	Pullman	478	Webcor 111 1115
Fibre Brd Pd	231	R		
Firestone	833	Radio Corp	311	N Ill Gas 201 208
Flintkote	421	Rexall Drug	138	Bergstrom 171 183
		Rep Steel	381	Comb Lks 151 16

Theology Teacher Will Speak Here

Milwaukee Livestock market 10:30 quotations:

Dr. J. Coert Rylaarsdam, professor of old testament theology of the Federated Theological faculties of the University of Chicago, will be on the Lawrence college campus and down 18.25-19.50; 450 lbs. Tuesday to deliver a lecture and up 17.00-18.25; stages 12.00 before students and staff of the freshman studies course.

The lectures on the Book of steady: canners and cutters Job, will be heard at 11 o'clock; 13.00-17.50; utility cows 17.50 in the morning in Memorial 18.50; dairy heifers utility to chapel. It is open to the public, commercial 17.00-21.50;

case worker in the county department of public welfare, and Walter Oestreich, 807 W. Main street, Outagamie men at City Clerk Elden county jailer.

Earlier, Incumbent F. A. W. Broehm's office.

The two are Raymond Kas-Hammond and Miss Stell

ly, 308 E. Glendale avenue, a Brandt submitted applications.

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Market Commentary

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MONDAY Through FRIDAY

on WIBY!

Blame Defect In Burner for House Fire

Unit Not Properly Installed, Chief Says; Damage Minor

A defect in a gas burner which was built into a wall at Mrs. Anna Druckrey's home, 733 E. Calumet street, was the cause of a fire which resulted in minor damage to a partition about 10:35 Saturday night.

Fire Chief Paul Neumann said the heating unit was improperly installed.

Firemen were called nine other times over the weekend, seven of them to grass or leaf fires. The number caused Neumann today to again warn property owners to be careful when starting fires.

Minor Fires

Location of the troubles, their times and their causes:

The dump in the 1300 block on S. Oneida street, 3:20 Sunday afternoon, brush burning.

The rear of 813 E. South River street, 2:05 Sunday afternoon, grass fire.

The Riverview Country club hillside above the government canal, 3:55 Saturday afternoon, grass fire set by two young boys.

The rear of 823 S. Kernan avenue, 3:15 Saturday afternoon, grass fire.

Field adjacent to 2215 S. Gladys street, 1:10 Saturday afternoon, burning rubbish set fire to field.

Behind garage of Oliver Farmer, 814 Winona Way, 12:10 Saturday afternoon, leaf fire.

Lot at 326 River drive, 11:25 Saturday morning, burning rubbish set grass on fire.

Not Needed

Firemen were not needed at the Gordon Choudoir home, 1234 W. Lawrence street, about 6:50 Saturday night, although they were called. Gasoline which spilled while Choudoir was filling an outboard motor ignited as the motor was started. Choudoir smothered the fire with a blanket.

The other call was a false alarm to the Aid Association for Lutherans warehouse, 500 N. Bates street, about 7:45 Saturday night.

Mitchell Takes Oath; Makes 3rd April 14

Anniversary in Family

Clarence A. Mitchell, mayor-elect, added a third April 14 anniversary for his family today by resigning as First ward alderman and taking the oath as mayor.

Today, he explained, is the 16th birthday of his daughter, Judy, and the 74th birthday of his mother, Mrs. Arthur Rosenthal, 334 W. Packard street.

Mitchell officially takes over as mayor Tuesday morning. He will officiate at his first council meeting Tuesday night when a host of appointments and a discussion of rules changes are due.

He will preside at his first regular council meeting at which committee actions since the last regular meeting will be voted upon.

steady, commercials 21.00-22.00; fed cattle steady; good to choice steers 23.50-25.50; good to choice heifers 22.50-25.50.

Calves 2,500; steady; choice weavers 22.00-27.00; prime

AUTOMOTIVE**AUTOS, TRUCKS FOR SALE 13**

You Can Save Plenty
During Our
**Round-Up
Sale**

Station Wagon
1957 CHEVROLET '210 4-Dr.
9 passenger
Local one owner car. 6
cylinder automatic transmission
overdrive. Radio. Our very
finest used wagon.
\$2395

1957 FORD Fairlane "500" Club
2-Dr. V-8. Ford-o-matic,
Radio, Power Steering
and Brakes.

1957 FORD Fairlane 1-Dr. V-8,
Ford-o-matic drive.

1957 FORD Custom 2-Dr.

250 Used Cars
20 Used Trucks

In 4 Huge Corrals

1957 CHEVROLET ½ Ton Pickup
1957 CHEVROLET ½ Ton Pickup
1956 IHC ½ Ton Pickup
1959 DODGE ½ Ton Pickup
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1943 FORD Tudor Custom \$695

1942 FORD Tudor Custom \$695

1941 FORD Tudor Custom \$695

1940 FORD Tudor Custom \$695

1939 FORD Tudor Custom \$695

1938 FORD Tudor Custom \$695

1937 FORD Tudor Custom \$695

1936 FORD Tudor Custom \$695

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Rock P. Liedtken St. 2 new

large modern 3 bedroom houses

Will be completed in 2 weeks. See

Geo. Lange and Son's

THE MARIOTT PLACE of the

Centra. For Better Value Area

The Post-Crescent Want Ad

RE 3-1856

REAL ESTATE—SALE

HOUSES FOR SALE 65

'Deal With A Realtor'

Any Address By Dialing 4-1077

S. Schaeffer \$14,800

Like-new 3 bedroom ranch in SE area. Large living room and kitchen-dinette, deep lot. First time advertised.

W. Eighth \$10,400

Owner leaving city offers 2 bedroom expandable near College Avenue. Full basement. Oil heat.

N. Oneida \$14,500

SOLD Ranch on deep lot. Carpeted.

N. Clark \$14,000

For a good home—priced right—in friendly setting see this 2 bedroom home just off Parkway.

E. Byrd \$15,900

Three bedroom brick and frame ranch style on all improved street. Garage.

Highway 41 \$19,200

Three bedroom brick on 1/2 acre lot. Carpeted living room with fireplace. Second fireplace in basement recreation room. Garage.

WHEN BUYING OR SELLING CONTACT—

VINCENT REALTY

REALTOR Dial 4-1077 (ANYTIME)

"Deal With A Realtor"

"Approved Hoeppner Homes"

4 BEDROOM

S. CARPENTER, All brick.

Air conditioning \$23,500

E. GLENDALE, Carpeting and drapes, 2 car garage \$18,300

3 BEDROOM

N. BENNETT, New \$20,500

W. FRANCES, New \$18,900

N. BENNETT, New \$17,000

N. RACINE, New \$17,500

N. MARQUETTE, New \$16,900

E. FRANCES, New \$17,900

GRELAND ST. New \$14,500

1 bedroom and family room. Carpeted living room and dining room. 2 car garage. Extra large lot \$18,300

Hoeppner

Const. Co. Inc. REALTOR

Office 3-5153

Don "Dutch" DuChateau, 3-4755

Attractive

COMFORTABLE, WELL-MAINTAINED, moderately priced 3 bedroom home. Cheerful living room. Dining room. Handy kitchen. Sewing room. Full basement. Oil heating system. 2 car garage. Large wooded lot. Low tax area near shopping center.

Lake Estate

Rolling landscaped grounds 270 x 800 ft. Exquisitely designed, 2 level home. Spacious living room with fireplace. Dining room. Recreation room. Modern kitchen. 3 bedrooms. 3 baths. 2 car garage. A home with many unusual features designed for gracious living and conviviality.

Vette Realty Co.

Oshkosh, Wis. Stanley 37

"Deal With A Realtor"

Big House—Small Farm

Excellent 8 room home completely modern with 5 to 49 acres. School near. Located northwest of Appleton.

Nygren Realtors

630 W. Wisconsin Ave.

Ph. 4-7272 or 3-7225

"Deal With A Realtor"

CITY PARK — 3 bedroom Dutch Colonial—fireplace—2 car garage and workshop. Large lot

\$12,600

COUNTRY RANCH—2 bedroom, Basement, 100 x 125 lot

\$12,000

HANDY — finish the upstairs and have 4 bedrooms. 5 years old. Garage, concrete drive. Trees.

RANCHERS—3 bedrooms. Some with fireplaces. From \$17,000 up.

STEINBERG

Agency Realtor

Ph. 2-5941 Evans, Ph. 2-5750

"Deal With A Realtor"

Colonial Home

Near Pierce Park 3 bedrooms, carpeted living room and dining room. New kitchen, bath and hot water system. 4 bedrooms and sewing room \$17,500

Erb Park Area

BRICK 3 bedroom, 2 story.

New kitchen, shower and tub.

Eat-in kitchen. New roof, new garage. A fine home priced at \$17,500.

Garvey Agency

115 S. Superior St.

Phone 4-4949

TAUNIENS

Gen. Sales 3-4947

Ed. N. Kell 3-4947

GEENEN'S

GIGANTIC
SALE OF Sales

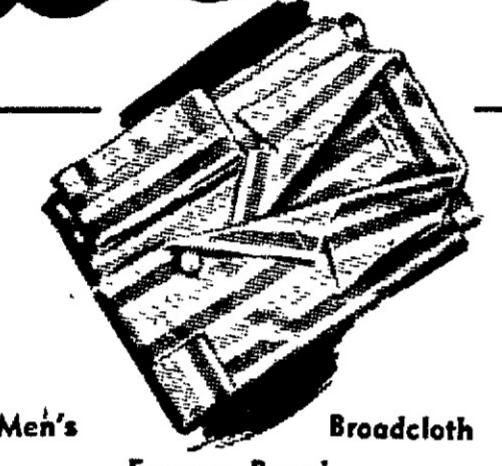
INSURED FUR STORAGE — PHONE 3-7321

APRIL
All Items
On Sale
Tuesday
9 a.m.

SPECIAL!

77cReg. 98c
"Fascination"
All First Quality**NYLONS**

All made by a famous hosiery mill, in new spring and summer shades of walking or dress sheers and seamless. Sizes 8½ to 11.



Men's
Famous Brand
PAJAMAS
1.99

Regular 2.99

All first quality broadcloths in coat styles only. Fancy and stripe patterns. Elastic waist, full cut, sanforized fastcolor. Sizes B to D.

CLEARANCE OF SPRING DRESSES

For spring and summer wearing shop now — stock up now on cool, beautiful cottons and rayons, for home, for town, for everywhere wear and the styles are pretty, the colors so lovely, you'll want to buy several.

Regular 17.95	Now \$13.95
Regular 22.95	Now \$16.95
Regular 24.95	Now \$19.95
Regular 29.95	Now \$23.95

**Sale!
Save Soon
Smart
Dresses!**

**Special Lot
DRESSES**
Regular 5.98

2 for \$10

16 Only
Relish & Cheese
DISHES

In assorted pottery faces — to hold either relishes or cheese dips. Makes ideal gifts.

Regular 1.50 **49c**

One Group
Assorted
COSMETICS

This group consists of all famous brands of discontinued items.

1/2 Price

SPECIAL!
Printed Outing
FLANNEL

All first quality flannel in various fancy and stripe patterns. 36 inch width.

Reg. 49c **25c** yd.Limit 10 Yds.
No Phone Orders!

One Group
Assorted
RAYON FABRICS

This group includes crepes, corduroys, suiting, etc. Now is the time to sew and save.

75c yd.

Regular to 2.49

Heavy Quality
Turkish
WASH CLOTHS

A 12 by 12 inch size wash cloth, in heavy quality turkish cloth of assorted pastels. A real buy and saving.

10 for \$1.00

19c Values

CLOSE OUT!
6 Only
"Hawkeye"
HAMPERS

In assorted sizes and colors, this is a real buy at this low-low price.

\$4.98Reg. 6.98 to 9.50
No Phone Orders!

SPECIAL!
80 Square
PERCALES'

Available in florals, plaids, stripes and juvéniles in a bright and colorful array of new spring and summer patterns. Light or dark background. Colorfast.

29c yd.
39c Value

Full Fashion
NYLON
Pettiflaw Hosiery
If Perf. 1.35 to 1.65

49c

Limit 2 Pr.
No Phone or Mail Orders!

CLEARANCE OF SPRING
HATS
Values From
3.95 to 12.00

\$2-\$3-\$5

Special Prices
on
"Designer" HATS

**CLEARANCE OF SPRING COATS-SUITS TOPPERS**

This Sale includes all our Famous Brand Lines . . . all from our regular stock . . . now at Big Savings.

Regular 16.95	Now \$12
Regular 29.95	Now \$18
Regular 34.95	Now \$24
Regular 39.95	Now \$28
Regular 49.95	Now \$38
Regular 59.95	Now \$48
Regular 64.95 - 69.95	Now \$54
Regular 74.95 - 79.95	Now \$58

A Small Deposit Will Reserve Your Selection!

Women's Cotton SKIRTS
Flared Styles

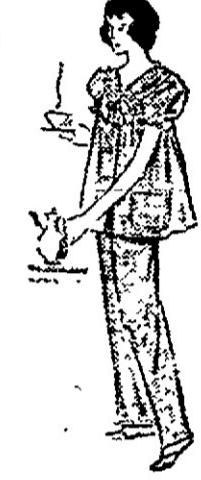
Attractive prints and patterns, some belted. All first quality. Sizes 10 to 18.

298Regular 3.98
Second Floor**Women's "Fruit of the Loom" Cotton PAJAMAS**

A first quality cotton pajama at a close out price. In floral prints. Coat style, elastic waist. Sizes 32 to 38.

99c

Regular 2.98

**15 Only OILETTE PICTURES**

A large picture and scenes, with 1½ inch white - gold frame.

25 x 31 Inch

\$2.99

Regular 6.25

SPECIAL! Pure Silk Scarfs

A group of large and beautiful floral and print, pure silk scarfs. All have hand rolled hem.

\$1.19

Regular 2.98

CLOSE OUT! SPECIAL!81 Inch Length
Cotton & Rayon**DRAPEs**

A beautiful selection of 29 pair only of cotton and rayon drapes. Comes in colors of white, beige, sandalwood, aqua and light green.

449Pr.
Regular 8.95**6 Only Fieldcrest "Jacquard" BLANKETS**

66 x 80 Inch
Regular 3.98 **\$1.99**

A blanket of cotton, rayon & nylon in various colors and patterns. Stitched edges.

Limit 1 Only
No Phone or Mail Orders**SPECIAL! Men's SPORT SHIRTS**

All first quality sport shirts in flannels and rayons. All long sleeves. In plains and patterns. Sizes 14 to 17.

\$1.99

Regular 2.98 to 4.98

**EXTRA SPECIAL! No Iron "Artemis" COTTON SLIPS**

All-around shadow panel in soft, exclusively finished no-iron cotton batiste. Dainty eyelet embroidery and imported no-iron cotton lace trim. Sizes 32 to 38 short and 32 to 44 average and tall.

298Regular 5.98
Second Floor**SPECIAL**

Regular 2.00 & 3.00
\$1.00 pr.

FABRIC GLOVES

A close out of a special group of summer fabric gloves, some are discontinued patterns, others are slightly soiled. All first quality. Broken sizes.

**SPECIAL! Costume JEWELRY**

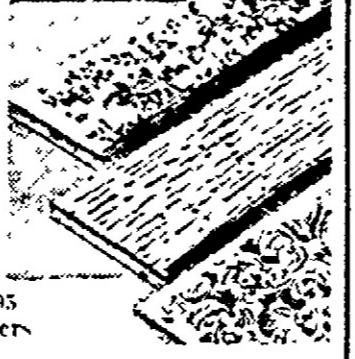
An assorted group of summer jewelry in necklaces, earrings, bracelets, etc.

1/2 PRICE

Regular to 1.98

**SALE! LADIES DRESS SHOES****Naturalizer "Sleek"**High and Mid Heels
Open and Closed Toe
PATENT LEATHERReg. to 12.95
Only**\$7.90**Direct from Our Spring Stock
Also a Few Red & Blue Colored Shoes. All sizes but not in every style.**26 Only WILTON RUGS**

All Wool 27x45 inch All first quality Wilton samples in florals and plains.

\$3.69Values to 14.95
No Phone Orders!**12 Only — Stamped CARD TABLE CLOTHS**

with 4 Naps

A pure linen stamped cloth with 4 napkins in cross-stitch and floral patterns.

\$1.99

Regular 3.98

Not
Exactly as
Shown

GEENEN'S SHOE DEPT.